# Proximus Group

Results presentation Q3 2021

29 October 2021





# Delivering on our ambitious strategy

### Become the reference operator in Europe



Build the best **GIGABIT NETWORK** for Belgium



Operate like a "DIGITAL native" company



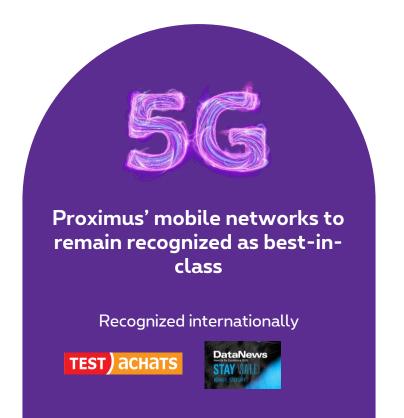
**GROW PROFITABLY** through partners & ecosystems



Act for a **GREEN** and digital society

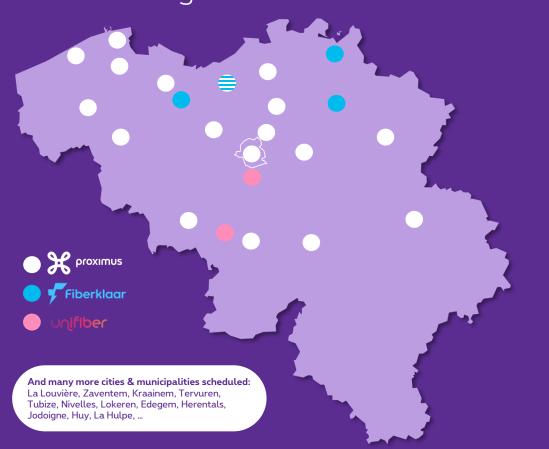
### Proximus is pursuing a strategy of **Network**

### superiority





## Proximus deploying **Fiber in 18** cities. **JVs** starting construction in **6** cities



- **H** proximus
- ✓ Deploying in 18 cities
- $\checkmark$  To pass 2.2M homes by 2026



- ✓ Starting construction in 4 cities
- ✓ To pass 1.5M homes by 2028

unifiber

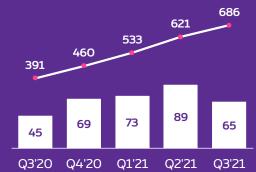
- ✓ Starting construction in 2 cities
- $\checkmark$  To pass 0.5M homes by 2028



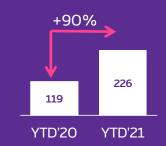
Total of **686k**Homes Passed.
+**65K** added
during summer
holiday period







### YTD rollout, on track to deliver >300K HP for 2021



### Average weekly rollout



## Proximus offering **superior mobile network** quality, and ambitions full 5G population coverage

## Superior mobile network quality

**4G** Best deep indoor, **92**% coverage

**5G** "light" **1**st & only mass market offer in Belgium – c.70 cities, +**20**% bandwidth vs. 4G

> **500K** 5G devices on the network

### Co-creating 5G use cases with business customers **7-6K** COMARCH **5**G innovation platform AZIPINE MILIAU 🖳 Stad KORTRIJK

## Getting ready for 100% 5G coverage



- Active RAN sharing, across all technologies
- Better coverage & quality
- Reduce energy consumption and cost per site



#### spectrum auction

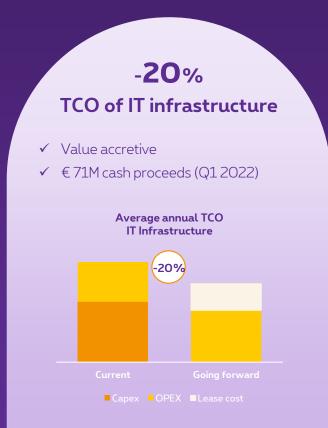
- Royal Decrees approved by Federal Government
- Concertation meeting planned 24 November
- Auction could be mid-2022.



