## **COMPANY NOTE**

Estimate Change

Belgium | Consumer | Beverages

27 July 2018

# **AB InBev** (ABI BB) 1H18 Results; Much Ado About Nothing

### Key Takeaway

The weak 2Q US EBITDA print (-7%) temporarily shifts the debate back to the US and away from ABI's footprint of leading market shares in EMs, which offer a source of long-term competitive advantage in our view. On an underlying basis, ABI is a business that is recovering with double digit 2H EBITDA growth expected. Co trades on cal 2019 PE 19.4x, premium multiple to become visible as confidence in med-term growth prospects (MSD+ sales) rebuilds.

**2Q USA - Much Ado About Nothing.** In our report, we highlighted that Street expectations on 2Q US were overly optimistic (cons 2QE EBITDA -1.4%). The weak 2Q US print (EBITDA -7.4%) owes in part to industry timing differences (worth 1.3pp to industry growth) and the temporary mismatch between STWs and STRs (worth -3.7% to 2Q EBITDA). On an underlying basis, company market share has shown another quarter of sequential improvement (2Q -35bps, 1Q -50bps, F17 -75bps) and whilst the business won't turn on a dime, the portfolio approach and fresh thinking from newish Zone President Michel Doukeris appears to be driving an inflection.

**New Organisational Structure - To Accelerate Growth.** Changes to the group's organisational structure should simplify reporting lines, with more best practice sharing in particular around digital marketing and scaling up disruptive innovation. These changes, in our view, are geared towards accelerating growth rather than cost cutting.

**Premium brand growth - very early stages of the journey.** Premium brands, outside of home markets, are about 10% of sales but represent close to a third of group growth. We believe that over time, premium brand's contribution to growth will continue to rise, which will help to underpin group top and bottom line growth.

**Re-rating as the market re-appraises company's growth prospects.** As growth reemerges, we see the market re-appraising the growth outlook of the business in terms of (a) better geographical diversification (b) EM recovery (c) marketing skillset (d) premium brand opportunity. As sentiment shifts more positive, we see the stock re-rating to a premium rating given the co's strong market positions in large, scalable profit pools, which are a source of durable competitive advantage.

What keeps us awake at night? EM FX volatility could put pressure on earnings through negative translation with market concerns around hard currency debt and EM cash flows also likely to resurface. However, the debt profile is robust, and with 93% of debt fixed and ave maturity close to 10 years, we see the dividend as secure.

| USD                   | Prev. | 2017A    | Prev.    | 2018E    | Prev.    | 2019E    | Prev.    | 2020E    |
|-----------------------|-------|----------|----------|----------|----------|----------|----------|----------|
| Rev. (MM)             |       | 56,444.0 | 55,564.0 | 55,760.0 | 56,409.0 | 56,896.0 | 58,660.0 | 59,187.0 |
| Organic Rev<br>Growth |       | 5.1%     | 5.4%     | 5.3%     |          | 5.5%     |          | 5.5%     |
| EBIT (MM)<br>Adjusted |       | 17,814.0 | 18,801.0 | 18,948.0 | 19,716.0 | 19,983.0 | 21,085.0 | 21,377.0 |
| EBIT Margin           |       | 31.6%    | 33.8%    | 34.0%    | 35.0%    | 35.1%    | 35.9%    | 36.1%    |
| EPS Adjusted          |       |          | •        |          |          |          |          |          |
| FY Dec                |       | 4.04     | 4.57     | 4.59     | 5.22     | 5.28     | 5.73     | 5.79     |
| FY P/E                |       | 25.2x    |          | 22.1x    |          | 19.3x    |          | 17.6x    |

Jefferies

# Price target €100.00 Price €87.33^

| Financial Summary         |                  |
|---------------------------|------------------|
| Net Debt (MM):            | \$103,650.0      |
| Market Data               |                  |
| 52 Week Range:            | €107.40 - €78.61 |
| Total Entprs. Value (MM): | €257,221.3       |
| Market Cap. (MM):         | €168,870.0       |
| Insider Ownership:        | 61.5%            |
| Shares Out. (MM):         | 1,933.7          |
| Float (MM):               | 776.3            |
| Avg. Daily Vol.:          | 1,915,580        |
|                           |                  |

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#### **Price Performance**



Please see analyst certifications, important disclosure information, and information regarding the status of non-US analysts on pages 14 to 17 of this report.

**Estimate Change** 

27 July 2018

# What's positive?

#### 2H to see acceleration

We model 2H EBITDA growth +11.7% vs 1H +6.8%. 1H was held back by a number of items including shipment phasing in the USA (1H STWs -4.8%, STRs -3.2%), phasing of marketing spend towards 1H (amount undisclosed), and Trucker Strikes in Brazil (worth - 3% to 2Q Brazil beer volumes). The company also faces an easier basis of comparison in key markets such as the US (3Q17 -6% given hurricane season in prior year), Brazil Beer (3Q17 -5%), S Africa (3Q17 -3%), Australia (-HSD). This drives FY EBITDA growth +9.5%.

| Organic Beer    | % Group | % Group |       |       | -     |       |       |        |       |       |         |        |        |       |        |            |            |
|-----------------|---------|---------|-------|-------|-------|-------|-------|--------|-------|-------|---------|--------|--------|-------|--------|------------|------------|
| Volume (%)      | Volumes | EBITDA  | 15Q1  | 15Q2  | 15Q3  | 15Q4  | 16Q1  | 16Q2   | 16Q3  | 16Q4  | 17Q1    | 17Q2   | 17Q3   | 17Q4  | FY17   | 18Q1       | 1H18       |
| LatAm North     | 19%     | 19%     | 1.0%  | -6.5% | 2.1%  | -2.6% | -7.3% | -4.7%  | -4.5% | -6.6% | 2.3%    | -3.8%  | -3.5%  | 3.0%  | -0.3%  | -9.2%      | 2.0%       |
| Brazil Beer     |         |         | 0%    | -9%   | 4%    | -3%   | -10%  | -5%    | -4%   | -7%   | 3%      | -1%    | -5%    | 5.1%  | 0.7%   | -8%        | 1.7%       |
| Brazil non-beer |         |         | -2%   | -6%   | -6%   | -6%   | -4%   | -5%    | -8%   | -7%   | flat    | -14%   | 1%     | -4%   | -4%    | -19%       | 1.0%       |
| LatAm South     | 6%      | 7%      | -3.0% | 5.5%  | -3.2% | -3.5% | -5.0% | -13.9% | -1.7% | -2.0% | 3.1%    | 12.2%  | 4.5%   | 5.8%  | 5.9%   | 5.6%       | 4.7%       |
| Argentina       | 4%      | 6%      | LSD-  | HSD+  | LSD-  | MSD-  | HSD-  | DD-    | LSD-  | LSD-  | HSD+    | 20%    | DD+    | DD+   | DD+    | HSD+       | MSD+       |
| LatAm West      | 18%     | 20%     |       |       |       |       |       |        |       |       | -0.5%   | 3.1%   | 3.2%   | 0.5%  | 5.0%   | 8.4%       | 4.7%       |
| Mexico          | 8%      | 9%      | 2%    | 4%    | 12%   | 11%   | 13%   | 7%     | 10%   | DD+   | LSD+    | MSD+   | MSD+   | MSD+  | MSD+   | mid-teen   | HSD+       |
| Colombia        | 4%      | 5%      | LSD-  | 9%    | 9%    | 13%   | 13%   | 4%     | LSD-  | -3%   | -8%     | -1%    | -1%    | -2%   | -4%    | 8%         | 1.1%       |
| Peru            | 3%      | 4%      | LSD+  | 3%    | 6%    | 1%    | 7%    | 3%     | LSD+  | flat  | flat    | 4%     | 1%     |       | 0%     | flat       | LSD+       |
| Ecuador         | 1%      | 1%      | LSD+  | -1%   | 3%    | -1%   | -9%   | -20%   | DD-   | DD-   | DD-     | 6%     | 7%     |       | 1%     | DD+        | HSD+       |
| North America   | 19%     | 29%     | -5.6% | -0.9% | 1.2%  | -2.9% | -1.1% | 0.4%   | -2.4% | -3.5% | -4.4%   | -1.0%  | -6.1%  | -1.4% | -3.3%  | -4.1%      | -4.9%      |
| US              | 17%     | 26%     | -6%   | -1%   | 1%    | 3%    | -1%   | 1%     | -3%   | -4%   | -5%     | -1%    | -6%    | -2%   | -4%    | -4%        | -5%        |
| Canada          | 2%      | 3%      | 1%    | 2%    | 1%    | 3%    | 1%    | -1%    | -1%   | -3%   | LSD-    | flat   | LSD-   | -1%   | -1%    | LSD+       | LSD-       |
| EMEA            | 21%     | 15%     |       |       |       |       |       |        |       | -4.1% | -2.7%   | 4.1%   | -0.9%  | 2.5%  | 0.9%   | 1.8%       |            |
| South Africa    | 5%      | 5%      | LSD+  | 1%    | 4%    | 2%    | 6%    | 2%     | Soft  | -5%   | -2%     | 11%    | -3%    | -2%   |        |            | -mid teens |
| W. Europe       |         |         |       |       |       |       |       |        |       |       | growth  | growth | growth |       | growth | LSD+       | MSD+       |
| E. Europe       |         |         |       |       |       |       |       |        |       |       | decline | HSD-   | HSD-   | HSD-  | HSD-   | decline    |            |
| Tanzania        | 1%      | 1%      | HSD-  | -9%   | 19%   | 11%   | 7%    | -16%   | LSD+  | LSD-  | decline | DD+    | DD+    | DD+   | DD+    | DD+        | decline    |
| Mozambique      | 0%      | 0%      | DD+   | 20%   | 18%   | 11%   | 11%   | -12%   | 0%    | LSD+  | LSD-    | LSD+   | DD+    |       | HSD+   | DD+        | DD+        |
| Zambia          | 0%      | 0%      | MSD-  | 2%    | 8%    | 19%   | 11%   | -11%   | MSD-  | DD-   | decline | HSD+   | DD+    | DD+   | DD+    | DD+        | DD+        |
| Uganda          | 0%      | 0%      |       |       |       |       |       |        |       |       | DD+     | DD+    | DD+    | DD+   | DD+    | DD+        | decline    |
| Nigeria         | 1%      | 1%      | DD+   | DD+   | DD+   | 25%   | DD+   | 25%    | DD+   | DD+   | DD+     | DD+    | DD+    | DD+   | DD+    | high teens | DD+        |
| Asia Pacific    | 17%     | 12%     |       |       |       |       |       |        |       | -4.6% | 1.9%    | -0.1%  | 0.1%   | 0.4%  | 0.5%   | 2.5%       | 3.0%       |
| Asia racine     |         |         |       | 00/   | 4.07  | 00/   | 10/   | -2%    | 201   |       | 5%      | 1.0%   | 0.1%   | -1.9% | 1.1%   | 1.6%       | 3.0%       |
| China           | 12%     | 6%      | 5%    | 0%    | -1%   | 0%    | -1%   |        | 2%    | LSD-  |         |        |        |       |        |            |            |

Source: Jefferies estimates, company data

# New organisational structure – simplify reporting lines and should drive best practice sharing

The company has made a number of changes to its organisational structure.

**1) Zone structure.** The company is simplifying its geographic structure, with a shift from nine to six management zones. Zone Presidents will own the commercial and external affairs agendas for their businesses. The principal aim, we believe, is to more closely align with consumers, make the company more agile and to pursue growth opportunities. It simplifies reporting lines and should lead to greater best practice sharing.

**2)** Marketing and ZX Ventures – under one roof. The company is bringing Marketing and ZX Ventures under a common global lead. We believe this should help to accelerate innovation, new disruptive brands, drive best practices on digital marketing and make these concepts more scalable.

**3) New growth opportunities.** The company has created two new roles, Chief Non-Alc Beverages Officer and Chief Owned-Retail Officer. Both will report to the CEO to bring greater focus at the leadership level.

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Estimate Change

27 July 2018

**4) Evolution from EBM to ExCom.** The company is evolving from an Executive Board of Management to an Executive Committee. The ExCom will be a smaller group, (four members) with the Senior Leadership Team (ExCom, Zone Presidents and functional chiefs) driving the commercial and operational agenda.

#### **Global brand growth – acceleration**

Global brands grew +10.1% an acceleration from 1Q +7.9% helped by World Cup and easier comps (especially China). Global Bud sales +4.1% (vs 1Q -1.3%), Stella +9.0% (1Q +12.3%), Corona 21.9% (25.1%).

Whilst premiumisation won't happen overnight, more favourable revenue per hl on the premium brand portfolio will provide a boost to overall group revenue per hl and EBIT per hl. Bud, Stella and Corona are distributed between 10-20 markets, with low market shares. For Corona, market shares are generally <1% with only three export markets where market share is as high as 3% (Australia 5-6%). This represents a significant opportunity for premiumisation across ABI's portfolio.

# What's negative?

#### **1H net debt to EBITDA**

Net debt to EBITDA was 4.87x as at 1H18 vs F17 4.8x and 1H17 5.3x. However this largely owes to cash seasonality and adverse FX. ABI working capital is H2 weighted with working capital outflows expected in H1 with working capital inflows in H2. Per the 1H18 conference call, the company indicated that 65-70% of total full year cashflow is generated in 2H, with cashflow expected to be at the higher end of the range in F18.

# 2Q US 2Q EBITDA contraction -7.4%...however masks improving underlying trends

In 2Q, US volumes/sales/EBITDA declined -5.1%/-3.1%/-7.4% with N America -4.9%/-3.0%/-7.0%. We would highlight that company STRs (sales to retailers) declined -3.1% vs industry -2.4%, with the impact from timing of Easter and Fourth of July taking of 1.3pp of growth. Therefore, adjusting for these timing issues, STRs would have been closer to -1.8%. Whilst 2Q was a weak print, we would highlight that:

**1. Sequential improvement in market share.** Underlying performance continued to improve with -35bps share loss vs 1Q -50bps, F17 -75bps, F16 -50bps. 2Q represents one of the best market share quarters since 2012. See table below.

| Exhibit 2: US volume an           |          |          |          |       |       |       | -     |       |       |        |        |       |        |       |       |       |       |        |
|-----------------------------------|----------|----------|----------|-------|-------|-------|-------|-------|-------|--------|--------|-------|--------|-------|-------|-------|-------|--------|
|                                   | FY10     | FY11     | FY12     | FY13  | FY14  | FY15  | 16Q1  | 16Q2  | 16Q3  | 16Q4   | FY16   | 17Q1  | 17Q2   | 17Q3  | 17Q4  | FY17  | 18Q1  | 182Q   |
| N America volumes                 | -3.1%    | -3.1%    | 0.6%     | -2.6% | -1.4% | -1.9% | -1.2% | 0.5%  | -2.5% | -3.5%  | -1.6%  | -4.4% | -1.0%  | -6.1% | -1.4% | -3.3% | -4.1% | -4.9%  |
| Company US STWs                   | -3.0%    | -3.2%    | 0.7%     | -2.7% | -1.5% | -2.2% | -1.2% | 0.5%  | -2.5% | -3.6%  | -1.7%  | -4.7% | -1.1%  | -6.4% | -1.5% | -3.5% | -4.4% | -5.1%  |
| Company US STRs                   | -3.2%    | -3.0%    | 0.4%     | -2.9% | -1.4% | -1.7% | -0.3% | -0.9% | -3.8% | -2.7%  | -2.0%  | -2.9% | -3.0%  | -3.4% | -2.6% | -3.0% | -3.3% | -3.1%  |
| N America revenues                | -1.6%    | 0.3%     | 5.1%     | 0.3%  | 0.3%  | -0.5% | 0.0%  | 2.3%  | -0.3% | -1.9%  | 0.1%   | -2.1% | 0.0%   | -5.3% | 0.6%  | -1.8% | -2.2% | -3.0%  |
| US beer only revenue per hl       | 3.0%     | 3.1%     | 4.9%     | 3.1%  | 1.7%  | 1.4%  | 1.3%  | 1.8%  | 2.2%  | growth | growth | 2.2%  | 0.9%   | 0.9%  | 2.1%  | 1.5%  | 1.9%  | 2.1%   |
| Mix impact                        | 1.2%     | 0.3%     | 1.7%     | 0.9%  | 0.3%  |       |       | 1.6%  |       |        |        |       |        |       |       |       |       |        |
| Price impact                      | 1.8%     | 2.8%     | 3.2%     | 2.2%  | 1.4%  |       |       |       |       |        |        |       |        |       |       |       |       |        |
| US industry STRs                  | -2.5%    | -1.8%    | 0.8%     | -1.8% | -0.6% | -0.3% | 0.7%  | flat  | -2.6% | -1.6%  | -1.0%  | -1.6% | -0.7%  | -1.7% | -1.4% | -1.3% | -2.3% | -2.4%  |
| US Company STRs                   | -3.2%    | -3.0%    | 0.4%     | -2.9% | -1.7% | -1.7% | -0.3% | -0.9% | -3.8% | -2.7%  | -2.0%  | -2.9% | -3.0%  | -3.4% | -2.6% | -3.0% | -3.3% | -3.1%  |
| Market share                      | -50bp    | -60bp    | -15bp    | -50bp | -50bp | -65bp | -45bp | -35bp | -55bp |        | -50bp  | -60bp | -105bp | -80bp | -55bp | -75bp | -50bp | -35bp  |
| Bud Light STRs                    |          |          |          |       | -1.6% | -LSD  | -1%   | -LSD  | -MSD  | -MSD   | -MSD   | -MSD  | -MSD   | -MSD  | -MSD  | -MSD  | -MSD  |        |
| Bud Light family mkt share change | positive | flat     | 70bp     | -15bp | -20bp | -40bp | -35bp | -40bp | -65bp |        | -50bp  | -65bp | -90bp  | -95bp | -85bp | -85bp | -70bp | -85bp  |
| Budweiser mkt share change        | negative | -30bp    |          | -15bp | -30bp | -20bp | -25bp | -15bp | -20bp | -30bp  | -25bp  | -35bp | -40bp  | -45bp | -35bp | -40bp | -35bp | -40bp  |
| Ritas mkt share change            |          |          |          | 50bp  | 10bp  |       |       |       |       |        |        |       |        |       |       |       |       |        |
| Michelob Ultra & Above premium    | positive | positive | positive | +20bp | +40bp | +30bp | +50bp | +50bp | +45bp |        | +45bp  | +30bp | +35bp  | +50bp | +60bp | +45bp | +80bp | +100bp |

