Jefferies

F18 4% Beat; F19 Guidance +MSD org EBIT



13 February 2019

Key Takeaway

F18 EPS €4.25 (cons €4.09) with margins -17bp vs cons -31bp (JEFe -22bp). Company sensibly moves the goal posts for F19 and guides to MSD org EBIT (cons +5.5%). They are in a sweet spot of growth given attractive footprint and market share momentum. 2H EBIT growth +11.1% will reassure on co's continued commitment on margins. Attractive growth story at a reasonable multiple, expect re-rating. Cal 2020 PE 17.2x vs staples 19.4x.

Results beat - top and bottom line beat and benefits from financial items

F18 org beer vols/sales/EBIT +4.2%/6.1%/6.4% vs cons +4.0%/5.5%/5.1% (JEFe 4.4%/5.9%/6.0%). Reported sales €22,471m (cons €22,490m) and EBIT €3,868m (cons €3,844m). Org EBIT margin -17bp (cons -31bp, JEFe -22bp) to 17.2% (cons 17.1%, JEFe 17.2%). EPS €4.25 vs cons €4.09 (JEFe €4.13) with benefits from financial items (interest/tax). See table on page 2 for detail. Conf call 9am +44 (0)20 3003 2666.

Guidance - company sensibly moves the goal posts

- F19 org EBIT +MSD (cons +5.5%).
- F19 FX €60m to group EBIT (JEFe -€8m, cons +€16m) and €40m to net profit. This is worth c.1% to F19 EPS.
- Interest rate broadly in-line with F18 (3.2%).
- Tax rate around between 27%-28% (F18 26.4% note F18 guidance was "around" 28%" so there is some conservatism here).
- Capex around €2bn, versus F18 €1.9bn.

What does this mean for the stock?

Expect positive share price reaction (1) The delivery against previous margin commitments (-17bps vs guide -20bps) will provide confidence in co's continued commitment to productivity improvements (Street -31 bps), with very strong 2H EBIT growth +11.1% (2) The move to providing org EBIT growth guidance moves the goal posts away from noisy margin commitments (3) FX provides tailwind of +1% (4) Rerating opportunity as market sees through the margin noise and re-focuses on the strong growth prospects.

Margins

Guidance for F19 organic EBIT growth MSD is broadly in-line with JEFe +5.6% and Street +5.6% with a slight difference in composition of growth where the Street is more cautious on the top-line but optimistic on margin (JEFe +10bp, cons +18bp). We expect the shape of the P&L to shift further towards top-line. We model F19 org vols/sales JEFe +4.3%/+5.3% (vs cons +2.9%/4.6%).

What's positive?

(1) Continued strong growth in Brazil with share gains in both economy and premium. (2) Heineken brand volume +7.7% (2017 4.5%) strongest seen in over 10 years with 10 markets now >1mhl 3) Cider +DD to 5.6mhl (F17 4.9m hl), LNA +MSD to 13.1mhl (F17 12.5m hl) craft & variety +DD (F17 +DD). Heineken 0.0% now in 38 markets (F17 16). (3) Vietnam - DD volume growth led by Tiger (in rural areas) and Larue.

What's negative?

(1) MSD increase in input and logistic costs per hl. (2) US volumes down HSD in a declining market. (3) Nigeria still tough (F18 -MSD) but 4Q flattish.

Company Update	
RATING	BUY
TICKER	HEIA NA
PRICE	€81.36^
PRICE TARGET (PT)	€90.00
MARKET CAP	€46.4B / \$52.6B

^Prior trading day closing price unless otherwise noted.