# Bringing our **Cloud Solutions** in line with hyperscalers standards

A new business & IT infrastructure partnership with HCL Technologies





\*Total cost of ownership: Opex + CAPEX

### Initiatives launched in our commitment to a green, digital and socially inclusive society



The digital inclusion ecosystem

✓ Partnering to bridge the



Prevention campaign

✓ Prevention campaign in



Refurbished smartphones

✓ Available online and in

Supporting Wallonia after flooding

> Supporting society

- ✓ Restored network infrastructure
- ✓ 50GB of free data to impacted areas



## Key Q3 2021 financials

+2.4%
Group
revenue

-0.8% Domestic

**+12.6%** BICS

**+22.1%** TeleSign (+21.4% in CC)

-2.6%
Group
EBITDA

-3.2% Domestic

**+15.8%** BICS

**-28.1%** TeleSign

YTD

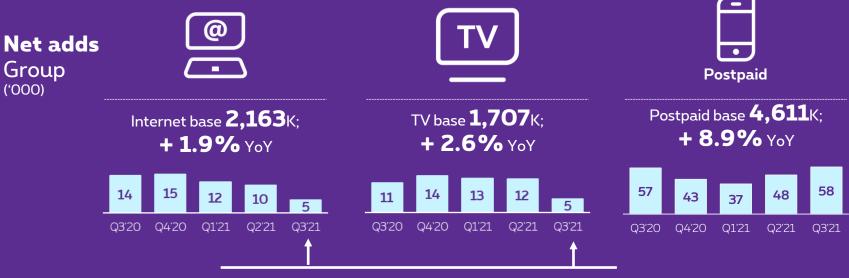
**736**<sub>M</sub>

Group CAPEX

(excl. spectrum & football rights)

YTD
408<sub>M</sub>
Normalized
FCF

# Growing **Domestic** main **customer bases**, balancing mix to higher-value customers



Net growth tempered by

- Lower customer rotation in the market
- Mid-July severe floods

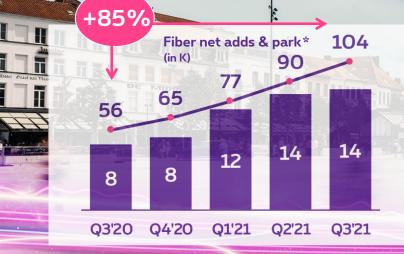
While customer-initiated churn improved YoY

## Strong traction for Fiber offers continued.

104,000 mass market customers enjoy a

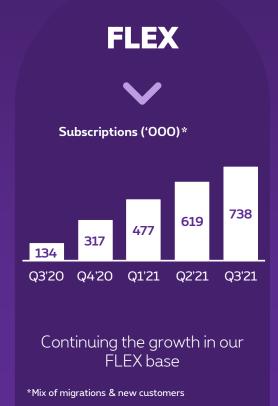
Fiber connection

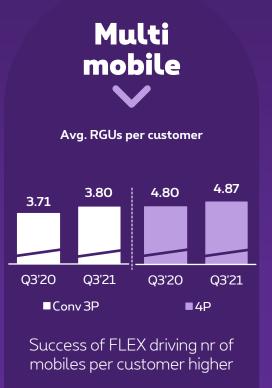


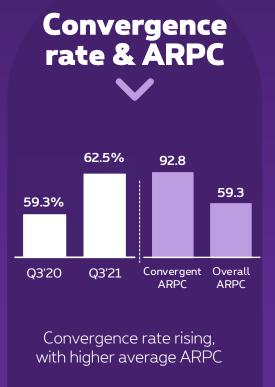


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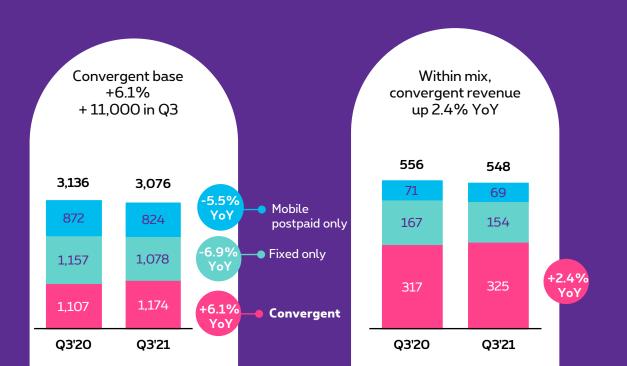
## **Convergence** – core to our strategy....