Source: Jefferies estimates, company data. Note: STR = underlying depletions while STW = shipments

Estimate Change

27 July 2018

- 2. Better reporting expected for 2H. We expect better reporting in 2H given
  - **Shipment catch-up.** STWs in 1H were -4.8% vs STRs -3.2%. On a full year basis, STRs and STWs are expected to converge.
  - Soft comparatives. 3Q faces a soft comps with 3Q17 N America vols -6.1% and US STWs -6.4%.
  - Margins. Approximately half of the EBITDA contraction in 2Q owed to the phasing of shipments (difference between STWs and STRs). This will reverse into 2H. Further, the company will cycle adverse cost headwinds on commodities and higher distribution expenses which the company will cycle in 2H.

|                        | Market       |              | 07/14/18 |               |                |          |                |          |          |          |          |          | Current | Prio   |
|------------------------|--------------|--------------|----------|---------------|----------------|----------|----------------|----------|----------|----------|----------|----------|---------|--------|
|                        | Share (52 W) | 4 Weeks      | 12 Weeks | 52 Weeks      | 12/30/17       | 01/27/18 | 02/24/18       | 03/24/18 | 04/21/18 | 05/19/18 | 06/16/18 | 07/14/18 | YTD     | YTI    |
| US Beer                |              | 1.3%         | 2.6%     | 0.6%          | -0.1%          | 0.3%     | -1.0%          | 0.0%     | -1.9%    | 3.3%     | 3.4%     | 1.3%     | 0.9%    | 1.1%   |
| * Volumes              |              | -0.5%        | 0.8%     | -1.0%         | -1.5%          | -1.0%    | -2.3%          | -1.5%    | -3.5%    | 1.5%     | 1.5%     | -0.5%    | -0.7%   | -0.5%  |
| * Price/mix            |              | 1.8%         | 1.8%     | 1.6%          | 1.5%           | 1.2%     | 1.4%           | 1.5%     | 1.6%     | 1.8%     | 1.9%     | 1.8%     | 1.6%    | 1.6%   |
| ABI                    | 45.6%        | 1.0%         | 2.4%     | -0.9%         | -2.3%          | -2.1%    | -3.1%          | -1.5%    | -3.6%    | 2.6%     | 3.5%     | 1.0%     | -0.3%   | -0.9%  |
| * Volumes              | 50.0%        | -0.5%        | 0.8%     | -1.9%         | -3.2%          | -2.6%    | -3.7%          | -2.4%    | -4.6%    | 1.1%     | 1.9%     | -0.5%    | -1.4%   | -1.9%  |
| * Price/mix            |              | 1.6%         | 1.6%     | 1.0%          | 0.8%           | 0.5%     | 0.6%           | 0.9%     | 1.0%     | 1.5%     | 1.6%     | 1.6%     | 1.1%    | 1.0%   |
| MillerCoors            | 22.8%        | -2.7%        | -0.9%    | -2.1%         | -2.0%          | -2.0%    | -3.1%          | -2.1%    | -4.9%    | 0.7%     | -0.5%    | -2.7%    | -2.1%   | -1.49  |
| * Volumes              | 26.5%        | -3.2%        | -1.5%    | -2.4%         | -2.1%          | -2.0%    | -3.4%          | -2.4%    | -4.9%    | 0.3%     | -1.3%    | -3.2%    | -2.4%   | -1.9%  |
| * Price/mix            |              | 0.5%         | 0.6%     | 0.4%          | 0.1%           | 0.0%     | 0.3%           | 0.3%     | -0.1%    | 0.5%     | 0.8%     | 0.5%     | 0.3%    | 0.5%   |
| Constellation          | 13.2%        | 12.4%        | 13.1%    | 12.1%         | 11.3%          | 14.2%    | 12.8%          | 10.2%    | 9.8%     | 12.8%    | 14.2%    | 12.4%    | 12.4%   | 13.89  |
| * Volumes              | 9.6%         | 10.5%        | 11.0%    | 10.1%         | 9.7%           | 12.8%    | 10.6%          | 7.6%     | 7.5%     | 10.5%    | 12.1%    | 10.5%    | 10.2%   | 12.2%  |
| * Price/mix            |              | 1.9%         | 2.1%     | 2.0%          | 1.6%           | 1.4%     | 2.1%           | 2.6%     | 2.3%     | 2.3%     |          | 1.9%     | 2.1%    | 1.69   |
| Heineken               | 4.6%         | -5.1%        | -4.3%    | -3.7%         | -1.7%          | -2.3%    | -5.5%          | -5.9%    | -5.7%    | -3.2%    | -4.3%    | -5.1%    | -4.6%   | 0.0%   |
| * Volumes              | 3.6%         | -6.7%        | -5.6%    | -4.9%         | -3.4%          | -2.8%    | -6.2%          | -8.0%    | -6.4%    | -4.7%    | -5.4%    | -6.7%    | -5.8%   | -1.4%  |
| * Price/mix            |              | 1.6%         | 1.4%     | 1.2%          | 1.7%           | 0.4%     | 0.7%           | 2.1%     | 0.7%     | 1.5%     | 1.1%     | 1.6%     |         | 1.49   |
| Pabst                  | 1.5%         | -4.7%        | -2.5%    | -3.0%         | -2.9%          | -2.5%    | -4.2%          | -3.2%    | -4.8%    | -0.6%    | -2.0%    | -4.7%    | -3.2%   | -0.49  |
| * Volumes              | 2.0%         | -6.4%        | -4.2%    | -4.2%         | -3.6%          | -3.4%    | -5.6%          | -4.8%    | -6.5%    | -2.1%    | -3.7%    | -6.4%    | -4.7%   | -1.3%  |
| * Price/mix            | ,            | 1.8%         | 1.7%     | 1.1%          | 0.6%           | 0.9%     | 1.3%           | 1.6%     | 1.8%     | 1.5%     |          | 1.8%     | 1.5%    | 0.89   |
| Boston Beer            | 0.9%         | -10.6%       | -9.0%    | -11.8%        | -10.4%         | -4.2%    | -8.6%          | -7.2%    | -12.5%   | -6.9%    | -8.9%    | -10.6%   |         | -20.59 |
| * Volumes              | 0.6%         | -11.9%       | -10.2%   | -12.2%        | -11.6%         | -4.4%    | -9.6%          | -7.8%    | -13.5%   | -7.6%    | -10.5%   | -11.9%   | -9.5%   | -20.1% |
| * Price/mix            |              | 1.3%         | 1.2%     | 0.4%          | 1.1%           | 0.2%     | 0.9%           | 0.6%     | 1.0%     | 0.8%     |          | 1.3%     |         | -0.49  |
| Yuengling              | 1.3%         | 2.5%         | 1.8%     | 2.9%          | 4.6%           | 4.5%     | 2.5%           | 10.2%    | -1.4%    | 2.8%     | 0.2%     | 2.5%     |         | 7.09   |
| * Volumes              | 1.3%         | 0.6%         | -0.4%    | 1.2%          | 3.5%           | 3.7%     | 1.5%           | 8.8%     | -3.6%    | 0.3%     | -2.1%    | 0.6%     | 1.0%    | 4.9%   |
| * Price/mix            | ,            | 1.9%         | 2.2%     | 1.7%          | 1.1%           | 0.8%     | 1.1%           | 1.3%     | 2.2%     | 2.5%     |          | 1.9%     |         | 2.19   |
| Sierra Nevada          | 0.8%         | 0.7%         | 0.3%     | -1.0%         | -2.7%          | 0.0%     | 9.0%           | 3.1%     | 2.4%     | 1.2%     | -1.1%    | 0.7%     |         | -7.9%  |
| * Volumes              | 0.5%         | -1.7%        | -2.5%    | -3.0%         | -4.5%          | -1.7%    | 6.3%           | 0.6%     | 0.6%     | -1.9%    | -3.7%    | -1.7%    | -0.4%   | -9.0%  |
| * Price/mix            | 0.070        | 2.5%         | 2.7%     | 2.0%          | 1.7%           | 1.6%     | 2.7%           | 2.5%     | 1.8%     | 3.1%     |          | 2.5%     |         | 1.29   |
| New Belgium            | 0.6%         | -7.8%        | -9.3%    | -1.5%         | 5.8%           | 2.8%     | -8.8%          | -8.2%    | -9.0%    | -9.1%    | -10.9%   | -7.8%    | -7.6%   | 8.29   |
| * Volumes              | 0.4%         | -12.6%       | -14.1%   | -4.0%         | 4.1%           | 1.6%     | -11.6%         | -12.8%   | -12.7%   | -13.6%   | -16.1%   | -12.6%   |         | 7.3%   |
| * Price/mix            | 0.470        | 4.8%         | 4.9%     | 2.6%          | 1.7%           | 1.0%     | 2.9%           | 4.6%     | 3.7%     | 4.5%     |          | 4.8%     |         | 0.9%   |
| Lagunitas              | 0.6%         | 4.0%<br>3.1% | 4.3%     | 4.9%          | 6.1%           | 5.5%     | 2.5%           | 3.2%     | 5.2%     | 4.3%     | 5.7%     | 3.1%     |         | 11.89  |
| * Volumes              | 0.4%         | 4.2%         | 5.4%     | 5.3%          | 5.8%           | 5.9%     | 1.9%           | 2.6%     | 6.7%     | 5.0%     | 7.0%     | 4.2%     | 4.8%    | 11.2%  |
| * Price/mix            | 0.478        | -1.1%        | -1.1%    |               | 0.3%           | -0.3%    | 0.7%           | 0.6%     | -1.5%    | -0.9%    | -1.2%    | -1.1%    |         | 0.69   |
| Diageo                 | 0.4%         | -1.8%        | -0.8%    | -0.3%         | -1.1%          | 2.1%     | -3.2%          | 1.0%     | -2.5%    | -1.7%    | 1.0%     |          | -0.5%   | -3.0%  |
| * Volumes              | 0.4%         | -3.0%        | -0.8%    | -2.2%         | -1.1%          | -1.0%    | - <b>3.2</b> % | -0.9%    | -2.3%    | -1.7%    | -0.9%    | -1.8%    | -2.6%   | -3.3%  |
| * Price/mix            | 0.576        | -3.0%        | -2.0%    | -2.2%         | -3.2%          | -1.0%    | -3.9%          | -0.9%    | -4.9%    | -3.8%    |          | -3.0%    |         | -3.37  |
| Craft Brew             | 0.4%         | -2.4%        | -2.4%    | - <b>3.5%</b> | - <b>2.1</b> % | -2.0%    | -5.6%          | -6.6%    | -5.0%    | 1.1%     |          |          |         | -3.9%  |
|                        |              |              |          |               |                |          |                |          |          |          |          |          |         |        |
| * Volumes              | 0.3%         | -4.4%        | -5.0%    | -6.4%         | -5.4%          | -6.0%    | -9.3%          | -10.7%   | -8.3%    | -1.7%    | -8.7%    | -4.4%    | -6.9%   | -6.3%  |
| * Price/mix<br>US Beer | 92.7%        | 2.0%         | 2.6%     | 2.9%          | 2.5%           | 4.0%     | 3.7%           | 4.2%     | 3.3%     | 2.7%     | 3.2%     | 2.0%     | 3.2%    | 2.5%   |

Source: Jefferies, AC Nielsen

**Estimate Change** 

27 July 2018

# What's Changed?

#### Forex update adds c1% to EBIT, organic estimates broadly unchanged

Following 2Q reporting we make little change to our underlying estimates, we continue to see a 2H weighted growth profile with group organic volumes +1.8% (1H +0.3%), revenue +5.8% (1H +4.7%) and EBITDA +11.7% (1H +7.0%).

Updating for recent forex moves, mainly reflecting changes in Brazilian Real, Mexican Peso and Argentinian Peso reduces negative forex impact to F18 -2.4% (previous -2.9%) and F19 -3.3% (previous -3.7%).

#### FY18 EPS unchanged, FY19-20 +1%

Our FY18 adjusted EPS estimate remains unchanged as the small FX upgrade is offset by higher minority interests. For FY19 and FY20 we raise EPS by 1% respectively. We make no change to our DCF derived PT EUR100, this implies 22.2x CY19 PE and 4.8% FCF yield vs global staples 19.8x and 5.0%.

We reiterate ABI as a core holding in beer, given geographic footprint, market share dominance and a management team that are hard to rival within staples.

|                     | FY17    |         | FY18E   |        |         | FY19E   |        |         | FY20E            |        |
|---------------------|---------|---------|---------|--------|---------|---------|--------|---------|------------------|--------|
| Group (\$m)         | Actual  | NEW     | OLD     | % Diff | NEW     | OLD     | % Diff | NEW     | OLD              | % Diff |
| Volume (m hl)       | 612.6   | 575.9   | 575.4   | 0%     | 581.4   | 580.9   | 0%     | 589.6   | 589.1            | 0%     |
| Organic (%)         | 0.2%    | 1.0%    | 1.0%    |        | 1.4%    | 1.4%    |        | 1.4%    | 1.4%             |        |
| Revenue             | 56,444  | 55,760  | 55,564  | 0%     | 56,896  | 56,409  | 1%     | 59,187  | 58,660           | 1%     |
| Organic (%)         | 5.1%    | 5.3%    | 5.4%    |        | 5.5%    | 5.5%    |        | 5.5%    | 5.5%             |        |
| Price /mix          | 4.9%    | 4.2%    | 4.5%    |        | 4.1%    | 4.1%    |        | 4.1%    | 4.0%             |        |
| FX                  | 1.1%    | -2.4%   | -2.9%   |        | -3.3%   | -3.7%   |        | -1.5%   | -1.5%            |        |
| Adjusted EBITDA     | 22,084  | 23,132  | 22,975  | 1%     | 24,266  | 23,967  | 1%     | 25,860  | 25,530           | 1%     |
| Organic (%)         | 13.4%   | 9.5%    | 9.4%    |        | 8.3%    | 8.3%    |        | 8.2%    | 8.1%             |        |
| EBITDA margin       | 39.1%   | 41.5%   | 41.3%   |        | 42.7%   | 42.5%   |        | 43.7%   | 43.5%            |        |
| YoY margin (bps)    | 273bp   | 236bp   | 222bp   |        | 117bp   | 114bp   |        | 104bp   | 104bp            |        |
| Adjusted EBIT       | 17,814  | 18,948  | 18,801  | 1%     | 19,983  | 19,716  | 1%     | 21,377  | 21,085           | 1%     |
| Organic (%)         | 16.5%   | 11.1%   | 10.9%   |        | 8.9%    | 8.8%    |        | 8.6%    | 8.5%             |        |
| EBIT margin         | 31.6%   | 34.0%   | 33.8%   |        | 35.1%   | 35.0%   |        | 36.1%   | 35.9%            |        |
| YoY margin (bps)    | 279bp   | 242bp   | 228bp   |        | 114bp   | 111bp   |        | 100bp   | 99bp             |        |
| Net Financing costs | (5,814) | (4,868) | (4,868) | 0%     | (4,312) | (4,312) | 0%     | (4,218) | (4,218)          | 0%     |
| Taxation            | (2,748) | (3,520) | (3,483) | 1%     | (3,761) | (3,697) | 2%     | (4,118) | (4 <i>,</i> 048) | 2%     |
| Associates          | 430     | 321     | 321     | 0%     | 372     | 372     | 0%     | 387     | 387              | 0%     |
| Minorities          | (1,187) | (1,820) | (1,754) | 4%     | (1,863) | (1,772) | 5%     | (2,001) | (1,900)          | 5%     |
| Adjusted Net income | 7,967   | 9,060   | 9,017   | 0%     | 10,418  | 10,307  | 1%     | 11,426  | 11,305           | 1%     |
| NOSH                | 1,971   | 1,974   | 1,974   |        | 1,971   | 1,971   |        | 1,974   | 1,974            |        |
| Adjusted EPS        | 4.04    | 4.59    | 4.57    | 0%     | 5.28    | 5.22    | 1%     | 5.79    | 5.73             | 1%     |

