

Google Chromecast now available for Orange Love customers



As of today, thanks to a strengthened partnership with Google, Orange Belgium proposes Google Chromecast to its Love customers so they can very easily 'cast' hundreds of films, series, music playlist, sports events, photos and much more from their smartphone directly to their television. Moreover, Chromecast is available at the very interesting price of only 19€ (instead of 39€).

Google Chromecast is a small device that enables people to easily stream all their favorite content they usually watch on their smartphone, tablet or computer directly to their TV with HDMI port at home. It is easy, simple and ready to use in one click. With one simple tap on your smartphone, you can stream your content to your TV.

Cristina Zanchi, Chief Consumer Officer, says: "The habits of our customers are evolving and we want to address those changing needs. Netflix and YouTube are the top 2 streaming websites for Orange customers, but many also watch live (e)sports competitions, catch-up with the news or just watch their own pictures and videos. So we are happy to propose Google Chromecast as a part of our Love offer to enable customers to have easy access to a world of online content directly on their TV. And even more interesting, we offer Google Chromecast to all our Love customers at a very attractive price. And we will continue to enrich our offers and strive to have the best quality at a fair price."

Orange Love customers can now stream unlimited content from their smartphone or tablet directly to their TV

A survey conducted by Orange Belgium indicated 2/3 of Orange customers frequently stream content. People love the possibility to watch or re-watch whatever they want whenever they want. They want to have a choice between more types of content, but today they find it difficult to easily stream content from their smartphone to their TV. The Google Chromecast is the answer to those needs.

New Love customers can order a Google Chromecast when ordering a Love bundle, the Orange technician will install and demonstrate the Google Chromecast during the installation. Existing Love customers can order a Google Chromecast by calling Orange customer service at 5000. The device will be delivered at home and is very easy to use: the customer just needs to plug it and the device is ready to play. The Google Chromecast is only available for Love customers at Orange.

Today, more than 136,000 customers are feeling the Love. With Love Unlimited, €79 a month lets customers enjoy unlimited mobile data, unlimited calls, unlimited internet at home and a rich TV offering.

More info at www.orange.be/love

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: corporate.orange.be, www.orange.be or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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