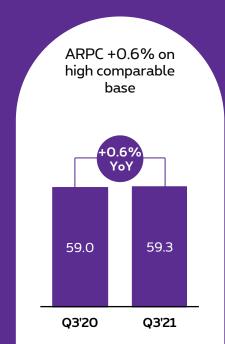




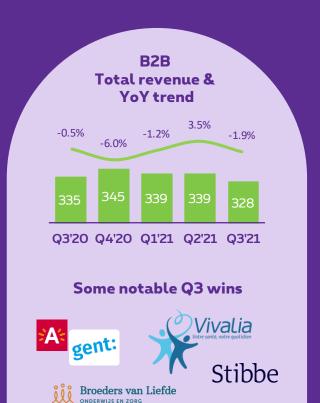


# ... and **driving consumer value**Convergent customer base +6.1% YoY



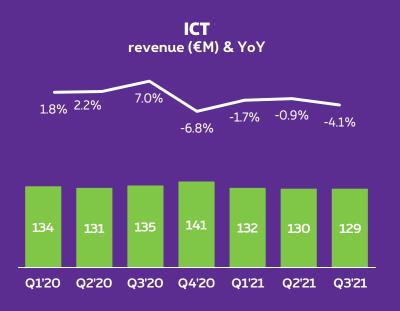


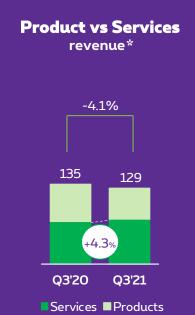
# **Q3 B2B** revenue impacted by Fixed Voice erosion and ICT product supply



- ICT services continued their positive track
- ICT hardware impacted by semi-conductor supply chain
- Mobile services revenue growing
- Fixed Voice revenue erosion

### better ICT Services revenue





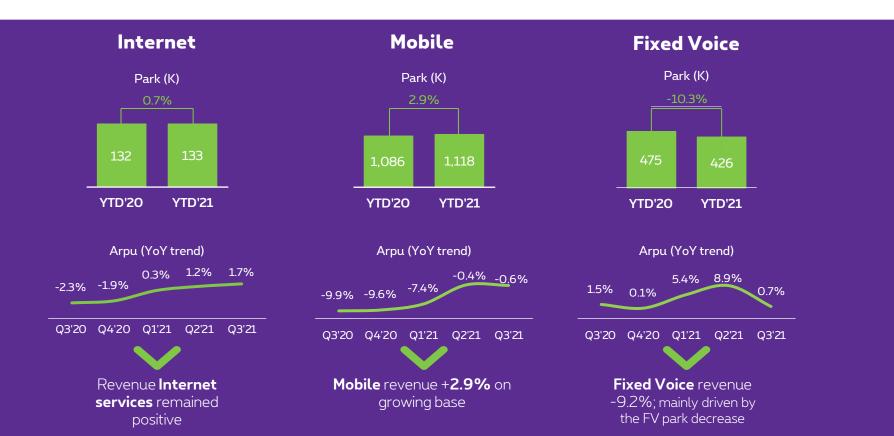
Digital adoption grows revenue from high-value services.

- ✓ Advanced Workplace
- ✓ Security services
- ✓ Application & Data integration
- ✓ Cloud services