#### Exhibit 4: ABI – Summary of Jefferies forecast changes

Estimate Change

27 July 2018

# **ABI: Financial Model**

| Exhibit 5: ABI - Sum            | mary    | Incon   | ne Sta       | atem   | ent     |              |         |         |         |         |         |         |         |         |        |         |         |         |         |         |
|---------------------------------|---------|---------|--------------|--------|---------|--------------|---------|---------|---------|---------|---------|---------|---------|---------|--------|---------|---------|---------|---------|---------|
| AB InBev                        |         |         |              |        |         |              |         |         |         |         |         |         |         |         |        |         |         |         |         |         |
| Income Statement (USDm)         | 2014    | 2015    | 2016         | 2016R  | 0117    | 0217         | H117    | 0317    | Q417    | H217    | 2017    | 0118    | 0218    | H118    | 0318E  | O418E   | H218E   | 2018E   | 2019E   | 2020E   |
| Net turnover                    | 47.063  | 43.604  | 45.517       | 53.937 | 12.922  | 14,182       | 27.105  | 14.740  | 14.601  | 29,339  | 56,444  | 13.073  | 14.014  | 27.088  | 14.094 | 14,580  | 28,672  | 55,760  | 56,896  | 59,187  |
| Growth (%)                      | 9%      | -7%     | 4%           | 50,507 | 37%     | 31%          | 34%     | 33%     | 3%      | 16%     | 24%     | 1%      | -1%     | 0%      | -4%    | 0%      | -2%     | -1%     | 2%      | 4%      |
| cromin (ro)                     | 570     | ,,,,    | .,,,         |        | 5770    | 51/0         | 5170    | 5570    | 570     | 10/0    | 2.770   | 1/0     | 1/0     | 0,0     | .,,,   | 0,0     | 2/0     | 1/0     | 270     | .,,,    |
| EBITDA                          | 18,542  | 16,839  | 16,753       | 19,632 | 4,809   | 5,353        | 10,165  | 5,733   | 6,188   | 11,919  | 22,084  | 4,989   | 5,568   | 10,558  | 5,964  | 6,613   | 12,574  | 23,132  | 24,266  | 25,860  |
| Growth (%)                      | 8%      | -9%     | -1%          |        | 39%     | 33%          | 36%     | 42%     | 18%     | 28%     | 32%     | 4%      | 4%      | 4%      | 4%     | 7%      | 5%      | 5%      | 5%      | 7%      |
| Margin (%)                      | 39.4%   | 38.6%   | 36.8%        | 36.4%  | 37.2%   | 37.7%        | 37.5%   | 38.9%   | 42.4%   | 40.6%   | 39.1%   | 38.2%   | 39.7%   | 39.0%   | 42.3%  | 45.4%   | 43.9%   | 41.5%   | 42.7%   | 43.7%   |
| Margin improvement (bps)        | -39bp   | -78bp   | -181bp       |        | 39bp    | 63bp         | 52bp    | 261bp   | 543bp   | 397bp   | 232bp   | 94bp    | 198bp   | 148bp   | 342bp  | 297bp   | 323bp   | 236bp   | 117bp   | 104bp   |
| D&A                             | 3,234   | 3,071   | 3,477        |        | 1,088   | 1,016        | 2,105   | 1,053   | 1,113   | 2,164   | 4,269   | 1,054   | 1,059   | 2,114   | 1,016  | 1,055   | 2,070   | 4,184   | 4,284   | 4,483   |
| % of sales                      | 6.9%    | 7.0%    | 7.6%         |        | 8.4%    | 7.2%         | 7.8%    | 7.1%    | 7.6%    | 7.4%    | 7.6%    | 8.1%    | 7.6%    | 7.8%    | 7.2%   | 7.2%    | 7.2%    | 7.5%    | 7.5%    | 7.6%    |
| EBIT                            | 15,308  | 13,768  | 13,276       | 15,521 | 3,721   | 4,338        | 8,059   | 4,681   | 5,075   | 9,755   | 17,814  | 3,935   | 4,509   | 8,444   | 4,948  | 5,558   | 10,504  | 18,948  | 19,983  | 21,377  |
| Growth (%)                      | 8%      | -10%    | -4%          |        | 38%     | 35%          | 36%     | 46%     | 22%     | 33%     | 34%     | 6%      | 4%      | 5%      | 6%     | 10%     | 8%      | 6%      | 5%      | 7%      |
| Margin (%)                      | 32.5%   | 31.6%   | 29.2%        | 28.8%  | 28.8%   | 30.6%        | 29.7%   | 31.8%   | 34.8%   | 33.2%   | 31.6%   | 30.1%   | 32.2%   | 31.2%   | 35.1%  | 38.1%   | 36.6%   | 34.0%   | 35.1%   | 36.1%   |
| Margin improvement (bps)        | -35bp   | -95bp   | -241bp       |        | 15bp    | 77bp         | 46bp    | 283bp   | 555bp   | 416bp   | 239bp   | 130bp   | 159bp   | 144bp   | 335bp  | 336bp   | 339bp   | 242bp   | 114bp   | 100bp   |
|                                 |         |         |              |        |         |              |         |         |         |         |         |         |         |         |        |         |         |         |         |         |
| Non recurring items above EBIT  | (197)   | 136     | (394)        |        | (221)   | (66)         | (287)   | (173)   | (202)   | (375)   | (662)   | (96)    | (100)   | (196)   | (80)   | (24)    | (104)   | (300)   | (200)   | 0       |
| Net Financing costs             | (1,828) | (1,239) | (5,208)      |        | (1,492) | (1,628)      | (3,120) | (1,135) | (1,559) | (2,694) | (5,814) | (1,545) | (1,272) | (2,817) | (905)  | (1,146) | (2,051) | (4,868) | (4,312) | (4,218) |
| Non-recurring net finance costs | 509     | (214)   | (3,356)      |        | 99      | (310)        | (211)   | 177     | (659)   | (482)   | (693)   | (330)   | (164)   | (494)   | (20)   | 64      | 44      | (450)   | 0       | 0       |
| Normalized PTP                  | 13,480  | 12,529  | 8,068        |        | 2,229   | 2,710        | 4,939   | 3,546   | 3,516   | 7,061   | 12,000  | 2,390   | 3,237   | 5,627   | 4,043  | 4,411   | 8,453   | 14,080  | 15,671  | 17,159  |
| Pre-tax profit                  | 13,792  | 12,451  | 4,318        |        | 2,107   | 2,334        | 4,441   | 3,550   | 2,655   | 6,204   | 10,645  | 1,964   | 2,973   | 4,937   | 3,943  | 4,451   | 8,393   | 13,330  | 15,471  | 17,159  |
| Taxation                        | (2,499) | (2,594) | (1,613)      |        | (418)   | (575)        | (993)   | (1,494) | 567     | (927)   | (1,920) | (673)   | (761)   | (1,434) | (986)  | (1,046) | (2,031) | (3,466) | (3,868) | (4,290) |
| Tax rate (%)                    | 18.1%   | 20.8%   | 37.4%        |        | 19.8%   | 24.6%        | 22.4%   | 42.1%   | -21.4%  | 14.9%   | -18.0%  | 34.3%   | 25.6%   | 29.1%   | 25.0%  | 23.5%   | 24.2%   | 26.0%   | 25.0%   | 25.0%   |
| Underlying tax                  |         | (2,393) | (1,686)      |        | (456)   | (577)        | (1,033) | (592)   | (1,123) | (1,715) | (2,748) | (676)   | (803)   | (1,479) | (970)  | (1,071) | (2,041) | (3,520) | (3,761) | (4,118) |
| Effective tax rate(%)           |         | 19.1%   | <b>20.9%</b> |        | 20.4%   | <b>21.3%</b> | 20.9%   | 16.7%   | 31.9%   | 24.3%   | 22.9%   | 28.3%   | 24.8%   | 26.3%   | 24.0%  | 24.3%   | 24.1%   | 25.0%   | 24.0%   | 24.0%   |
| Associates                      | 9       | 10      | 16           |        | 54      | 70           | 124     | 88      | 218     | 306     | 430     | 57      | 37      | 94      | 90     | 137     | 227     | 321     | 372     | 387     |
| Minorities                      | (2,086) | (1,594) | (1,528)      |        | (366)   | (327)        | (693)   | (89)    | (405)   | (494)   | (1,187) | (329)   | (311)   | (640)   | (423)  | (757)   | (1,180) | (1,820) | (1,863) | (2,001) |
| Discontinued operations         |         |         | 48           |        | 28      | 0            | 28      | 0       | 0       | 0       | 28      | 0       | 0       | 0       | 0      | 0       | 0       | 0       | 0       | 0       |
| Net income                      | 9,216   | 8,273   | 1,241        |        | 1,405   | 1,502        | 2,907   | 2,055   | 3,035   | 5,090   | 7,996   | 1,018   | 1,937   | 2,956   | 2,624  | 2,786   | 5,409   | 8,365   | 10,111  | 11,255  |
| Normalized net income           | 8,865   | 8,513   | 4,853        |        | 1,458   | 1,871        | 3,329   | 2,582   | 2,056   | 4,638   | 7,967   | 1,443   | 2,163   | 3,606   | 2,739  | 2,715   | 5,454   | 9,060   | 10,418  | 11,426  |
| Growth (%)                      | 11.7%   | -4.0%   | -43.0%       |        | 72.6%   | 8.4%         | 29.5%   | 89.4%   | 123.7%  | 103.3%  | 64.2%   | -1.0%   | 15.6%   | 8.3%    | 6.1%   | 32.1%   | 17.6%   | 13.7%   | 15.0%   | 9.7%    |
| Weighted average shares         | 1,634   | 1,638   | 1,717        |        | 1,970   | 1,971        | 1,971   | 1,971   | 1,971   | 1,971   | 1,971   | 1,974   | 1,975   | 1,975   | 1,974  | 1,974   | 1,974   | 1,974   | 1,974   | 1,974   |
| EPS                             | 5.64    | 5.05    | 0.72         |        | 0.71    | 0.76         | 1.48    | 1.04    | 1.54    | 2.58    | 4.06    | 0.52    | 0.98    | 1.50    | 1.33   | 1.41    | 2.74    | 4.24    | 5.12    | 5.70    |
| Normalized EPS                  | 5.43    | 5.20    | 2.83         |        | 0.74    | 0.95         | 1.69    | 1.31    | 1.04    | 2.35    | 4.04    | 0.73    | 1.10    | 1.83    | 1.39   | 1.38    | 2.76    | 4.59    | 5.28    | 5.79    |
| Growth (%)                      | 10.5%   | -4.2%   | -45.6%       |        | 43.9%   | -10.7%       | 7.8%    | 57.8%   | 140.9%  | 86.8%   | 43.0%   | -1.2%   | 15.3%   | 8.1%    | 5.9%   | 31.9%   | 17.4%   | 13.6%   | 15.0%   | 9.7%    |
| DPS (USD)                       | 3.52    | 4.01    | 3.90         |        |         |              |         | 1.89    |         | 2.14    | 4.39    |         |         |         | 1.95   |         | 2.14    | 4.39    | 4.39    | 4.74    |
| Dividend payout ratio           | 65%     | 77%     | 138%         |        |         |              |         |         |         |         | 109%    |         |         |         |        |         |         | 96%     | 83%     | 82%     |
| Dividend growth                 | 24.4%   | 14.0%   | -2.8%        |        |         |              |         |         |         |         | 0.0%    |         |         |         |        |         |         | 0.0%    | 0.0%    | 8.0%    |
| DPS (EUR)                       | 3.00    | 3.60    | 3.60         |        |         |              |         | 1.60    |         | 2.00    | 3.60    |         |         |         | 1.60   |         | 2.00    | 3.60    | 3.60    | 3.89    |

Source: Jefferies estimates, company data

| AB InBev                       |          |          |           |                  |           |           |           |
|--------------------------------|----------|----------|-----------|------------------|-----------|-----------|-----------|
| Cashflow (USD m)               | 2014A    | 2015A    | 2016A     | 2017A            | 2018E     | 2019E     | 2020E     |
| EBIT                           | 15,308   | 13,768   | 13,276    | 17,814           | 18,948    | 19,983    | 21,377    |
| Depreciation and amortisation  | 3,234    | 3,071    | 3,477     | 4,276            | 4,184     | 4,284     | 4,483     |
| Other operating                | (669)    | (562)    | (882)     | (1,039)          | (700)     | (700)     | (700)     |
| Net working capital moves      | 815      | 1,786    | 173       | 219              | 700       | 650       | 200       |
| Operating Cashflow             | 18,688   | 18,063   | 16,044    | 21,270           | 23,132    | 24,216    | 25,360    |
| Interest                       | (2,203)  | (1,609)  | (2,721)   | (3,841)          | (3,848)   | (3,792)   | (3,698)   |
| Taxation                       | (2,371)  | (2,355)  | (3,256)   | (2,141)          | (2,946)   | (3,481)   | (3,861)   |
| Dividends received             | 30       | 22       | 43        | 142              | 264       | 306       | 318       |
| Trading cash flow              | 14,144   | 14,121   | 10,110    | 15,430           | 16,602    | 17,249    | 18,119    |
| Capital investment             | (4,122)  | (4,337)  | (4,768)   | (4,124)          | (4,000)   | (4,267)   | (4,439)   |
| Free cash flow                 | 10,022   | 9,784    | 5,342     | 11,306           | 12,602    | 12,982    | 13,680    |
| Acquisitions / disposals       | (6,700)  | (918)    | (55,309)  | 11,978           | 0         | 0         | 0         |
| Pre-dividend cash flow         | 3,322    | 8,866    | (49,967)  | 23,284           | 12,602    | 12,982    | 13,680    |
| Dividends paid to shareholders | (4,743)  | (6,300)  | (6,650)   | (8,570)          | (8,583)   | (8,583)   | (9,270)   |
| AMBEV minority dividends       | (2,657)  | (1,666)  | (1,800)   | (705)            | (1,820)   | (1,866)   | (1,978)   |
| IPO proceeds/buybacks          | 83       | (995)    | 0         | 0                | 0         | 0         | 0         |
| Other                          | 691      | 45       | (7,351)   | (10,446)         | (1,400)   | (500)     | (200)     |
| Net cash flow                  | (3,304)  | (50)     | (65,768)  | 3,563            | 798       | 2,033     | 2,232     |
| Opening net debt               | (38,831) | (42,135) | (42,185)  | (107,953)        | (104,390) | (103,592) | (101,559) |
| Closing net debt               | (42,135) | (42,185) | (107,953) | <b>(104,390)</b> | (103,592) | (101,559) | (99,326)  |
|                                |          |          |           |                  |           |           |           |
| Ave net debt                   | (40,483) | (42,160) | (75,069)  | (106,172)        | (103,991) | (102,575) | (100,442) |
| Free cash flow (less Ambev)    | 7,365    | 8,118    | 3,542     | 10,601           | 10,781    | 11,116    | 11,702    |
|                                |          |          |           |                  |           |           |           |
| EBITDA                         | 18,542   | 16,839   | 16,753    | 22,084           | 23,132    | 24,266    | 25,860    |
| Net Debt EBITDA                | 2.3x     | 2.5x     | 6.4x      | 4.7x             | 4.5x      | 4.2x      | 3.8x      |