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Jefferies

Exhibit 1 - Heineken - F18 actual vs consensus vs Jefferies

	2017	2017R		201	8		2019E		2020E			
	Actual	Restated	Jeff	Cons	Act	Diff %	Jeff	Cons	Diff %	Jeff	Cons	Diff %
Beer Volumes (m hl)												
Africa , ME & EE	40.1		41.9	41.5	41.7		43.5	43.1		45.3	44.8	
Americas	72.1		84.3	83.7	83.3		89.3	87.2		92.9	90.2	
Asia Pacific	27.0		29.4	29.2	29.0		32.4	30.9		35.6	32.7	
Europe	78.8		79.8	79.4	79.8		80.2	79.6		81.0	80.0	
Total Beer	218.0		235.4	233.8	233.8	0.0%	245.4	240.8	2%	254.8	247.8	3%
Organic Beer Volumes (%)												
Africa , ME & EE	4.8%		4.5%	4.2%	5.0%		4.0%	3.7%		4.0%	3.9%	
Americas	3.3%		6.7%	6.2%	5.4%		6.0%	4.2%		4.0%	3.4%	
Asia Pacific	8.9%		9.0%	8.5%	8.2%		10.0%	6.3%		10.0%	5.9%	
Europe	0.2%		0.6%	0.7%	1.3%		0.5%	0.3%		1.0%	0.4%	
Total Beer (%)	3.0%		4.4%	4.0%	4.2%	0%	4.3%	2.9%	1%	3.8%	2.8%	1%
Revenue (€m)												
Africa , ME & EE	3,059	3,031	3,081	3,057	3,051		3,237	3,312		3,395	3,559	
Americas	6,258	6,292	7,001	6,861	6,781		7,632	7,370		8,104	7,783	
Asia Pacific	2,996	2,921	2,917	2,930	2,919		3,137	3,087		3,301	3,272	
Europe	10,237	9,990	10,272	10,257	10,348		10,347	10,401		10,521	10,582	
Head Office	(642)	(642)	(642)	(644)	(628)		(650)	(654)		(650)	(665)	
Total Revenue	21,908	21,592	22,630	22,490	22,471	-0.1%	23,701	23,545	1%	24,671	24,560	0%
Organic Revenue (%)					·							
Africa , ME & EE	13.5%		11.0%	10.4%	11.1%		9.0%	8.6%		9.0%	8.4%	
Americas	6.0%		10.0%	8.4%	8.3%		8.0%	6.5%		7.0%	5.9%	
Asia Pacific	6.2%		6.0%	5.6%	5.8%		7.0%	5.9%		7.0%	6.2%	
Europe	1.4%		1.5%	2.0%	3.0%		1.5%	1.6%		2.0%	1.7%	
Organic Revenue (%)	5.0%		5.9%	5.5%	6.1%	0.6%	5.3%	4.6%	0.7%	5.3%	4.6%	0.7%
Organie Nevenae (70)	31070		3,370	3.370	0.170	0.070	3,370	41070	01770	3,370	41070	01770
EBIT - beia (€m)												
Africa , ME & EE	388	388	371	373	411		386	403		401	439	
Americas	1,188	1,188	1,258	1,236	1,178		1,372	1,349		1,463	1,453	
Asia Pacific	962	962	953	943	943		1,015	1,004		1,068	1,071	
Europe	1,372	1,372	1,452	1,426	1,451		1,469	1,450		1,509	1,499	
Head Office	(150)	(150)	(144)	(134)	(116)		(144)	(137)		(144)	(140)	
Total EBIT	3,759	3,759	3,889	3,844	3,868	0.6%	4,098	4,068	0.7%	4,297	4,322	-1%
FX impact on EBIT	(187)		(170)	(176)			(8)	16		(49)	(41)	
EBIT - beia (%)												
Africa , ME & EE	33.8%		5.0%	5.5%	16.2%		8.0%	8.6%		8.0%	10.0%	
Americas	11.7%		10.0%	8.4%	4.6%		8.0%	8.0%		7.5%	8.1%	
Asia Pacific	9.5%		5.0%	3.5%	3.4%		6.0%	6.2%		7.0%	7.1%	
Europe	7.7%		2.5%	1.6%	4.2%		2.0%	1.7%		3.0%	3.0%	
Organic EBIT (%)	9.3%		6.0%	5.1%	6.4%	1.3%	5.6%	5.5%	0.0%	6.1%	6.6%	-0.5%
EBIT Margin (%)	17.2%	17.4%	17.2%	17.1%	17.2%	12bp	17.3%	17.3%		17.4%	17.6%	
EBIT Margin (bps) - YoY	14 bp	17.4/0	(22 bp)	(31 bp)	(17 bp)	14 bp	10 bp	18 bp		13 bp	32 bp	
EBIT Margin (bps) - YoY	14 50		(ZZ DP)	(31 00)	(17 00)	14 bp	10 00	10 00		13 00	32 bp	
EBIT Wargin (Bps) Tot												
Associates	153		168	171	161	-6%	185	204	-9%	204	221	-8%
Interest expense	(374)		(400)	(409)	(405)	1%	(375)	(395)	5%	(350)	(372)	6%
Other finance	(136)		(120)	(89)	(57)	36%	(120)	(86)	-40%	(120)	(85)	-41%
Income tax	(897)		(943)	(943)	(900)	5%	(1,009)	(1,013)	0%	(1,072)	(1,091)	2%
Minorities	(258)		(240)	(240)	(244)	-2%	(252)	(256)	2%	(265)	(270)	2%
Net profit - beia	2,247		2,354	2,334	2,424	3.8%	2,527	2,526	0.0%	2,695	2,728	-1.2%
Organic Net profit growth (%)												
Dil EPS - beia	3.94		4.13	4.09	4.25	4.0%	4.43	4.42	0.2%	4.72	4.79	-1.4%
Dil El 3 - Dela	3.34		7.13	4.03	→.∠J	7.0/0	7,43	7.72	0.2/0	4.72	4.73	-1.470

Source: Jefferies estimates, Company data and compiled consensus



Company Description

Heineken

Heineken is the number one brewer in Europe and one of the top three brewers by volume in the world.

Company Valuation/Risks

Heineken

Our DCF-derived €90 PT implies 19.1x CY20 PE and 4.2% FCF yield. Risks: 1) Brazil, Mexico & Vietnam, 2) FX & Macro, 3) FEMSA.

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Distribution of Ratings									
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