Global chip shortage affecting some of Proximus' hardware suppliers

## **B2B** maintained revenue growth for **Mobile**

### Services and Internet, in competitive setting



# Proximus Wholesale, providing an Open, non-discriminatory network, delivering the best technology for everyone



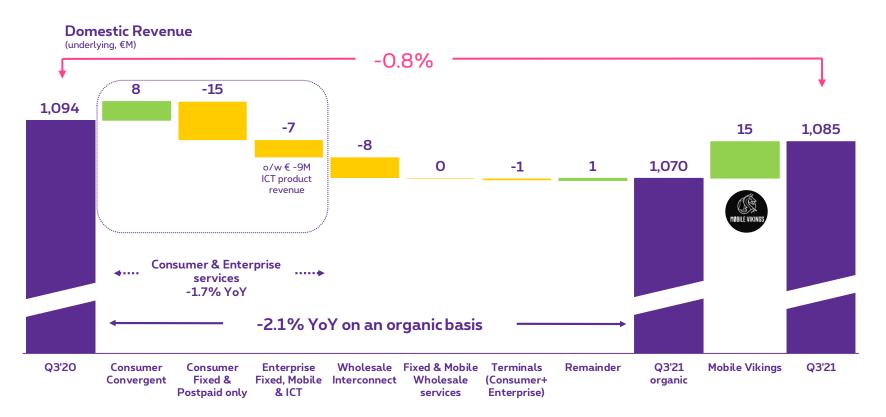




todav1

Significant growth opportunity thanks to network superiority

# Organic **Domestic revenue** cycled against high Q3'20 which benefitted from the temporary boost in traffic



### **TeleSign** continues momentum and wins in Q3

~90 deals won in Q3

Q2 & Q3 are the highest consecutive bookings quarters in TeleSign's history

Geographical **expansion** 











Global Release of Vibersupport

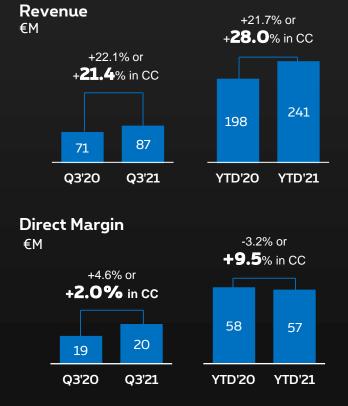
Signed Strategic partnership WhatsApp for business

Signed - **Identity** Services for provider in **Philippines** 

Signed – **Identity** services for global wireless network provider in **Indonesia** 

Expanding digital identity solution in Europe

### Q3, a **strong sales** quarter for **TeleSign** Investing to become an Integrated Digital Identity Leader





- ✓ R&D
- ✓ Product development
- ✓ Marketing...

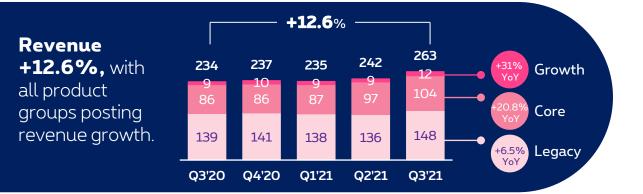
**Q3 EBITDA** positive at €5M

in spite of steep investments

### bics

### Strong rise in BICS Q3 EBITDA on growing Direct Margin,

in particular from Growth & Core services



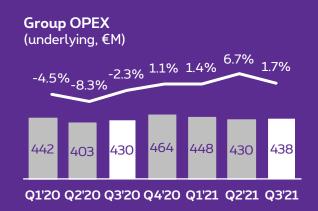
- Cloud communication services main driver of **Growth** revenue.
- Core revenue up on sustained high A2P volumes with continued favorable destination mix.

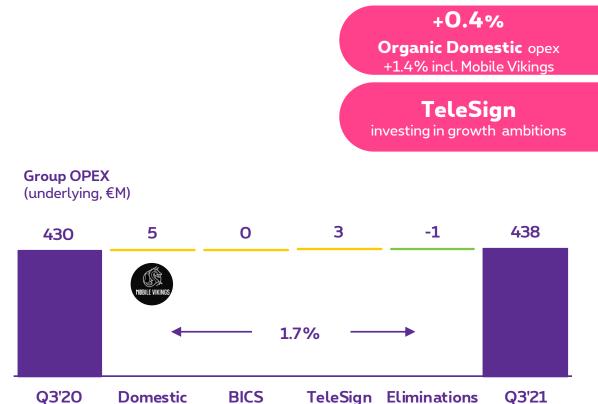


World's 1<sup>st</sup> 5G
Standalone roaming trial
with Proximus
successfully concluded,
showing roaming
interoperability between
different 5G providers.