Source: Jefferies estimates, company data

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Estimate Change

27 July 2018

| ABInBev                  |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
|--------------------------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|--------|---------|--------|---------|---------|--|-------|
|                          |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
| Divisional Summary (\$m) | FY16    | F16R   | Q117   | Q217   | H117   | Q317   | 9M17   | Q417   | H217   | FY17   | Q118   | Q218   | H118    | Q318E  | 9M18E   | Q418E  | H218E   | FY18E   | FY19E  | FY2   |
| 'olumes (m hl)           |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
| Y                        | 502     |        | 143    | 151    | 293    | 163    | 456    | 159    | 322    | 616    | 148    | 157.7  | 305.6   | 161    | 467     | 146    | 307     | 613     | 576  | 5     |
| Organic                  | (10)    |        | (0.7)  | 1.5    | 0.8    | (2.0)  | (1.2)  | 2.4    | 0.4    | 1      | (0.3)  | 1.2    | 0.9     | 4.1    | 5.1     | 1.4    | 5.5     | 6       | 8  |       |
| Acq/Div                  | 8       |        | 5.7    | 5.6    | 11.2   | 0.1    | 11.3   | (15.9) | (16)   | (5)    | (12.8) | (15.2) | (27.9)  | (14.1) | (42.0)  | (1.1)  | (15)    | (43)    | (3)  |       |
| CY                       | 500     | 616    | 148    | 158    | 306    | 161    | 467    | 146    | 307    | 613    | 135    | 143.7  | 278.5   | 151    | 430     | 146    | 297     | 576     | 581  | 5     |
| Organic %                | -2.0%   | -2.0%  | -0.5%  | 1.0%   | 0.3%   | -1.2%  | -0.3%  | 1.5%   | 0.1%   | 0.2%   | -0.2%  | 0.8%   | 0.3%    | 2.6%   | 1.1%    | 0.9%   | 1.8%    | 1.0%    | 1.4%   | 1.4   |
| ales                     |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         | i and the second se |       |
| Y                        | 46,926  |        | 12,073 | 13,453 | 25,527 | 14,210 | 39,736 | 14,202 | 28,411 | 53,937 | 12,922 | 14,182 | 27,105  | 14,740 | 41,843  | 14,601 | 29,339  | 56,444  | 55,760   | 56,8  |
| Organic                  | 1,106   |        | 436    | 654    | 1,090  | 500    | 1,590  | 1,096  | 1,596  | 2,686  | 576    | 635    | 1,211   | 921    | 2,132   | 729    | 1,650   | 2,861   | 3,061  | 3,1   |
| cq/Div                   | 271     |        | 109    | 100    | 209    | (122)  | 87     | (869)  | (990)  | (782)  | (655)  | (766)  | (1,421) | (709)  | (2,130) | (55)   | (764)   | (2,185) | (106)  |       |
| x                        | (2,853) |        | 304    | (25)   | 279    | 151    | 430    | 172    | 323    | 602    | 230    | (37)   | 194     | (858)  | (664)   | (695)  | (1,553) | (1,359) | (1,819)  | (85   |
| FX %                     | -6.1%   |        | 3%     | 0%     | 1%     | 1%     | 1%     | 1%     | 1%     | 1.1%   | 2%     | 0%     | 1%      | -6%    | -2%     | -5%    | -5%     | -2.4%   | -3.3%  | -1.5  |
| CY                       | 45,517  | 53,937 | 12,922 | 14,182 | 27,105 | 14,740 | 41,843 | 14,601 | 29,339 | 56,444 | 13,073 | 14,014 | 27,088  | 14,094 | 41,181  | 14,580 | 28,672  | 55,760  | 56,896   | 59,18 |
| Organic %                | 2.4%    | 2.4%   | 3.7%   | 5.0%   | 4.4%   | 3.6%   | 4.0%   | 8.2%   | 5.8%   | 5.1%   | 4.7%   | 4.7%   | 4.7%    | 6.6%   | 5.4%    | 5.0%   | 5.8%    | 5.3%    | 5.5%   | 5.5   |
| Price/Mix                | +4.4%   | +4.4%  | +4.2%  | +4.0%  | +4.1%  | +4.8%  | +4.3%  | +6.7%  | +5.7%  | +4.9%  | +4.9%  | +4.0%  | +4.4%   | +4.0%  | +4.3%   | +4.1%  | +4.0%   | +4.2%   | +4.1%  | +4.1  |
| BITDA                    |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
| Y                        | 18,146  |        | 4,490  | 4.856  | 9.347  | 5.039  | 14.385 | 5.248  | 10.285 | 19.632 | 4.809  | 5,353  | 10.165  | 5.733  | 15.896  | 6.188  | 11.919  | 22.084  | 23.132   | 24.2  |
| Drganic                  | (72)    |        | 4      | 233    | 237    | 357    | 594    | 673    | 1,030  | 1,267  | 148    | 168    | 316     | 566    | 882     | 586    | 1,152   | 1,468   | 1,693  | 1,7   |
| Acq/Div                  | (183)   |        | (46)   | (57)   | (103)  | (50)   | (153)  | (220)  | (270)  | (373)  | (169)  | (138)  | (307)   | (121)  | (428)   | 63     | (59)    | (365)   | (10)   | .,.   |
| Synergies                | 60      |        | 252    | 335    | 587    | 336    | 923    | 381    | 717    | 1,304  | 160    | 199    | 359     | 148    | 507     | 86     | 234     | 593     | 237  | 2     |
| X                        | (1,200) |        | 110    | (13)   | 97     | 51     | 147    | 106    | 157    | 253    | 40     | (15)   | 25      | (362)  | (337)   | (310)  | (672)   | (647)   | (787)  | (38   |
| -X %                     | -7%     |        | 2%     | 0%     | 1%     | 1%     | 1%     | 0%     | 2%     | 1%     | 1%     | 0%     | 0%      | -6%    | -2%     | 0%     | -6%     | -3%     | -3%  | -2    |
| CY                       | 16,753  | 19.632 | 4.809  | 5,353  | 10,165 | 5,733  | 15.896 | 6,188  | 11,919 | 22.084 | 4.989  | 5,568  | 10,558  | 5.964  | 16,520  | 6,613  | 12.574  | 23,132  | 24,266   | 25.86 |
| Organic excl synergies % |         | ,      | 0.1%   | 4.8%   | 2.5%   | 7.1%   | 4.1%   | 13.4%  | 10.3%  | 6.6%   | 3.2%   | 3.2%   | 3.2%    | 10.1%  | 5.7%    | 9.4%   | 9.7%    | 6.8%    | 7.3%   | 7.2   |
| Drganic %                | -0.1%   | -0.1%  | 5.8%   | 11.8%  | 8.8%   | 13.8%  | 10.5%  | 21.0%  | 17.4%  | 13.4%  | 6.6%   | 7.0%   | 6.8%    | 12.7%  | 9.0%    | 10.7%  | 11.7%   | 9.5%    | 8.3%   | 8.2   |
| Margin                   | 36.8%   | 36.4%  | 37.2%  | 37.7%  | 37.5%  | 38.9%  | 38.0%  | 42.4%  | 40.6%  | 39.1%  | 38.2%  | 39.7%  | 39.0%   | 42.3%  | 40.1%   | 45.4%  | 43.9%   | 41.5%   | 42.7%  | 43.7  |
| Aargin development       | -181bp  | -227bp | 2bp    | 165bp  | 88bp   | 343bp  | 179bp  | 543bp  | 442bp  | 273bp  | 94bp   | 198bp  | 148bp   | 342bp  | 213bp   | 297bp  | 323bp   | 236bp   | 117bp  | 104   |
| BIT                      |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
| Y                        | 14,881  |        | 3,517  | 3,862  | 7,378  | 3,995  | 11,374 | 4,148  | 8,142  | 15,521 | 3,721  | 4,338  | 8,059   | 4,681  | 12,740  | 5,075  | 9,755   | 17,814  | 18,948   | 19,9  |
| Organic                  | (478)   |        | (63)   | 233    | 170    | 360    | 530    | 667    | 1,027  | 1,196  | 188    | 84     | 272     | 500    | 772     | 583    | 1,083   | 1,355   | 1,445  | 1,4   |
| Acg/Div                  | (216)   |        | (77)   | (83)   | (159)  | (31)   | (191)  | 36     | 4      | (155)  | (144)  | (100)  | (244)   | (86)   | (330)   | 63     | (23)    | (267)   | (6)  |       |
| Synergies                | 60      |        | 252    | 335    | 587    | 336    | 923    | 381    | 717    | 1,304  | 160    | 199    | 359     | 148    | 507     | 86     | 234     | 593     | 237  | 2     |
| ×                        | (971)   |        | 92     | (9)    | 83     | 21     | 104    | (156)  | (135)  | (52)   | 10     | (13)   | (3)     | (295)  | (298)   | (250)  | (545)   | (547)   | (642)  | (31   |
| -X %                     | -6.5%   |        | 3%     | 0%     | 1%     | 1%     | 1%     | -4%    | -2%    | -0.3%  | 0%     | 0%     | 0%      | -6%    | -2%     | -5%    | -6%     | -3.1%   | -3.4%  | -1.6  |
| Y                        | 13,276  | 15,521 | 3,721  | 4,338  | 8,059  | 4,681  | 12,740 | 5,075  | 9,755  | 17,814 | 3,935  | 4,509  | 8,444   | 4,948  | 13,392  | 5,558  | 10,504  | 18,948  | 19,983   | 21,37 |
| Organic excl synergies % |         |        | -1.8%  | 6.0%   | 2.3%   | 9.0%   | 4.7%   | 15.9%  | 12.6%  | 7.8%   | 5.2%   | 2.0%   | 3.5%    | 10.9%  | 6.2%    | 11.4%  | 11.1%   | 7.7%    | 7.6%   | 7.4   |
| Drganic %                | -2.8%   | -2.8%  | 5.5%   | 15.0%  | 10.3%  | 17.4%  | 12.8%  | 25.0%  | 21.4%  | 16.5%  | 9.7%   | 6.7%   | 8.1%    | 14.1%  | 10.3%   | 13.0%  | 13.5%   | 11.1%   | 8.9%   | 8.6   |
| Margin %                 | 29.2%   | 28.8%  | 28.8%  | 30.6%  | 29.7%  | 31.8%  | 30.4%  | 34.8%  | 33.2%  | 31.6%  | 30.1%  | 32.2%  | 31.2%   | 35.1%  | 32.5%   | 38.1%  | 36.6%   | 34.0%   | 35.1%  | 36.1  |
| Aargin development       | -241bp  | -294bp | -34bp  | 188bp  | 83bp   | 364bp  | 182bp  | 555bp  | 459bp  | 279bp  | 130bp  | 159bp  | 144bp   | 335bp  | 207bp   | 336bp  | 339bp   | 242bp   | 114bp  | 100   |
|                          |         |        |        |        |        |        |        |        |        |        |        |        |         |        |         |        |         |         |  |       |
| Depreciation implied     | 3,477   |        | 1,088  | 1,016  | 2,105  | 1,053  | 3,156  | 1,113  | 2,164  | 4,269  | 1,054  | 1,059  | 2,114   | 1,016  | 3,128   | 1,055  | 2,070   | 4,184   | 4,284  | 4,48  |
| D&A / sales              | 7.6%    |        | 8.4%   | 7.2%   | 7.8%   | 7.1%   | 7.5%   | 7.6%   | 7.4%   | 7.6%   | 8.1%   | 7.6%   | 7.8%    | 7.2%   | 7.6%    | 7.2%   | 7.2%    | 7.5%    | 7.5%   | 7.6   |

Estimate Change

27 July 2018

### Exhibit 8: 44: ABI – North America

| ABInBev              |        | PF     |        |        |       |        |        |        |        |        |        |        |         |        |        |        |        |        |        |        |
|----------------------|--------|--------|--------|--------|-------|--------|--------|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|--------|--------|
| North America (\$m)  | FY16   | FY16   | Q117   | Q217   | H117  | Q317   | 9M17   | Q417   | H217   | FY17   | Q118   | Q218   | H118    | Q318E  | 9M18E  | Q418E  | H218E  | FY18E  | FY19E  | FY20E  |
| Volumes (m hl)       | 1110   | 1110   | serifi | SEC 11 |       | 4011   | 51117  | 4411   | 11211  |        | dillo  | 4210   | 11110   | GOTOL  |        | GHIOL  | TIETOL | TTICE  | 1117   | 11202  |
| LY                   | 118.2  |        | 26.9   | 31.5   | 58.4  | 31.9   | 90.4   | 26.5   | 58.5   | 116.9  | 25.8   | 31.3   | 57.2    | 30.1   | 87.3   | 26.2   | 56.3   | 113.5  | 110.7  | 109.6  |
| Organic              | (1.9)  |        | (1.2)  | (0.3)  | (1.5) | (1.9)  | (3.4)  | (0.4)  | (2.3)  | (3.8)  | (1.1)  | (1.5)  | (2.6)   | 0.3    | (2.3)  | (0.5)  | (0.2)  | (2.8)  | (1.1)  | (0.5)  |
| Acq/Div              | 0.7    |        | 0.1    | 0.1    | 0.2   | 0.1    | 0.3    | 0.1    | 0.2    | 0.4    | 0.0    | 0.0    | 0.1     | 0.0    | 0.1    | (0.1)  | (0.1)  | 0.0    | 0.0    | 0.0    |
| CY                   | 116.9  | 116.9  | 25.8   | 31.3   | 57.2  | 30.1   | 87.3   | 26.2   | 56.3   | 113.5  | 24.8   | 29.8   | 54.6    | 30.4   | 85.0   | 25.6   | 56.0   | 110.7  | 109.6  | 109.0  |
| Organic %            | -1.6%  | -1.6%  | -4.4%  | -1.0%  | -2.6% | -6.1%  | -3.8%  | -1.4%  | -4.0%  | -3.3%  | -4.1%  | -4.9%  | -4.5%   | 1.0%   | -2.6%  | -2.1%  | -0.4%  | -2.5%  | -1.0%  | -0.5%  |
| Sales                |        |        |        |        |       |        |        |        |        |        | _      |        |         |        |        |        |        |        |        |        |
| LY                   | 15,603 |        | 3,532  | 4,263  | 7,795 | 4,287  | 12,082 | 3,616  | 7,903  | 15,698 | 3,514  | 4,271  | 7,785   | 4,120  | 11,905 | 3,683  | 7,803  | 15,588 | 15,512 | 15,564 |
| Organic              | 13,003 |        | (74)   | 4,203  | (73)  | (226)  | (299)  | 22     | (204)  | (277)  | (78)   | (127)  | (205)   | 4,120  | (81)   | 3,003  | 127    | (78)   | 78     | 15,504 |
| Acq/Div              | 77     |        | (74)   | 35     | 76    | (220)  | (233)  | 26     | (204)  | (277)  | (70)   | 11     | (203)   | 0      | (01)   | (15)   | (15)   | (73)   | 10     | 150    |
| FX                   | (67)   |        | 15     | (28)   | (13)  | 16     | 3      | 19     | 35     | 22     | 19     | 26     | 45      | (24)   | 22     | (13)   | (13)   | 2      | (25)   | 0      |
| FX %                 | (07)   |        | 0%     | -1%    | 0%    | 0%     | 0%     | 1%     | 0%     | 0%     | 1%     | 1%     | 1%      | -1%    | 0%     | -1%    | -1%    | 0%     | (23)   | 0%     |
| CY                   | 15.698 | 15.698 | 3.514  | 4.271  | 7.785 | 4.120  | 11.905 | 3.683  | 7.803  | 15,588 | 3.460  | 4.181  | 7.641   | 4.220  | 11.861 | 3.651  | 7,871  | 15.512 | 15.564 | 15.720 |
| Organic %            | 0,1%   | 0.1%   | -2.1%  | 0.0%   | -0.9% | -5.3%  | -2.5%  | 0.6%   | -2.6%  | -1.8%  | -2.2%  | -3.0%  | -2.6%   | 3.0%   | -0.7%  | 0.1%   | 1.6%   | -0.5%  | 0.5%   | 1.0%   |
| Price/Mix            | +1.8%  | +1.8%  | +2.3%  | +1.0%  | +1.6% | +0.8%  | +1.3%  | +2.1%  | +1.4%  | +1.5%  | +1.9%  | +1.9%  | +1.9%   | +2.0%  | +1.9%  | +2.2%  | +2.1%  | +2.0%  | +1.5%  | +1.5%  |
| FILCONNIX            | +1.070 | +1.0%  | T2.370 | +1.0%  | +1.0% | 40.078 | +1.5%  | T2.170 | +1.470 | +1.5%  | +1.5%  | +1.370 | +1.370  | 42.070 | +1.370 | TZ.2/0 | ΨZ.170 | 42.078 | +1.5%  | +1.5%  |
| EBITDA               |        |        |        |        |       |        |        |        |        |        |        |        |         |        |        |        |        |        |        |        |
| LY                   | 6,172  |        | 1,384  | 1,732  | 3,116 | 1,741  | 4,857  | 1,393  | 3,134  | 6,250  | 1,371  | 1,778  | 3,149   | 1,724  | 4,873  | 1,456  | 3,180  | 6,329  | 6,266  | 6,382  |
| Organic              | 125    |        | (17)   | 55     | 38    | (25)   | 13     | 68     | 43     | 81     | (65)   | (124)  | (189)   | 103    | (86)   | 22     | 126    | (63)   | 125    | 128    |
| Acq/Div              | (18)   |        | (1)    | 0      | (1)   | 3      | 2      | (12)   | (10)   | (10)   | (1)    | (4)    | (5)     | 0      | (5)    | 5      | 5      | 0      | 0      | 0      |
| Synergies            | 0      |        | 0      | 0      | 0     | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       | 0      | 0      | 0      | 0      | 0      | 0      | 0      |
| FX                   | (29)   |        | 5      | (10)   | (5)   | 6      | 1      | 7      | 13     | 8      | 4      | 10     | 14      | (10)   | 5      | (4)    | (14)   | 1      | (10)   | 0      |
| FX %                 | 0%     |        | 0%     | -1%    | 0%    | 0%     | 0%     | 1%     | 0%     | 0%     | 0%     | 1%     | 0%      | -1%    | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     |
| CY                   | 6,250  | 6,250  | 1,371  | 1,778  | 3,149 | 1,724  | 4,873  | 1,456  | 3,180  | 6,329  | 1,309  | 1,660  | 2,969.1 | 1,818  | 4,787  | 1,480  | 3,297  | 6,266  | 6,382  | 6,509  |
| Organic %            | 2.0%   | 2.0%   | -1.2%  | 3.2%   | 1.2%  | -1.4%  | 0.3%   | 4.9%   | 1.4%   | 1.3%   | -4.7%  | -7.0%  | -6.0%   | 6.0%   | -1.8%  | 1.5%   | 4.0%   | -1.0%  | 2.0%   | 2.0%   |
| Margin               | 39.8%  | 39.8%  | 39.0%  | 41.6%  | 40.4% | 41.8%  | 40.9%  | 39.5%  | 40.8%  | 40.6%  | 37.8%  | 39.7%  | 38.9%   | 43.1%  | 40.4%  | 40.5%  | 41.9%  | 40.4%  | 41.0%  | 41.4%  |
| Margin development   | 26bp   | 26bp   | -17bp  | 99bp   | 47bp  | 123bp  | 73bp   | 101bp  | 110bp  | 79bp   | -117bp | -193bp | -159bp  | 123bp  | -57bp  | 99bp   | 114bp  | -20bp  | 60bp   | 41bp   |
| EBIT                 |        |        |        |        |       |        |        |        |        |        |        |        |         |        |        |        |        |        |        |        |
| LY                   | 5,417  |        | 1,194  | 1,529  | 2,723 | 1,536  | 4,259  | 1,182  | 2,718  | 5,441  | 1,174  | 1,571  | 2,745   | 1,508  | 4,253  | 1,233  | 2,741  | 5,486  | 5,475  | 5,576  |
| Organic              | 79     |        | (22)   | 52     | 30    | (34)   | (4)    | 58     | 24     | 54     | (64)   | (109)  | (173)   | 75     | (98)   | 87     | 162    | (11)   | 110    | 112    |
| Acq/Div              | (29)   |        | (3)    | (9)    | (12)  | 1      | (11)   | (5)    | (4)    | (16)   | (1)    | (4)    | (5)     | 0      | (5)    | 5      | 5      | 0      | 0      | 0      |
| Synergies            | 0      |        | 0      | 0      | 0     | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       | 0      | 0      | 0      | 0      | 0      | 0      | 0      |
| FX                   | (26)   |        | 5      | (1)    | 4     | 5      | 9      | (2)    | 3      | 7      | 3      | 9      | 12      | (9)    | 3      | (2)    | (11)   | 1      | (9)    | 0      |
| FX %                 | 0%     |        | 0%     | 0%     | 0%    | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 1%     | 0%      | -1%    | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     |
| CY                   | 5,441  | 5,441  | 1,174  | 1,571  | 2,745 | 1,508  | 4,253  | 1,233  | 2,741  | 5,486  | 1,111  | 1,467  | 2,578.3 | 1,575  | 4,153  | 1,322  | 2,897  | 5,475  | 5,576  | 5,687  |
| Organic %            | 1.5%   | 1.5%   | -1.9%  | 3.4%   | 1.1%  | -2.2%  | -0.1%  | 4.9%   | 0.9%   | 1.0%   | -5.5%  | -6.9%  | -6.3%   | 5.0%   | -2.3%  | 7.0%   | 5.9%   | -0.2%  | 2.0%   | 2.0%   |
| Margin%              | 34.7%  | 34.7%  | 33.4%  | 36.8%  | 35.3% | 36.6%  | 35.7%  | 33.5%  | 35.1%  | 35.2%  | 32.1%  | 35.1%  | 33.7%   | 37.3%  | 35.0%  | 36.2%  | 36.8%  | 35.3%  | 35.8%  | 36.2%  |
| Margin development   | -5bp   | -7bp   | -40bp  | 91bp   | 33bp  | 77bp   | 47bp   | 79bp   | 74bp   | 53bp   | -129bp | -169bp | -152bp  | 71bp   | -71bp  | 275bp  | 168bp  | 11bp   | 53bp   | 35bp   |
| Depreciation implied | 808    | 809    | 197    | 207    | 404   | 216    | 620    | 223    | 439    | 843    | 198    | 193    | 391     | 243    | 634    | 157    | 400    | 791    | 806    | 822    |
| D&A / sales          | 5.1%   | 5.2%   | 5.6%   | 4.8%   | 5.2%  | 5.2%   | 5.2%   | 6.1%   | 5.6%   | 5.4%   | 5.7%   | 4.6%   | 5.1%    | 5.8%   | 5.3%   | 4.3%   | 5.1%   | 5.1%   | 5.2%   | 5.2%   |
| Dun / Saics          | 5.1%   | 3.2%   | 3.0%   | 4.0%   | J.2%  | J.Z70  | J.Z76  | 0.1%   | 3.0%   | 3.4%   | 3.1%   | 4.0%   | 3.1%    | 3.0%   | 3.3%   | 4.3%   | 3.1%   | 3.1%   | 3.2%   | 3.2%   |

Estimate Change

27 July 2018

### Exhibit 9: ABI – LatAm West (Colombia & Mexico)

| LatAm West (\$m)         |        |        |             |              |              |              |              |              |       |              |              |       |              |              |              |              |       |              |        |        |
|--------------------------|--------|--------|-------------|--------------|--------------|--------------|--------------|--------------|-------|--------------|--------------|-------|--------------|--------------|--------------|--------------|-------|--------------|--------|--------|
| Mexico & COPEC           | FY16   | FY16   | Q117        | Q217         | H117         | Q317         | 9M17         | Q417         | H217  | FY17         | Q118         | Q218  | H118         | Q318E        | 9M18E        | Q418E        | H218E | FY18E        | FY19E  | FY20E  |
| Volumes (m hl)           |        |        |             |              |              |              |              |              |       |              |              |       |              |              |              |              |       |              |        |        |
| LY                       | 61.1   |        | 25.7        | 26.9         | 52.5         | 27.2         | 79.7         | 29.3         | 56.5  | 109.0        | 25.5         | 27.7  | 53.2         | 28.0         | 81.2         | 29.4         | 57.4  | 110.6        | 116.2  | 121.4  |
| Organic                  | 3.6    |        | (0.1)       | 0.8          | 0.7          | 0.9          | 1.6          | 0.1          | 1.0   | 1.7          | 2.2          | 1.3   | 3.4          | 1.1          | 4.6          | 1.0          | 2.1   | 5.5          | 5.2    | 5.5    |
| Acq/Div                  | (1.1)  |        | (0.0)       | (0.0)        | (0.1)        | (0.0)        | (0.1)        | (0.0)        | (0.0) | (0.1)        | (0.0)        | (0.0) | (0.0)        | 0.0          | (0.0)        | 0.0          | 0.0   | 0.0          | 0.0    | 0.0    |
| CY                       | 63.6   | 109.0  | 25.5        | 27.7         | 53.2         | 28.0         | 81.2         | 29.4         | 57.4  | 110.6        | 27.7         | 28.9  | 56.6         | 29.1         | 85.7         | 30.4         | 59.5  | 116.2        | 121.4  | 126.8  |
| Organic %                | 6.0%   | 6.0%   | -0.5%       | 3.1%         | 1.3%         | 3.2%         | 2.0%         | 0.5%         | 1.8%  | 1.6%         | 8.4%         | 4.7%  | 6.5%         | 4.0%         | 5.6%         | 3.3%         | 3.6%  | 5.0%         | 4.5%   | 4.5%   |
| Sales                    |        |        |             |              |              |              |              |              |       |              | _            |       |              |              |              |              |       |              |        |        |
| Sales                    | 5,396  |        | 4.074       | 2,149        | 4 4 9 9      | 2 4 6 4      | 6,284        | 0.044        | 4,472 | 8,595        | 1.070        | 2,284 | 4.050        | 2 400        | 0.000        | 2,578        | 4,979 | 9,238        | 10,174 | 10,943 |
|                          |        |        | 1,974<br>60 | 2,149<br>182 | 4,123<br>242 | 2,161<br>193 | 6,284<br>435 | 2,311<br>207 | 4,472 | 8,595<br>642 | 1,976<br>276 |       | 4,259<br>483 | 2,400<br>204 | 6,660<br>687 | 2,578<br>191 |       | 9,238<br>878 |        | 10,943 |
| Organic                  | 494    |        |             | 182          | 242          |              |              |              |       | -            |              | 207   |              | 204          |              |              | 395   |              | 865    | 8/5    |
| Acq/Div                  | (55)   |        | (1)         |              | -            | 0            | 0            | (13)         | (13)  | (13)         | (2)          | 0     | (2)          |              | (2)          | 2            | (00)  | 0            | 0      | 0      |
| FX                       | (648)  |        | (57)        | (49)         | (106)        | 47           | (59)         | 73           | 120   | 14           | 86           | 2     | 88           | (104)        | (16)         | 75           | (29)  | 59           | (95)   | (110)  |
| FX %                     | -12%   |        | -3%         | -2%          | -3%          | 2%           | -1%          | 3%           | 3%    | 0.2%         | 4%           | 0%    | 2%           | -4%          | 0%           | 3%           | -1%   | 0.6%         | -0.9%  | -1.0%  |
| СҮ                       | 5,188  | 8,595  | 1,976       | 2,284        | 4,259        | 2,400        | 6,660        | 2,578        | 4,979 | 9,238        | 2,336        | 2,493 | 4,828        | 2,500        | 7,329        | 2,846        | 5,346 | 10,174       | 10,943 | 11,709 |
| Organic %                | 9.3%   | 9.3%   | 3.0%        | 8.5%         | 5.9%         | 8.9%         | 6.9%         | 9.0%         | 8.9%  | 7.5%         | 14.0%        | 9.1%  | 11.3%        | 8.5%         | 10.3%        | 7.4%         | 7.9%  | 9.5%         | 8.5%   | 8.0%   |
| Price/Mix                | +3.3%  | +3.3%  | +3.5%       | +5.4%        | +4.5%        | +5.7%        | +4.9%        | +8.5%        | +7.1% | +5.9%        | +5.5%        | +4.4% | +4.9%        | +4.5%        | +4.7%        | +4.1%        | +4.3% | +4.5%        | +4.0%  | +3.5%  |
|                          |        |        |             |              |              |              |              |              |       |              |              |       |              |              |              |              |       |              |        |        |
| EBITDA                   | 0.000  |        | 0.15        |              | 1 0 0 0      |              | 0.001        | 1.007        | 0.070 | 0.004        | 004          |       | 1 0 0 0      | 1 1 0 3      | 0.400        | 1.070        | 0.544 | 1 = 10       | = 000  | 5 700  |
| LY                       | 2,680  |        | 915         | 988          | 1,903        | 991          | 2,894        | 1,087        | 2,078 | 3,981        | 921          | 1,077 | 1,999        | 1,137        | 3,136        | 1,376        | 2,514 | 4,512        | 5,288  | 5,780  |
| Organic                  | 83     |        | (55)        | (13)         | (68)         | (39)         | (107)        | 77           | 38    | (30)         | 73           | 59    | 132          | 125          | 257          | 194          | 319   | 451          | 423    | 462    |
| Acq/Div                  | (153)  |        | (45)        | (47)         | (92)         | (4)          | (96)         | (14)         | (18)  | (109)        | (1)          | 1     | 1            | 0            | 1            | (1)          | (1)   | 0            | 0      | 0      |
| Synergies                | 60     |        | 126         | 168          | 294          | 168          | 462          | 191          | 359   | 652          | 80           | 100   | 180          | 74           | 254          | 43           | 117   | 296          | 119    | 119    |
| FX                       | (294)  |        | (20)        | (18)         | (38)         | 21           | (17)         | 35           | 56    | 18           | 36           | 3     | 39           | (49)         | (10)         | 39           | (11)  | 29           | (50)   | (58)   |
| FX %                     | -11%   |        | -2%         | -2%          | -2%          | 2%           | -1%          | 0%           | 3%    | 0%           | 4%           | 0%    | 2%           | -4%          | 0%           | 0%           | 0%    | 1%           | -1%    | -1%    |
| CY                       | 2,376  | 3,981  | 921         | 1,077        | 1,998.5      | 1,137        | 3,136        | 1,376        | 2,514 | 4,512        | 1,110        | · · · | 2,350.2      | 1,287        | 3,637        | 1,651        | 2,938 | 5,288        | 5,780  | 6,303  |
| Organic pre-synergies %  |        |        | -6.0%       | -1.3%        | -3.6%        | -3.9%        | -3.7%        | 7.1%         | 1.8%  | -0.8%        | 7.9%         | 5.5%  | 6.6%         | 11.0%        | 8.2%         | 14.1%        | 12.7% | 10.0%        | 8.0%   | 8.0%   |
| Organic incl synergies % | 5.3%   | 5.3%   | 8.1%        | 15.6%        | 11.8%        | 13.1%        | 12.3%        | 24.6%        | 19.1% | 16.0%        | 16.6%        | 14.7% | 15.6%        | 17.5%        | 16.3%        | 17.2%        | 17.3% | 16.6%        | 10.2%  | 10.1%  |
| Margin                   | 45.8%  | 46.3%  | 46.6%       | 47.2%        | 46.9%        | 47.4%        | 47.1%        | 53.4%        | 50.5% | 48.8%        | 47.5%        | 49.8% | 48.7%        | 51.5%        | 49.6%        | 58.0%        | 55.0% | 52.0%        | 52.8%  | 53.8%  |
| Margin development       | -499bp | -335bp | 27bp        | 121bp        | 77bp         | 153bp        | 103bp        | 634bp        | 402bp | 252bp        | 90bp         | 258bp | 175bp        | 410bp        | 255bp        | 464bp        | 447bp | 313bp        | 84bp   | 101bp  |
| EBIT                     |        |        |             |              |              |              |              |              |       |              |              |       |              |              |              |              |       |              |        |        |
| LY                       | 2,256  |        | 760         | 829          | 1,589        | 835          | 2,424        | 946          | 1,781 | 3,370        | 769          | 927   | 1,696        | 981          | 2,677        | 1,219        | 2,200 | 3,896        | 4,646  | 5,092  |
| Organic                  | 63     |        | (57)        | (8)          | (65)         | (34)         | (99)         | 62           | 28    | (37)         | 72           | 46    | 117          | 118          | 235          | 194          | 312   | 429          | 372    | 407    |
| Acq/Div                  | (149)  |        | (45)        | (48)         | (93)         | (5)          | (98)         | (9)          | (14)  | (107)        | (1)          | 1     | 0            | 0            | 0            | 0            | 0     | 0            | 0      | 0      |
| Synergies                | 60     |        | 126         | 168          | 294          | 168          | 462          | 191          | 359   | 652          | 80           | 100   | 180          | 74           | 254          | 43           | 117   | 296          | 119    | 119    |
| FX                       | (241)  |        | (14)        | (15)         | (29)         | 17           | (12)         | 30           | 47    | 18           | 30           | 3     | 33           | (43)         | (10)         | 34           | (8)   | 25           | (44)   | (51)   |
| FX %                     | -10.7% |        | -2%         | -2%          | -2%          | 2%           | -0.5%        | 3.2%         | 2.7%  | 0.5%         | 4%           | 0%    | 2%           | -4%          | -0.4%        | 2.8%         | -0.4% | 0.6%         | -0.9%  | -1.0%  |
| CY                       | 1,988  | 3,370  | 769         | 927          | 1695.7       | 981          | 2,677        | 1,219        | 2,200 | 3,896        | 950          | 1076  | 2025         | 1,130        | 3,155        | 1,490        | 2,620 | 4,646        | 5,092  | 5,567  |
| Organic pre-synergies %  |        |        | -7.5%       | -0.9%        | -4.1%        | -4.1%        | -4.1%        | 6.5%         | 1.5%  | -1.1%        | 9.3%         | 4.9%  | 6.9%         | 12.0%        | 8.8%         | 15.9%        | 14.2% | 11.0%        | 8.0%   | 8.0%   |
| Organic incl synergies % | 5.5%   | 5.5%   | 9.5%        | 19.7%        | 14.4%        | 16.0%        | 15.0%        | 26.6%        | 21.7% | 18.9%        | 19.7%        | 16.0% | 17.5%        | 19.6%        | 18.2%        | 19.4%        | 19.5% | 18.6%        | 10.6%  | 10.3%  |
| Margin%                  | 38.3%  | 39.2%  | 38.9%       | 40.6%        | 39.8%        | 40.9%        | 40.2%        | 47.3%        | 44.2% | 42.2%        | 40.7%        | 43.1% | 41.9%        | 45.2%        | 43.1%        | 52.4%        | 49.0% | 45.7%        | 46.5%  | 47.5%  |
| Margin development       | -394bp | -260bp | 43bp        | 200bp        | 127bp        | 223bp        | 162bp        | 636bp        | 437bp | 296bp        | 173bp        | 258bp | 213bp        | 434bp        | 286bp        | 508bp        | 482bp | 349bp        | 87bp   | 101bp  |
| Depression implied       | 388    | 644    | 150         | 151          | 303          | 150          | 450          | 157          | 212   | 610          | 160          | 165   | 225          | 157          | 400          | 164          | 210   | 640          | 600    | 700    |
| Depreciation implied     |        | 611    | 152         | 151<br>6.6%  |              | 156<br>6.5%  | 459<br>6.9%  | 157<br>6.1%  | 313   | 616          | 160          | 165   | 325          | 157          | 482          | 161<br>5.6%  | 318   | 643          | 688    | 736    |
| D&A / sales              | 7.5%   | 7.1%   | 7.7%        | 6.6%         | 7.1%         | 6.5%         | 6.9%         | 6.1%         | 6.3%  | 6.7%         | 6.9%         | 6.6%  | 6.7%         | 6.3%         | 6.6%         | 5.6%         | 5.9%  | 6.3%         | 6.3%   | 6.3%   |