**Group OPEX +1.7%**.

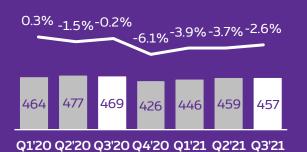
Firm cost control in Domestic and BICS, TeleSign opex reflects investments





**Group EBITDA -2.6%,** decline moderating in line with our expectations

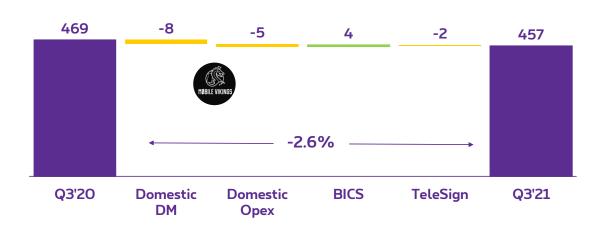
**Group EBITDA** (underlying, €M)



Organic **Domestic EBITDA** -4.0% with direct margin down from high 2020 base

BICS EBITDA+15.8%
TeleSign Investing in growth ambitions

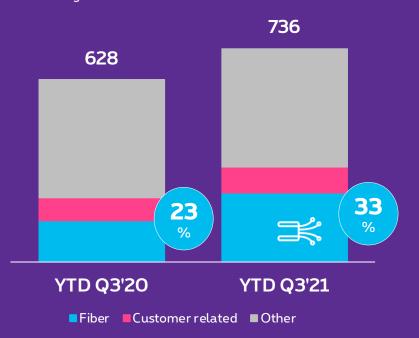
Group EBITDA (underlying, €M)



### Increasing investments in our accelerated Fiber roll out

#### **Group Capex**

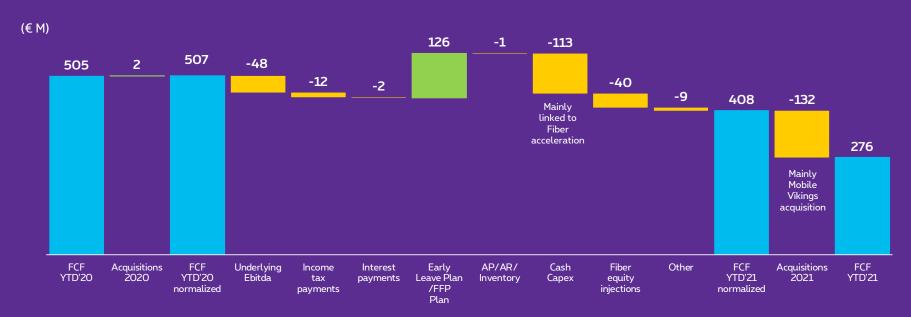
€M, accrued, excl. spectrum & football rights



- Fiber roll-out accelerating, YOY
   +90% new HP
- Customer related capex up on more customer installations
- Digitalization and IT transformation investments.

## Strong cash generation,

### normalized **FCF of € 408M** YTD-September



- The FCF graph represents a management view. The composition reflects the main components, sometimes in aggregate, and might differ from the Consolidated Cash Flow statement.
- $\bullet \ \ \text{Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan}$
- FCF includes the lease payments
- Other: aggregate of smaller items. Year to date variance mainly reflects deferrals.

Guidance metrics	Actuals FY 2020	Outlook FY 2021	Actuals organic YTD 2021 (excl. Mobile Vikings)
Underlying <b>Domestic</b> revenue	€ 4,356M	Close to the 2020 level	€3,230M
Underlying <b>Group</b> EBITDA	€ 1,836M	Mid to upper part of € 1,750-1,775M	€1,358M
Capex (excl. Spectrum & football rights)	€1Bn	Close to € 1.2Bn	€ 736M
Net debt / EBITDA	1.28X	< 1.6X	nr

- Organic underlying Domestic revenue broadly on track, global supply chain shortages monitored closely.
- International businesses performing well.
- Cost program on track (EUR 400 million gross savings).
- Confident organic underlying Group EBITDA will land in mid to upper part of guidance range.
- Fiber rollout project progressing well. FY'21 Group Capex to be close to EUR 1.2Bn

- Intention to return over the result of 2021 and 2022 an annual gross dividend of EUR 1.2 per share.
- Proximus Board of Directors approved gross interim dividend of EUR 0.50 per share, payable 10 December '21



Question? Join the conference call:

Dial-in UK +44 20 7194 3759 Dial-in USA +1 646 722 4916 Dial-in Europe +32 2 403 5816