Estimate Change

27 July 2018

| ABInBev                    | PF     |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
|----------------------------|--------|---------|--------|---------|--------|--------|-------|--------|--------|-------|-------|---------|-------|-------|-------|-------|-------|-------|-------|
| Latam North - Brazil (\$m) | FY16   | Q117    | Q217   | H117    | Q317   | 9M17   | Q417  | H217   | FY17   | Q118  | Q218  | H118    | Q318E | 9M18E | Q418E | H218E | FY18E | FY19E | FY20  |
| /olumes (m hl)             |        |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
| _Y                         |        | 29.7    | 27.2   | 56.9    | 28.9   | 85.9   | 33.9  | 62.8   | 119.8  | 30.4  | 26.1  | 56.6    | 27.9  | 84.5  | 34.9  | 62.8  | 119.4 | 118.2 | 119   |
| Drganic                    |        | 0.7     | (1.0)  | (0.4)   | (1.0)  | (1.4)  | 1.0   | 0.0    | (0.4)  | (2.8) | 0.5   | (2.3)   | 1.0   | (1.3) | 0.1   | 1.1   | (1.2) | 1.2   | 1     |
| Acq/Div                    |        | 0.0     | (0.0)  | (0.0)   | 0.0    | 0.0    | (0.0) | (0.0)  | (0.0)  | (0.1) | (0.1) | (0.1)   | 0.0   | (0.1) | 0.1   | 0.1   | 0.0   | 0.0   | 0     |
| CY                         | 119.8  | 30.4    | 26.1   | 56.6    | 27.9   | 84.5   | 34.9  | 62.8   | 119.4  | 27.6  | 26.6  | 54.1    | 28.9  | 83.1  | 35.1  | 64.0  | 118.2 | 119.4 | 120   |
| Organic %                  | -5.9%  | 2.3%    | -3.8%  | -0.6%   | -3.5%  | -1.6%  | 3.0%  | 0.0%   | -0.3%  | -9.2% | 2.0%  | -4.0%   | 3.5%  | -1.5% | 0.3%  | 1.7%  | -1.0% | 1.0%  | 1.09  |
|                            |        |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
| Sales                      | -      |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
| Y                          |        | 1,900   | 1,920  | 3,820   | 2,081  | 5,901  | 2,730 | 4,811  | 8,631  | 2,335 | 2,031 | 4,366   | 2,276 | 6,642 | 3,133 | 5,409 | 9,775 | 9,344 | 9,36  |
| Organic                    |        | 38      | (34)   | 4       | 167    | 171    | 353   | 520    | 524    | (1)   | 207   | 206     | 159   | 365   | 123   | 283   | 489   | 561   | 56    |
| Acq/Div                    |        | 0       | 1      | 1       | (1)    | 0      | (4)   | (5)    | (4)    | (8)   | (8)   | (16)    | 0     | (16)  | 16    | 16    | 0     | 0     |       |
| =X                         |        | 397     | 144    | 541     | 29     | 570    | 54    | 83     | 624    | (47)  | (174) | (221)   | (369) | (590) | (329) | (699) | (920) | (537) | (24   |
| FX %                       |        | 21%     | 8%     | 14%     | 1%     | 10%    | 2%    | 2%     | 7%     | -2%   | -9%   | -5%     | -16%  | -9%   | -11%  | -13%  | -9%   | -6%   | -39   |
| CY                         | 8,631  | 2,335   | 2,031  | 4,366   | 2,276  | 6,642  | 3,133 | 5,409  | 9,775  | 2,279 | 2,056 | 4,335   | 2,067 | 6,401 | 2,943 | 5,010 | 9,344 | 9,368 | 9,68  |
| Organic %                  | -3.9%  | 2.0%    | -1.8%  | 0.1%    | 8.0%   | 2.9%   | 12.9% | 10.8%  | 6.1%   | 0.0%  | 10.2% | 4.7%    | 7.0%  | 5.5%  | 3.9%  | 5.2%  | 5.0%  | 6.0%  | 6.09  |
| Price/Mix                  | +1.9%  | -0.3%   | +2.1%  | +0.7%   | +11.5% | +4.5%  | +9.9% | +10.8% | +6.4%  | +9.2% | +8.2% | +8.7%   | +3.5% | +7.0% | +3.6% | +3.5% | +6.0% | +5.0% | +5.0% |
| BITDA                      |        |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
| Y                          |        | 931     | 830    | 1.761   | 782    | 2,543  | 1.248 | 2.030  | 3,791  | 901   | 798   | 1.699   | 906   | 2.605 | 1.575 | 2,482 | 4,180 | 4.184 | 4.23  |
| Organic                    |        | (175)   | (77)   | (253)   | 128    | (124)  | 294   | 422    | 170    | 72    | 130   | 202     | 109   | 311   | 86    | 195   | 397   | 293   | 33    |
| Acq/Div                    |        | (9)     | (10)   | (19)    | (14)   | (33)   | (14)  | (28)   | (46)   | (3)   | (3)   | (6)     | 0     | (6)   | 6     | 6     | 0     | 0     |       |
| Synergies                  |        | 0       | 0      | 0       | Ó      | 0      | Ó     | 0      | 0      | 0     | 0     | 0       | 0     | 0     | 0     | 0     | 0     | 0     |       |
| FX                         |        | 154     | 56     | 209     | 10     | 219    | 47    | 57     | 267    | (20)  | (73)  | (93)    | (147) | (240) | (153) | (300) | (393) | (240) | (10   |
| FX %                       |        | 16%     | 7%     | 12%     | 1%     | 9%     | 4%    | 3%     | 7%     | -2%   | -9%   | -5%     | -16%  | -9%   | -10%  | -12%  | -9%   | -6%   | -3    |
| CY                         | 3,791  | 901     | 798    | 1,699   | 906    | 2,605  | 1,575 | 2,482  | 4,180  | 949   | 852   | 1,801.4 | 868   | 2,670 | 1,515 | 2,383 | 4,184 | 4,237 | 4,466 |
| Organic %                  | -16.8% | -19.0%  | -9.5%  | -14.3%  | 16.7%  | -4.9%  | 23.6% | 20.8%  | 4.5%   | 8.0%  | 16.3% | 11.9%   | 12.0% | 11.9% | 5.5%  | 7.9%  | 9.5%  | 7.0%  | 8.0%  |
| Margin                     | 43.9%  | 38.6%   | 39.3%  | 38.9%   | 39.8%  | 39.2%  | 50.3% | 45.9%  | 42.8%  | 41.6% | 41.5% | 41.6%   | 42.0% | 41.7% | 51.5% | 47.6% | 44.8% | 45.2% | 46.19 |
| Margin development         | -771bp | -1043bp | -393bp | -719bp  | 224bp  | -387bp | 458bp | 369bp  | -115bp | 308bp | 215bp | 265bp   | 219bp | 248bp | 119bp | 169bp | 201bp | 45bp  | 87t   |
| EBIT                       |        |         |        |         |        |        |       |        |        |       |       |         |       |       |       |       |       |       |       |
| Y                          |        | 763     | 641    | 1,404   | 579    | 1,983  | 1,037 | 1,616  | 3,020  | 696   | 596   | 1,292   | 698   | 1,990 | 1,342 | 2,040 | 3,332 | 3,368 | 3,41  |
| Organic                    |        | (177)   | (74)   | (252)   | 126    | (126)  | 271   | 397    | 145    | 74    | 121   | 195     | 98    | 293   | 57    | 154   | 350   | 236   | 27    |
| Acq/Div                    |        | (9)     | (9)    | (18)    | (14)   | (32)   | 245   | 231    | 213    | (3)   | (3)   | (6)     | 0     | (6)   | 6     | 6     | 0     | 0     |       |
| Synergies                  |        | 0       | 0      | 0       | 0      | 0      | 0     | 0      | 0      | 0     | 0     | 0       | 0     | 0     | 0     | 0     | 0     | 0     |       |
| FX                         |        | 119     | 39     | 158     | 8      | 165    | (211) | (204)  | (46)   | (16)  | (57)  | (73)    | (113) | (186) | (127) | (241) | (314) | (194) | (8    |
| FX %                       |        | 16%     | 6%     | 11%     | 1%     | 8%     | -20%  | -13%   | -2%    | -2%   | -10%  | -6%     | -16%  | -9%   | -9%   | -12%  | -9%   | -6%   | -39   |
| CY                         | 3,020  | 696     | 596    | 1,291.9 | 698    | 1,990  | 1,342 | 2,040  | 3,332  | 751   | 658   | 1,408.3 | 683   | 2,091 | 1,277 | 1,960 | 3,368 | 3,411 | 3,59  |
| Organic %                  | -22.1% | -23.5%  | -11.8% | -17.9%  | 21.8%  | -6.3%  | 26.1% | 24.5%  | 4.9%   | 10.6% | 20.4% | 15.1%   | 14.0% | 14.7% | 4.2%  | 7.6%  | 10.5% | 7.0%  | 8.0%  |
| Margin%                    | 35.0%  | 29.8%   | 29.4%  | 29.6%   | 30.7%  | 30.0%  | 42.8% | 37.7%  | 34.1%  | 32.9% | 32.0% | 32.5%   | 33.0% | 32.7% | 43.4% | 39.1% | 36.0% | 36.4% | 37.1  |
| Vargin development         | -905bp | -1037bp | -403bp | -716bp  | 286bp  | -364bp | 484bp | 412bp  | -90bp  | 315bp | 263bp | 290bp   | 237bp | 270bp | 57bp  | 141bp | 196bp | 36bp  | 70b   |
| Depreciation implied       | 771    | 205     | 202    | 407     | 208    | 615    | 234   | 442    | 848    | 199   | 195   | 393     | 185   | 578   | 237   | 423   | 816   | 826   | 87    |
| D&A / sales                | 8.9%   | 8.8%    | 9.9%   | 9.3%    | 9.1%   | 9.3%   | 7.5%  | 8.2%   | 8.7%   | 8.7%  | 9.5%  | 9.1%    | 9.0%  | 9.0%  | 8.1%  | 8.4%  | 8.7%  | 8.8%  | 9.0   |

Estimate Change

27 July 2018

| Latam South (\$m)    | FY16        | FY16          | Q117        | Q217         | H117         | Q317     | 9M17        | Q417   | H217         | FY17        | Q118                     | Q218        | H118         | Q318E         | 9M18E        | Q418E        | H218E        | FY18E  | FY19E        | FY20   |
|----------------------|-------------|---------------|-------------|--------------|--------------|----------|-------------|--------|--------------|-------------|--------------------------|-------------|--------------|---------------|--------------|--------------|--------------|--------|--------------|--------|
| Volumes (m hl)       |             |               |             |              |              |          |             |        |              |             |                          |             |              | _             |              |              |              |        |              |        |
| LY                   | 34.0        |               | 8.8         | 6.0          | 14.8         | 7.5      | 22.3        | 9.9    | 17.3         | 32.2        | 9.1                      | 6.7         | 15.8         | 7.8           | 23.6         | 10.4         | 18.2         | 34.1   | 35.4         | 36     |
| Organic              | (1.9)       |               | 0.3         | 0.7          | 1.0          | 0.3      | 1.3         | 0.6    | 0.9          | 1.9         | 0.5                      | 0.3         | 0.8          | 0.2           | 1.1          | 0.3          | 0.5          | 1.4    | 0.9          | 0      |
| Acq/Div<br>CY        | 0.0<br>32.2 | 22.2          | 0.0         | 0.0          | 0.0          | 0.0      | 0.0         | 0.0    | 0.0          | 0.0<br>34.1 | 0.0                      | 0.0         | 0.0          | 0.0           | 0.0          | (0.0)        | (0.0)        | 0.0    | 0.0          | 0      |
| -                    | -5.6%       | 32.2<br>-5.6% | 9.1<br>3.1% | 6.7<br>12.2% | 15.8<br>6.8% | 7.8      | 23.6        | 10.4   | 18.2<br>5.2% | 5.9%        | <mark>9.6</mark><br>5.6% | 7.1<br>4.7% | 16.7<br>5.2% | 8.0           | 24.7<br>4.5% | 10.7<br>2.9% | 18.8<br>2.9% | 35.4   | 36.3<br>2.5% | 37     |
| Organic %            | -3.0%       | -0.0%         | 3.1%        | 12.2%        | 0.0%         | 4.5%     | 6.0%        | 5.8%   | 5.2%         | 5.9%        | 0.0%                     | 4.1%        | J.2%         | 3.0%          | 4.5%         | 2.9%         | 2.9%         | 4.0%   | 2.5%         | 2.0    |
| Sales                |             |               |             |              |              |          |             |        |              |             |                          |             |              |               |              |              |              |        |              |        |
| LY                   | 3,331       |               | 727         | 504          | 1,231        | 677      | 1,908       | 940    | 1,617        | 2.848       | 872                      | 650         | 1,523        | 764           | 2,287        | 1,076        | 1,840        | 3,363  | 3,349        | 3,52   |
| Organic              | 565         |               | 199         | 179          | 378          | 150      | 527         | 216    | 366          | 743         | 213                      | 164         | 377          | 176           | 553          | 254          | 430          | 807    | 603          | 63     |
| Aca/Div              | 5           |               | 0           | 1            | 1            | 0        | 1           | 210    | 000          | 1           | 210                      | 1           | 3            | 0             | 3            | (3)          | (3)          | 0      | 000          | 00     |
| FX                   | (1,051)     |               | (53)        | (33)         | (86)         | (62)     | (149)       | (81)   | (143)        | (230)       | (132)                    | (142)       | (274)        | (260)         | (534)        | (287)        | (547)        | (821)  | (423)        | (20)   |
| FX %                 | -32%        |               | -7%         | -7%          | -7%          | -9%      | -8%         | -9%    | -9%          | -8%         | -15%                     | -22%        | -18%         | -34%          | -23%         | -27%         | -30%         | -24%   | -13%         | -6     |
| CY                   | 2,850       | 2,848         | 872         | 650          | 1.523        | 764      | 2.287       | 1,076  | 1,840        | 3,363       | 956                      | 673         | 1,630        | 680           | 2,310        | 1,039        | 1,719        | 3,349  | 3,528        | 3,960  |
| Organic %            | 17.0%       | 17.0%         | 27.4%       | 35.4%        | 30.7%        | 22.1%    | 27.6%       | 23.0%  | 22.6%        | 26.1%       | 24.4%                    | 25.2%       | 24.8%        | 23.0%         | 24.2%        | 23.6%        | 23.4%        | 24.0%  | 18.0%        | 18.09  |
| Price/Mix            | +22.5%      | +22.5%        | +24.3%      | +23.2%       | +23.9%       | +17.6%   | +21.6%      | +17.2% | +17.4%       | +20.2%      | +18.8%                   | +20.5%      | +19.5%       | +20.0%        | +19.7%       | +20.7%       | +20.4%       | +20.0% | +15.5%       | +16.09 |
|                      |             |               |             |              |              |          |             |        |              |             |                          |             |              |               |              |              |              |        |              |        |
| EBITDA               |             |               |             |              |              |          |             |        |              |             |                          |             |              |               |              |              |              |        |              |        |
| LY                   | 1,592       |               | 366         | 218          | 584          | 332      | 917         | 515    | 847          | 1,432       | 399                      | 267         | 666          | 359           | 1,025        | 570          | 929          | 1,595  | 1,684        | 1,77   |
| Organic              | 372         |               | 60          | 66           | 126          | 57       | 184         | 103    | 161          | 287         | 100                      | 116         | 216          | 108           | 323          | 155          | 263          | 479    | 303          | 31     |
| Acq/Div              | 3           |               | 0           | (3)          | (3)          | (1)      | (4)         | (4)    | (5)          | (8)         | 1                        | (13)        | (12)         | 0             | (12)         | 12           | 12           | 0      | 0            |        |
| Synergies            | 0           |               | 0           | 0            | 0            | 0        | 0           | 0      | 0            | 0           | 0                        | 0           | 0            | 0             | 0            | 0            | 0            | 0      | 0            |        |
| FX                   | (537)       |               | (28)        | (13)         | (42)         | (30)     | (72)        | (43)   | (73)         | (115)       | (65)                     | (72)        | (137)        | (122)         | (258)        | (131)        | (253)        | (389)  | (213)        | (102   |
| FX %                 | -32%        |               | -8%         | -6%          | -7%          | -9%      | -8%         | -8%    | -9%          | -8%         | -16%                     | -27%        | -20%         | -34%          | -25%         | -23%         | -27%         | -24%   | -13%         | -65    |
| CY                   | 1,431       | 1,432         | 399         | 267          | 666.1        | 359      | 1,025       | 570    | 929          | 1,595       | 436                      | 298         | 733.8        | 344           | 1,078        | 606          | 951          | 1,684  | 1,775        | 1,992  |
| Organic %            | 23.4%       | 26.3%         | 16.4%       | 30.4%        | 21.6%        | 17.3%    | 20.1%       | 20.1%  | 19.0%        | 20.1%       | 25.1%                    | 43.3%       | 32.4%        | 30.0%         | 31.6%        | 27.2%        | 28.3%        | 30.0%  | 18.0%        | 18.0%  |
| Margin               | 50.2%       | 50.3%         | 45.7%       | 41.1%        | 43.7%        | 46.9%    | 44.8%       | 53.0%  | 50.5%        | 47.4%       | 45.6%                    | 44.3%       | 45.0%        | 50.7%         | 46.7%        | 58.3%        | 55.3%        | 50.3%  | 50.3%        | 50.3%  |
| Margin development   | 425bp       | 247bp         | -468bp      | -212bp       | -374bp       | -215bp   | -325bp      | -172bp | -188bp       | -283bp      | -15bp                    | 320bp       | 129bp        | 372bp         | 187bp        | 531bp        | 480bp        | 286bp  | 0bp          | Ob     |
| EBIT                 |             |               | 000         | 470          | 400          | 007      | 70.4        | 457    | 744          | 1.0.11      | 0.40                     | 010         | 505          | 0.05          | 070          | 540          | 000          | 4.000  | 1 100        | 4.55   |
|                      | 1,411       |               | 326         | 170          | 496          | 287      | 784         | 457    | 744          | 1,241       | 349                      | 216         | 565          | 305           | 870          | 518          | 823          | 1,388  | 1,480        | 1,55   |
| Organic              | 286         |               | 48          | 58           | 107          | 45       | 152         | 105    | 150          | 257         | 90                       | 103         | 193          | 95            | 288          | 143          | 237          | 430    | 266          | 28     |
| Acq/Div              | 3           |               | 0<br>0      | (2)          | (2)          | (2)<br>0 | (4)         | (4)    | (6)          | (8)<br>0    | 1<br>0                   | (13)<br>0   | (12)         | 0             | (12)         | 12           | 12<br>0      | 0      | 0            |        |
| Synergies<br>FX      | (460)       |               | (25)        | (11)         | (36)         | (25)     | (61)        | (40)   | (65)         | (101)       | (58)                     | (61)        | (119)        | (104)         | (223)        | (116)        | (220)        | (339)  | (187)        | (9     |
| FX %                 | -32%        |               | -8%         | -6%          | -7%          | -9%      | -8%         | -9%    | -9%          | -8%         | -17%                     | -28%        | -21%         | -34%          | -26%         | -22%         | -27%         | -24%   | -13%         | -69    |
| CY                   | 1.240       | 1,241         | 349         | -078<br>216  | 564.8        | 305      | -078<br>870 | 518    | 823          | 1.388       | 383                      | -20%<br>245 | 627.2        | -34 /8<br>296 | -20%<br>923  | 556          | 852          | 1,480  | 1,559        | 1,750  |
| Organic %            | 20.3%       | 20.3%         | 14.8%       | 34.4%        | 21.5%        | 15.7%    | 19.4%       | 23.0%  | 20.2%        | 20.9%       | 25.8%                    | 47.8%       | 34.2%        | 31.0%         | 33.1%        | 27.5%        | 28.8%        | 31.0%  | 18.0%        | 18.09  |
| Margin%              | 43.5%       | 43.6%         | 40.1%       | 33.1%        | 37.1%        | 39.9%    | 38.0%       | 48.2%  | 44.8%        | 41.3%       | 40.0%                    | 36.3%       | 38.5%        | 43.6%         | 40.0%        | 53.5%        | 49.6%        | 44.2%  | 44.2%        | 44.29  |
| Margin development   | 322bp       | 120bp         | -483bp      | -58bp        | -323bp       | -249bp   | -303bp      | -44bp  | -127bp       | -228bp      | -2bp                     | 320bp       | 140bp        | 361bp         | 193bp        | 537bp        | 484bp        | 290bp  | 0bp          | Ob     |
|                      | 02200       | .2000         | looph       | coop         | oroph        | 2.00p    | ccoph       |        | .2. op       | LLOSP       | 2.56                     | ocopp       |              | 00.5p         |              | 00. SP       | .ep          | Loopp  | oop          | 01     |
| Depreciation implied | 191         | 191           | 49          | 52           | 101          | 53       | 155         | 52     | 106          | 207         | 53                       | 54          | 107          | 48            | 155          | 50           | 98           | 205    | 216          | 24     |
| D&A / sales          | 6.7%        | 6.7%          | 5.7%        | 8.0%         | 6.6%         | 7.0%     | 6.8%        | 4.9%   | 5.7%         | 6.2%        | 5.5%                     | 8.0%        | 6.5%         | 7.1%          | 6.7%         | 4.8%         | 5.7%         | 6.1%   | 6.1%         | 6.19   |

Estimate Change

27 July 2018

| Exhibit 12: ABI –        | - EMEA      | 1     |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
|--------------------------|-------------|-------|-------------|--------------------|--------------|-------------|----------------------|----------------|----------------|----------------|----------------|----------------|-----------------------|----------------|----------------|----------------------|-----------------------|----------------|---------------|-------------|
| EMEA (\$m)               |             |       |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
| Europe & Africa          | FY16        | FY16  | Q117        | Q217               | H117         | Q317        | 9M17                 | Q417           | H217           | FY17           | Q118           | Q218           | H118                  | Q318E          | 9M18E          | Q418E                | H218E                 | FY18E          | FY19E         | FY20E       |
| Volumes (m hl)<br>LY     |             |       |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
|                          | 69.2        |       | 28.0        | 29.8               | 57.7         | 35.9        | 93.6                 | 41.2           | 77.1           | 134.8          | 32.9           | 36.7           | 69.6                  | 35.8           | 105.5          | 26.2                 | 62.1                  | 131.7          | 90.2          | 89.0        |
| Organic                  | (1.7)       |       | (0.8)       | 1.2                | 0.5          | (0.3)       | 0.2                  | 1.0            | 0.7            | 1.2            | 0.4            | (0.3)          | 0.1                   | 1.1            | 1.1            | 0.5                  | 1.6                   | 1.6            | 1.4           | 0.9         |
| Acq/Div<br>CY            | 7.9<br>75.3 | 134.8 | 5.7<br>32.9 | 5.7<br><b>36.7</b> | 11.4<br>69.6 | 0.2<br>35.8 | 11.7<br><b>105.5</b> | (16.0)<br>26.2 | (15.8)<br>62.1 | (4.3)<br>131.7 | (12.7)<br>20.5 | (15.1)<br>21.3 | (27.8)<br><b>41.9</b> | (14.1)<br>22.9 | (41.8)<br>64.7 | (1.3)<br><b>25.5</b> | (15.3)<br><b>48.3</b> | (43.1)<br>90.2 | (2.6)<br>89.0 | 0.0<br>89.9 |
| Organic %                | -2.4%       | -2.4% | -2.7%       | 4.1%               | 0.8%         | -0.9%       | 0.2%                 | 26.2           | 0.9%           | 0.9%           | 1.8%           | -0.8%          | 0.1%                  | 3.0%           | 1.1%           | 1.9%                 | 2.6%                  | 1.3%           | 1.5%          | 1.0%        |
| Organic %                | -2.4%       | -2.4% | -2.1%       | 4.1%               | 0.8%         | -0.9%       | 0.2%                 | 2.5%           | 0.9%           | 0.9%           | 1.8%           | -0.8%          | 0.1%                  | 3.0%           | 1.1%           | 1.9%                 | 2.0%                  | 1.3%           | 1.5%          | 1.0%        |
| Sales                    |             |       |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
| LY                       | 5,638       |       | 1,885       | 2,257              | 4,142        | 2,648       | 6,790                | 2,909          | 5,557          | 9,698          | 2,341          | 2,805          | 5,145                 | 2,876          | 8,021          | 2,323                | 5,199                 | 10,344         | 8,736         | 8,784       |
| Organic                  | 237         |       | 93          | 227                | 320          | 119         | 439                  | 127            | 246            | 565            | 71             | 45             | 116                   | 144            | 260            | 102                  | 246                   | 362            | 568           | 527         |
| Acq/Div                  | 420         |       | 328         | 332                | 660          | (5)         | 655                  | (783)          | (788)          | (128)          | (659)          | (800)          | (1,459)               | (709)          | (2,168)        | (17)                 | (726)                 | (2,185.0)      | (106)         | 0           |
| FX                       | (286)       |       | 35          | (11)               | 24           | 114         | 138                  | 69             | 183            | 207            | 166            | 126            | 292                   | (82)           | 210            | 5                    | (77)                  | 215            | (414)         | (220)       |
| FX %                     | -5%         |       | 2%          | 0%                 | 1%           | 4%          | 2%                   | 2%             | 3%             | 2%             | 7%             | 4%             | 6%                    | -3%            | 3%             | 0%                   | -1%                   | 2%             | -5%           | -2%         |
| CY                       | 6,010       | 9,698 | 2,341       | 2,805              | 5,145        | 2,876       | 8,021                | 2,323          | 5,199          | 10,344         | 1,919          | 2,175          | 4,094                 | 2,229          | 6,323          | 2,413                | 4,642                 | 8,736          | 8,784         | 9,091       |
| Organic %                | 4.2%        | 4.2%  | 4.9%        | 10.0%              | 7.7%         | 4.5%        | 6.5%                 | 6.0%           | 5.2%           | 6.3%           | 4.2%           | 1.6%           | 2.3%                  | 5.0%           | 3.2%           | 4.4%                 | 4.7%                  | 3.5%           | 6.5%          | 6.0%        |
| Price/Mix                | +6.6%       |       | +7.7%       | +5.9%              | +6.9%        | +5.4%       | +6.3%                | +3.5%          | +4.2%          | +5.4%          | +2.4%          | +2.5%          | +2.2%                 | +2.0%          | +2.2%          | +2.5%                | +2.2%                 | +2.3%          | +5.0%         | +5.0%       |
| EBITDA                   |             |       |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
| LY                       | 1.723.0     |       | 521         | 688                | 1.209        | 778         | 1,987                | 918            | 1.696          | 2.905          | 664            | 826            | 1.490                 | 969            | 2.458          | 891                  | 1,860                 | 3,349          | 3,291         | 3.451       |
| Organic                  | 65          |       | (4)         | (18)               | (22)         | 26          | 4                    | (41)           | (15)           | (37)           | (58)           | (46)           | (104)                 | 39             | (65)           | 65                   | 1,000                 | 0,040          | 230           | 242         |
| Acq/Div                  | 71          |       | 41          | 29                 | 70           | (8)         | 62                   | (175)          | (182)          | (112)          | (113)          | (106)          | (219)                 | (121)          | (340)          | (25)                 | (146)                 | (365.0)        | (10)          | 242         |
| Synergies                | 0           |       | 101         | 134                | 235          | 134         | 369                  | 152            | 287            | 522            | 64             | 80             | 144                   | 59             | 203            | 34                   | (140)<br>94           | 237            | 95            | 95          |
| FX                       | (85)        |       | 5           | (7)                | (3)          | 38          | 36                   | 37             | 75             | 73             | 54             | 49             | 103                   | (28)           | 76             | (6)                  | (34)                  | 70             | (156)         | (86)        |
| FX %                     | -5%         |       | 1%          | -1%                | 0%           | 5%          | 2%                   | 4%             | 4%             | 2%             | 8%             | 6%             | 7%                    | -3%            | 3%             | -1%                  | -2%                   | 2%             | -5%           | -2%         |
| CY                       | 1.774       | 2,905 | 664         | 826                | 1,490        | 969         | 2,458                | 891            | 1.860          | 3,349          | 611            | 803            | 1,413                 | 918            | 2.331          | 960                  | 1.878                 | 3.291          | 3.451         | 3,701       |
| Organic pre-synergies %  | .,          | 2,000 | -0.7%       | -2.6%              | -1.8%        | 3.3%        | 0.2%                 | -4.5%          | -0.9%          | -1.3%          | -10.6%         | -5.5%          | -7.0%                 | 4.0%           | -2.7%          | 7.3%                 | 5.6%                  | 0.0%           | 7.0%          | 7.0%        |
| Organic incl synergies % | 3.7%        | 3.7%  | 18.6%       | 16.9%              | 17.6%        | 20.8%       | 18.8%                | 15.0%          | 17.9%          | 17.9%          | 1.0%           | 4.7%           | 3.1%                  | 11.6%          | 6.5%           | 11.5%                | 11.5%                 | 7.9%           | 9.9%          | 9.7%        |
| Margin                   | 29.5%       | 30.0% | 28.3%       | 29.5%              | 29.0%        | 33.7%       | 30.6%                | 38.4%          | 35.8%          | 32.4%          | 31.8%          | 36.9%          | 34.5%                 | 41.2%          | 36.9%          | 39.8%                | 40.5%                 | 37.7%          | 39.3%         | 40.7%       |
| Margin development       | 234bp       | -61bp | 70bp        | -103bp             | -24bp        | 431bp       | 138bp                | 681bp          | 526bp          | 243bp          | 347bp          | 745bp          | 557bp                 | 750bp          | 622bp          | 141bp                | 468bp                 | 529bp          | 161bp         | 142bp       |
| FBIT                     | 20100       | onop  | 1000        | 10000              | 2100         | 10100       | 10000                | 00100          | 02000          | 21000          | 01100          | 1 1000         | 00100                 | 10000          | 02200          | TTOP                 | 10000                 | 02000          | 10100         | 11200       |
| LY                       | 1,305       |       | 357         | 517                | 874          | 586         | 1,460                | 701            | 1,287          | 2,161          | 462            | 619            | 1,081                 | 755            | 1,836          | 671                  | 1,426                 | 2,507          | 2,480         | 2,652       |
| Organic                  | 17          |       | (15)        | (28)               | (43)         | 12          | (32)                 | (52)           | (40)           | (83)           | (70)           | (68)           | (138)                 | 30             | (107)          | 57                   | 87                    | (50)           | 200           | 196         |
| Acq/Div                  | 48          |       | 14          | 2                  | 16           | (9)         | (02)                 | (160)          | (169)          | (153)          | (88)           | (68)           | (156)                 | (86)           | (241)          | (25)                 | (111)                 | (266.5)        | (6)           | 0           |
| Synergies                | 0           |       | 101         | 134                | 235          | 134         | 369                  | 152            | 287            | 522            | 64             | 80             | 144                   | 59             | 203            | 34                   | 94                    | 237            | 95            | 95          |
| FX                       | (67)        |       | 5           | (6)                | (1)          | 32          | 31                   | 29             | 61             | 60             | 37             | 40             | 77                    | (21)           | 56             | (3)                  | (25)                  | 52             | (118)         | (66)        |
| FX %                     | -5%         |       | 1%          | -1%                | 0%           | 5%          | 2%                   | 4%             | 5%             | 3%             | 7%             | 6%             | 7%                    | -3%            | 3%             | -1%                  | -2%                   | 2%             | -5%           | -2%         |
| CY                       | 1.302       | 2.161 | 462         | 619                | 1.081        | 755         | 1.836                | 671            | 1.426          | 2.507          | 405            | 603            | 1.008                 | 737            | 1.745          | 734                  | 1.472                 | 2.480          | 2.652         | 2.877       |
| Organic pre-synergies %  | .,502       | _,.01 | -4.3%       | -5.4%              | -4.9%        | 2.0%        | -2.2%                | -7.4%          | -3.1%          | -4.1%          | -18.7%         | -10.9%         | -12.7%                | 4.0%           | -5.9%          | 8.5%                 | 6.1%                  | -2.0%          | 8.1%          | 7.4%        |
| Organic incl synergies % | 1.3%        | 1.3%  | 24.0%       | 20.5%              | 21.9%        | 24.9%       | 23.1%                | 18.6%          | 22.6%          | 21.8%          | -1.6%          | 2.2%           | 0.6%                  | 13.4%          | 6.0%           | 14.2%                | 13.8%                 | 8.3%           | 11.9%         | 11.0%       |
| Margin%                  | 21.7%       | 22.3% | 19.7%       | 22.1%              | 21.0%        | 26.3%       | 22.9%                | 28.9%          | 27.4%          | 24.2%          | 21.1%          | 27.7%          | 24.6%                 | 33.1%          | 27.6%          | 30.4%                | 31.7%                 | 28.4%          | 30.2%         | 31.6%       |
| Margin development       | 303bp       | -86bp | 78bp        | -83bp              | -10bp        | 412bp       | 138bp                | 480bp          | 428bp          | 195bp          | 139bp          | 565bp          | 362bp                 | 682bp          | 472bp          | 153bp                | 426bp                 | 415bp          | 181bp         | 145bp       |
|                          |             |       |             |                    |              |             |                      |                |                |                |                |                |                       |                |                |                      |                       |                |               |             |
| Depreciation implied     | 471         | 744   | 202         | 207                | 409          | 214         | 623                  | 220            | 434            | 842            | 205            | 200            | 405                   | 181            | 586            | 225                  | 406                   | 812            | 799           | 824         |
| D&A / sales              | 7.8%        | 7.7%  | 8.6%        | 7.4%               | 7.9%         | 7.4%        | 7.8%                 | 9.5%           | 8.3%           | 8.1%           | 10.7%          | 9.2%           | 9.9%                  | 8.1%           | 9.3%           | 9.3%                 | 8.8%                  | 9.3%           | 9.1%          | 9.1%        |