Code 37757627#

# A more detailed view on Q3

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### Notes

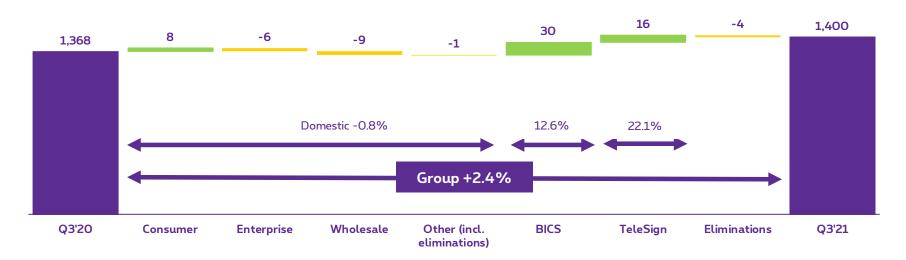
- All figures included in this presentation are on '<u>Underlying</u>' basis, allowing for a meaningful YOY comparison.
- Figures are rounded. Variances are calculated from the source data before rounding, implying that some variances may not add up.



### Q3 underlying Group Revenue +2.4% YoY,

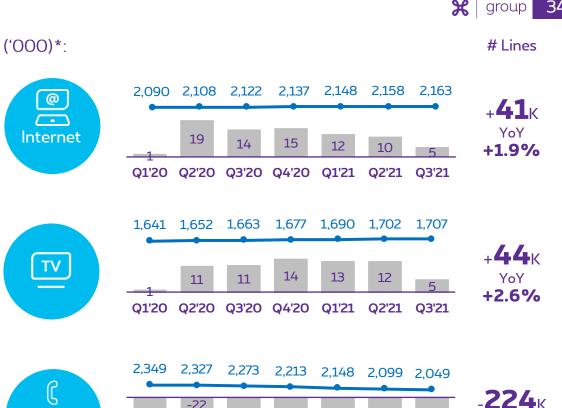
+1.5% organic growth excl. Mobile Vikings





## Further increasing **Internet** and **TV** base

- Strong traction of **Flex** offer
- **Fiber** activations increasing
- Fixed Voice line further eroded. reflecting ongoing change in customer needs



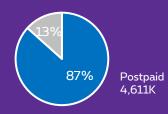






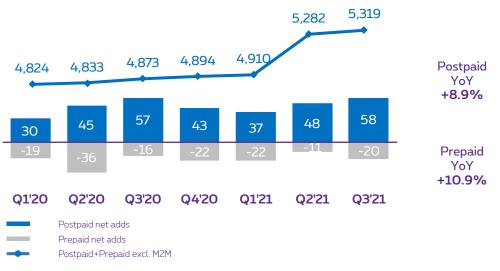
# Maintaining a solid Postpaid customer growth

Prepaid 709K



### # Mobile park & net adds

(Group, in '000):



Group operationals cover Consumer and Enterprise, Scarlet, Proximus Luxembourg and Wholesale.

Q2'21 mobile park includes Mobile Vikings, raising the Mobile Postpaid base by 191,000 and the Prepaid base by 144,000.

# Group underlying Direct Margin -0.5%

#### **Domestic DM**

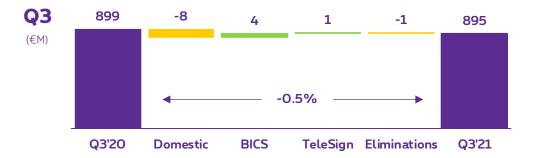
Q3 YoY -1.0%, -1.9% on organic basis, resulting from decrease in high margin Fixed Voice traffic & ongoing Fixed Voice line erosion.

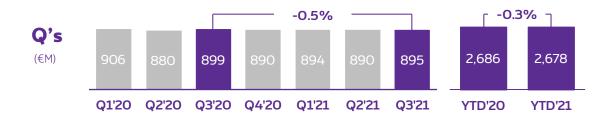
#### **BICS DM**

Q3 YoY +7.2%, in particular from Growth & Core services.

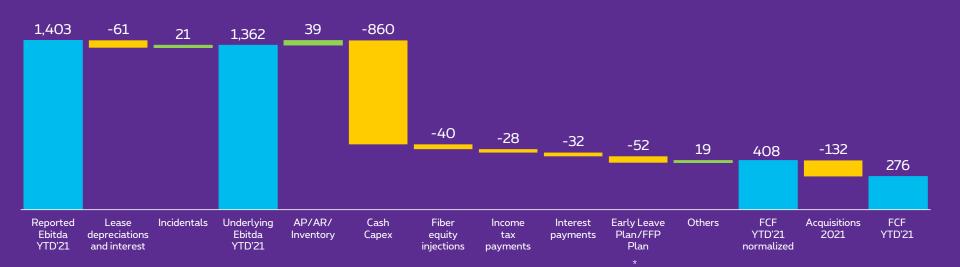
### TeleSign DM

Q3 YoY +4.6%, incl. USD/EUR effect. At constant currency, +2.0%.





(€ M)



<sup>•</sup> Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan

# **Net income** evolution YTD Q3





<sup>\*</sup> Excluding Lease depreciations

<sup>\*\*</sup> Excluding Lease interests

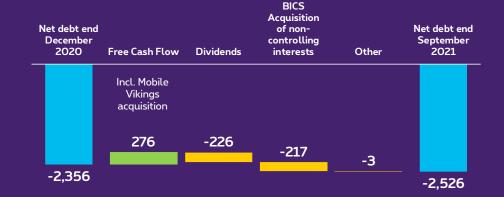
<sup>\*\*\*</sup> Includes Non-controlling interests and Share of loss from associates

# Keeping a sound financial position

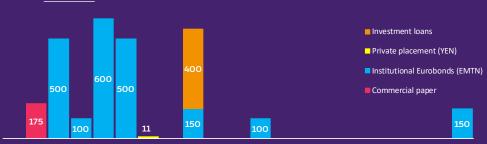
and pro-actively addresses its funding needs

Adjusted Net Debt (YTD, €M)

Excluding Lease liabilities



Debt Maturity Schedule (€M) Proximus intends to issue a 15-year bond in Q4'21 Hedging interest exposure by forward starting interest rate swap for a notional amount of €600 M.



2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040

**4.3** Yr Average debt duration

**1.77** % Weighted average coupon

#### **Credit ratings:**

Standard & Poor's A (negative outlook) Moody's A1 (stable outlook)

#### **Liquidity end September 2021:**

- €160M investments, cash & cash equivalents (incl. derivatives)
- EMTN Program €3,500M (€2,100m outstanding).
- CP Program €1,000M (€175M drawn)
- Committed credit facilities: €750M (€0M outstanding)

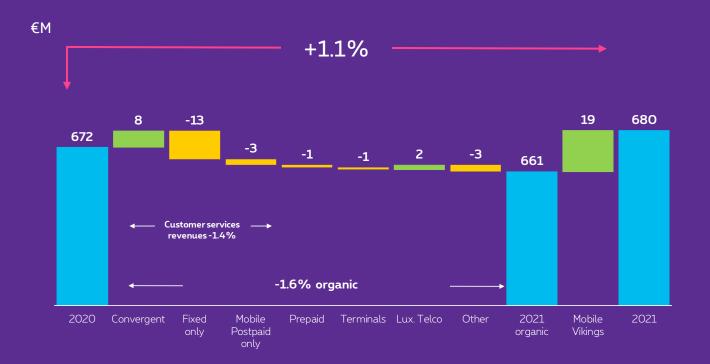
# Q3 Consumer highlights

- Flex continued to drive a strong commercial performance in convergent offers.
- With +14,000 Fiber activations the Fiber customer park reaches 104,000, +85% yearon-year.
- Added +44,000 Mobile postpaid cards, +4,000 Internet and +5,000 TV subscriptions.
- Convergent customer base +11,000 in Q3'21, convergent revenue up by +2.4% year-onyear.
- Overall, the ARPC was up by +0.6% year-onyear to EUR 59.3.



#### Q3 Consumer revenue +1.1%

# -1.6% organic excl. Mobile Vikings



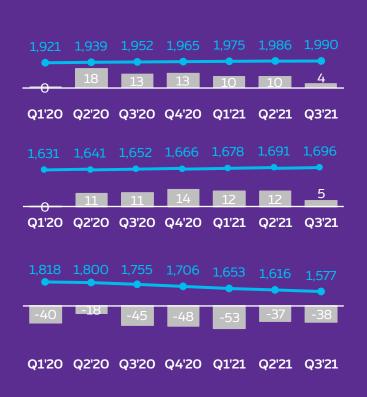
Services revenues -1.4% from a high comparable base in 2020, which temporarily benefited from an increased usage of Fixed voice and Mobile Data.