Estimate Change

27 July 2018

## Exhibit 13: ABI – Asia Pacific

| Asia Pacific (\$m)       |        |                      |                     |                        |                |                |                      |                    |                |           |               |               |            |                |              |                |                |                |                            |
|--------------------------|--------|----------------------|---------------------|------------------------|----------------|----------------|----------------------|--------------------|----------------|-----------|---------------|---------------|------------|----------------|--------------|----------------|----------------|----------------|----------------------------|
| China, Australia & Korea | FY16   | Q117                 | Q217                | H117                   | Q317           | 9M17           | Q417                 | H217               | FY17           | Q118      | Q218          | H118          | Q318E      | 9M18E          | Q418E        | H218E          | FY18E          | FY19E          | FY20E                      |
| Volumes (m hl)<br>LY     |        | 23.3                 | 28.9                | 52.2                   | 31.1           | 83.3           | 18.1                 | 49.2               | 101.3          | 23.7      | 28.9          | 52.6          | 31.0       | 83.6           | 18.4         | 49.4           | 102.0          | 104.0          | 104.5                      |
| Organic                  |        | 0.4                  | (0.0)               | 0.4                    | 0.0            | 0.4            | 0.1                  | 0.1                | 0.5            | 0.6       | 0.9           | 1.5           | 0.5        | 1.9            | 0.1          | 0.6            | 2.0            | 0.5            | 0.5                        |
| Acq/Div                  |        | (0.0)                | 0.0                 | (0.0)                  | (0.1)          | (0.1)          | 0.3                  | 0.2                | 0.1            | 0.0       | 0.1           | 0.1           | 0.0        | 0.1            | (0.1)        | (0.1)          | 0.0            | 0.0            | 0.0                        |
| CY                       | 101.3  | 23.7                 | 28.9                | 52.6                   | 31.0           | 83.6           | 18.4                 | 49.4               | 102.0          | 24.3      | 29.8          | 54.1          | 31.5       | 85.6           | 18.4         | 49.9           | 104.0          | 104.5          | 105.1                      |
| Organic %                | -1.2%  | 1.9%                 | -0.1%               | 0.8%                   | 0.1%           | 0.5%           | 0.4%                 | 0.2%               | 0.5%           | 2.5%      | 3.0%          | 2.8%          | 1.5%       | 2.3%           | 0.6%         | 1.2%           | 2.0%           | 0.5%           | 0.5%                       |
|                          |        |                      |                     |                        |                |                |                      |                    |                |           |               |               |            |                |              |                |                |                |                            |
| Sales                    |        |                      |                     |                        |                |                |                      |                    |                |           |               |               |            |                |              |                |                | -              |                            |
| LY                       |        | 1,699                | 1,959               | 3,658                  | 2,107          | 5,765          | 1,483                | 3,590              | 7,248          | 1,801     | 2,055         | 3,856         | 2,221      | 6,077          | 1,727        | 3,948          | 7,804          | 8,300          | 8,349                      |
| Organic                  |        | 135                  | 116                 | 252                    | 97             | 348            | 198                  | 294                | 546            | 94        | 136           | 230           | 111        | 341            | 49           | 160            | 390            | 373            | 376                        |
| Acq/Div                  |        | 0                    | 27                  | 27                     | 11             | 38             | 7                    | 18                 | 45             | 8         | 11            | 19            | 0          | 19             | (19)         | (19)           | 0              | 0              | 0                          |
| FX                       |        | (33)                 | (48)                | (81)                   | 7              | (74)           | 39                   | 46                 | (35)           | 138       | 126           | 264           | (19)       | 244            | (139)        | (158)          | 106            | (325)          | (79)                       |
| FX %                     |        | -2%                  | -2%                 | -2%                    | 0%             | -1%            | 3%                   | 1%                 | 0%             | 8%        | 6%            | 7%            | -1%        | 4%             | -8%          | -4%            | 1%             | -4%            | -1%                        |
| CY                       | 7,248  | 1,801                | 2,055               | 3,856                  | 2,221          | 6,077          | 1,727                | 3,948              | 7,804          | 2,040     | 2,328         | 4,368         | 2,313      | 6,681          | 1,619        | 3,932          | 8,300          | 8,349          | 8,646                      |
| Organic %                | 1.5%   | 8.0%                 | 5.9%                | 6.9%                   | 4.6%           | 6.0%           | 13.3%                | 8.2%               | 7.5%           | 5.2%      | 6.6%          | 6.0%          | 5.0%       | 5.6%           | 2.8%         | 4.1%           | 5.0%           | 4.5%           | 4.5%                       |
| Price/Mix                |        | +6.1%                | +6.0%               | +6.1%                  | +4.5%          | +5.5%          | +12.9%               | +8.0%              | +7.0%          | +2.7%     | +3.6%         | +3.2%         | +3.5%      | +3.3%          | +2.3%        | +2.9%          | +3.0%          | +4.0%          | +4.0%                      |
| EBITDA                   |        |                      |                     |                        |                |                |                      |                    |                |           |               |               |            |                |              |                |                |                |                            |
| LY                       |        | 533                  | 648                 | 1,181                  | 668            | 1,849          | 263                  | 931                | 2,112          | 655       | 758           | 1,413         | 755        | 2,168          | 527          | 1,282          | 2,695          | 3,006          | 3,237                      |
| Organic                  |        | 108                  | 109                 | 217                    | 62             | 279            | 235                  | 297                | 513            | 40        | 30            | 70            | 83         | 153            | 62           | 145            | 2,000          | 325            | 259                        |
| Acq/Div                  |        | (8)                  | (15)                | (23)                   | (15)           | (38)           | (26)                 | (41)               | (64)           | (1)       | 2             | 1             | 0          | 100            | (1)          | (1)            | 0              | 020            | 200                        |
| Synergies                |        | 25                   | 34                  | 59                     | 34             | (00)<br>92     | 38                   | ( <b>1</b> )<br>72 | 130            | 16        | 20            | 36            | 15         | 51             | 9            | 23             | 59             | 24             | 24                         |
| FX                       |        | (4)                  | (17)                | (21)                   | 8              | (14)           | 16                   | 24                 | 2              | 51        | 47            | 98            | (7)        | 91             | (55)         | (61)           | 36             | (118)          | (30)                       |
| FX %                     |        | -1%                  | -3%                 | -2%                    | 1%             | -1%            | 6%                   | 3%                 | 0%             | 8%        | 6%            | 7%            | -1%        | 4%             | -10%         | -5%            | 1%             | -4%            | -1%                        |
| CY                       | 2.112  | 655                  | 758                 | 1,413                  | 755            | 2,168          | 527                  | 1,282              | 2.695          | 760       | 857           | 1,617         | 847        | 2,464          | 542          | 1,389          | 3,006          | 3.237          | 3,489                      |
| Organic pre-synergies %  | 2,112  | 20.3%                | 14.0%               | 18.3%                  | 9.3%           | 15.1%          | 89.3%                | 31.9%              | 25.1%          | 6.1%      | 4.0%          | 5.0%          | 11.0%      | 7.1%           | 11.8%        | 11.3%          | 8.0%           | 10.8%          | 3, <del>4</del> 03<br>8.0% |
| Organic incl synergies % | 5.4%   | 25.2%                | 21.9%               | 23.3%                  | 14.4%          | 20.1%          | 115.0%               | 41.4%              | 31.2%          | 8.6%      | 6.6%          | 7.5%          | 13.1%      | 9.4%           | 13.5%        | 13.2%          | 10.2%          | 11.6%          | 8.7%                       |
| Margin                   | 29.1%  | 36.3%                | 36.9%               | 36.6%                  | 34.0%          | 35.7%          | 30.5%                | 32.5%              | 34.5%          | 37.2%     | 36.8%         | 37.0%         | 36.6%      | 36.9%          | 33.5%        | 35.3%          | 36.2%          | 38.8%          | 40.4%                      |
| Margin development       | 301bp  | 496bp                | 381bp               | 435bp                  | 231bp          | 360bp          | 1277bp               | 654bp              | 539bp          | 91bp      | -7bp          | 39bp          | 260bp      | 120bp          | 299bp        | 285bp          | 169bp          | 255bp          | 40.4 %                     |
| EBIT                     | 30 IDP | 4900p                | 30 I U P            | 4300p                  | 23100          | 3000p          | 12//00               | 0040p              | 0090h          | ann       | -70p          | Sanh          | 20000      | 12000          | zaanh        | 20000          | Idaph          | 2000p          | тэөр                       |
| LY                       |        | 334                  | 482                 | 816                    | 490            | 1,306          | 71                   | 561                | 1,377          | 437       | 622           | 1,059         | 612        | 1,671          | 364          | 976            | 2,035          | 2,346          | 2,548                      |
| Organic                  |        | 82                   | 126                 | 209                    | 430<br>96      | 305            | 266                  | 362                | 571            | 98        | (9)           | 89            | 86         | 175            | 49           | 135            | 2,033          | 2,340          | 2,340                      |
| Acq/Div                  |        | (5)                  | (8)                 | (13)                   |                | (7)            | (46)                 | (40)               | (53)           | (1)       | (9)           | 1             | 00         | 1/5            | (1)          | (1)            | 224            | 2/0            | 217                        |
| Synergies                |        | 25                   | (8)                 | (13)<br>59             | 34             | (7)<br>92      | (40)<br>38           | (40)<br>72         | 130            | 16        | 20            | 36            | 15         | 51             | (1)          | 23             | 59             | 24             | 24                         |
| FX                       |        | 25                   | (12)                | (11)                   | (14)           | (25)           | 36                   | 22                 | 130            | 39        | 35            | 74            | (5)        | 69             | (41)         | (46)           | 28             | (92)           | (24)                       |
| FX %                     |        | 0%                   | -2%                 | -1%                    | -3%            | -2%            | 50%                  | 4%                 | 1%             | 9%        | 55<br>6%      | 74            | (5)<br>-1% | 4%             | -11%         | (46)<br>-5%    | 20<br>1%       | (92)<br>-4%    | (24)                       |
| FX %<br>CY               | 1,377  | 437                  | -2%<br>622          | -1%<br>1,059           | -3%<br>612     | -2%<br>1,671   | 50%<br>364           | 4%<br>976          | 2.035          | 9%<br>589 | 670           | 1.259         | -1%<br>707 | 4%<br>1,966    | -11%<br>379  | -5%<br>1,087   |                | -4%<br>2.548   | -1%<br>2,764               |
| -                        | 1,377  | <b>43</b> 7<br>24.6% | <b>622</b><br>26.2% | 1, <b>059</b><br>25.6% | 19.7%          |                | <b>364</b><br>374.1% |                    | 2,035<br>43.1% | 22.5%     | -1.4%         | 1,259<br>8.4% |            |                | 379<br>13.5% |                | 2,346<br>11.0% | 2,548<br>11.5% |                            |
| Organic pre-synergies %  | 2.00/  | 24.6%<br>32.6%       | 33.2%               | 25.6%<br>32.8%         | 19.7%<br>26.5% | 23.4%<br>30.4% |                      | 64.5%              | 43.1%          | 22.5%     | -1.4%<br>1.8% |               | 14.0%      | 10.5%<br>13.5% | 13.5%        | 13.8%<br>16.2% | 13.9%          | 11.5%<br>12.5% | 8.5%<br>9.4%               |
| Organic incl synergies % | 2.8%   |                      |                     | <u>32.8%</u><br>27.5%  | 26.5%          | 30.4%<br>27.5% | 427.7%               | 77.3%<br>24.7%     |                |           | 1.8%          | 11.8%         | 16.4%      |                |              |                |                | 12.5%<br>30.5% | 9.4%                       |
| Margin%                  | 19.0%  | 24.3%                | 30.3%               |                        |                |                | 21.1%                |                    | 26.1%          | 28.9%     |               |               | 30.6%      | 29.4%          | 23.4%        | 27.6%          | 28.3%          |                |                            |
|                          | 302bp  | 460bp                | 568bp               | 516bp                  | 430bp          | 485bp          | 1629bp               | 909bp              | 708bp          | 461bp     | -149bp        | 136bp         | 302bp      | 193bp          | 236bp        | 292bp          | 219bp          | 225bp          | 145bp                      |
| Margin development       |        |                      |                     |                        |                |                |                      |                    |                |           |               |               |            |                |              |                |                |                |                            |
| Depreciation implied     | 735    | 218                  | 136                 | 353                    | 143            | 497            | 163                  | 306                | 659            | 171       | 187           | 358           | 140        | 497            | 163          | 302            | 660            | 689            | 725                        |

Estimate Change

27 July 2018

## **Company Description**

#### **AB InBev**

ABI-InBev is the leading global brewer and one of the world's top five consumer product companies.

## **Company Valuation/Risks**

#### AB InBev

Our €100 PT is DCF derived. Risks: 1) FX / macro, 2) regulation, 3) US & Brazil.

### **Analyst Certification:**

I, Edward Mundy, ACA, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.

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### **Investment Recommendation Record**

#### (Article 3(1)e and Article 7 of MAR)

| Recommendation Published   | , 16:49 ET. July 26, 2018 |
|----------------------------|---------------------------|
| Recommendation Distributed | , 00:00 ET. July 27, 2018 |

## **Company Specific Disclosures**

Jefferies Group LLC makes a market in the securities or ADRs of Anheuser-Busch InBev.

# **Explanation of Jefferies Ratings**

Buy - Describes securities that we expect to provide a total return (price appreciation plus yield) of 15% or more within a 12-month period.

Hold - Describes securities that we expect to provide a total return (price appreciation plus yield) of plus 15% or minus 10% within a 12-month period. Underperform - Describes securities that we expect to provide a total return (price appreciation plus yield) of minus 10% or less within a 12-month period.

The expected total return (price appreciation plus yield) for Buy rated securities with an average security price consistently below \$10 is 20% or more within a 12-month period as these companies are typically more volatile than the overall stock market. For Hold rated securities with an average security price consistently below \$10, the expected total return (price appreciation plus yield) is plus or minus 20% within a 12-month period. For Underperform rated securities with an average security price consistently below \$10, the expected total return (price appreciation plus yield) is plus or minus 20% within a 12-month period. For Underperform rated securities with an average security price consistently below \$10, the expected total return (price appreciation plus yield) is minus 20% or less within a 12-month period.

NR - The investment rating and price target have been temporarily suspended. Such suspensions are in compliance with applicable regulations and/ or Jefferies policies.

CS - Coverage Suspended. Jefferies has suspended coverage of this company.

NC - Not covered. Jefferies does not cover this company.

Restricted - Describes issuers where, in conjunction with Jefferies engagement in certain transactions, company policy or applicable securities regulations prohibit certain types of communications, including investment recommendations.

Monitor - Describes securities whose company fundamentals and financials are being monitored, and for which no financial projections or opinions on the investment merits of the company are provided.

# Valuation Methodology

Jefferies' methodology for assigning ratings may include the following: market capitalization, maturity, growth/value, volatility and expected total return over the next 12 months. The price targets are based on several methodologies, which may include, but are not restricted to, analyses of market risk, growth rate, revenue stream, discounted cash flow (DCF), EBITDA, EPS, cash flow (CF), free cash flow (FCF), EV/EBITDA, P/E, PE/growth, P/CF, P/FCF, premium (discount)/average group EV/EBITDA, premium (discount)/average group P/E, sum of the parts, net asset value, dividend returns, and return on equity (ROE) over the next 12 months.

#### Jefferies Franchise Picks

Jefferies Franchise Picks include stock selections from among the best stock ideas from our equity analysts over a 12 month period. Stock selection is based on fundamental analysis and may take into account other factors such as analyst conviction, differentiated analysis, a favorable risk/reward ratio and investment themes that Jefferies analysts are recommending. Jefferies Franchise Picks will include only Buy rated stocks and the number can vary depending on analyst recommendations for inclusion. Stocks will be added as new opportunities arise and removed when the reason for inclusion changes, the stock has met its desired return, if it is no longer rated Buy and/or if it triggers a stop loss. Stocks having 120 day volatility in the bottom quartile of S&P stocks will continue to have a 15% stop loss, and the remainder will have a 20% stop. Franchise Picks are not intended

page 14 of 17

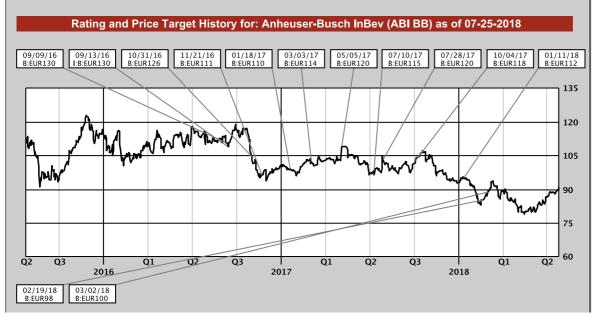
Estimate Change

27 July 2018

to represent a recommended portfolio of stocks and is not sector based, but we may note where we believe a Pick falls within an investment style such as growth or value.

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I: Initiating Coverage

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B: Buy

H: Hold

UP: Underperform

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|              |       |         | IB Serv./Pa | ast 12 Mos. | JIL Mkt Se | erv./Past 12<br>Mos. |
|--------------|-------|---------|-------------|-------------|------------|----------------------|
| Rating       | Count | Percent | Count       | Percent     | Count      | Percent              |
| BUY          | 1119  | 53.54%  | 73          | 6.52%       | 12         | 1.07%                |
| HOLD         | 844   | 40.38%  | 19          | 2.25%       | 1          | 0.12%                |
| UNDERPERFORM | 127   | 6.08%   | 1           | 0.79%       | 0          | 0.00%                |

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27 July 2018

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page 16 of 17

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Estimate Change

#### 27 July 2018

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