# Growing **TV and Internet park.**Fixed voice declines on changing customer needs

Internet customers ('000)

TV customers ('000)

Fixed voice customers ('000)



**+38,000** YoY, +1.9%

Broadband

**+43,000** YoY, +2.6%

TV households

Slower growth pace from to prior quarters:

- Less customer rotation
- Mid-July severe floods

Overall customer-initiated churn was down YoY

#### Fiber activations growing



**-10.1**% YoY

Fixed Voice lines, reflecting ongoing change in customer needs

### Continued strong **mobile postpaid** trajectory



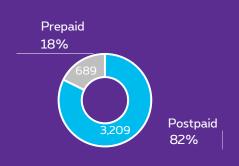


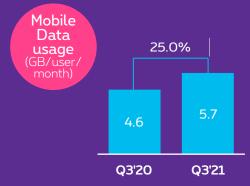
#### Mobile Postpaid

#### +44K net adds in Q3

continued firm performance of the Proximus brand and supported by the complementarity of the Scarlet brand & the Mobile Vikings brand which addresses the tech-savvy segment in the market.

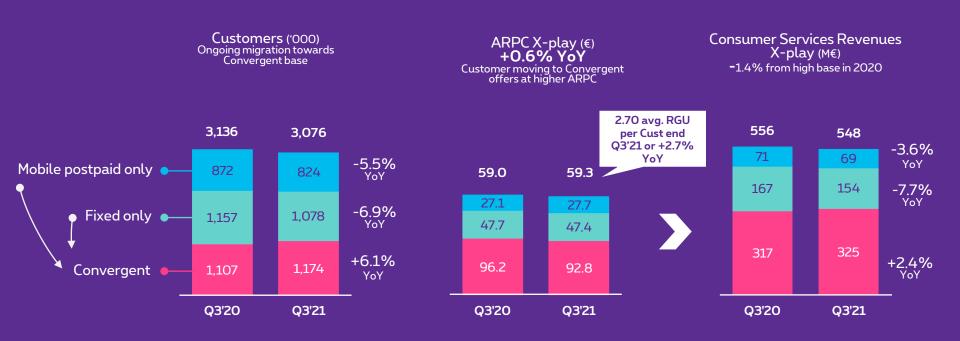






### Q3'21 **ARPC +0.6%** YoY,

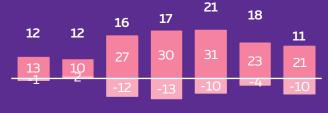
resulting from ongoing favorable customer move to convergent offers at higher ARPC and January '21 price indexation



# Convergent revenues +2.4% YoY, driven by growing convergent 3-play customer base

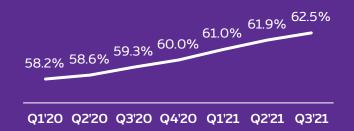
Convergent

Growing convergent customer base to 1,174,000. Net adds in '000



Q1'20 Q2'20 Q3'20 Q4'20 Q1'21 Q2'21 Q3'21 ■4 & 2-play ■3-play

Leading to an increasing convergence rate\*





Q3'21

Growing Convergent revenue (€M)

Q3'20

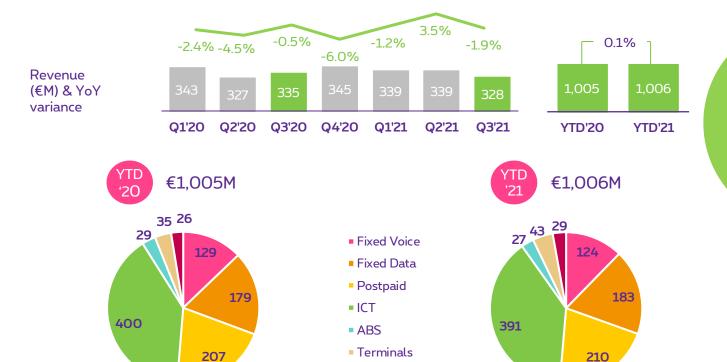


# Q3 Enterprise highlights

- B2B transformation continued to deliver ICT Services revenue growth.
- Low-margin ICT product revenue affected by global supply issues, leading to a total ICT revenue decline of -4.1%.
- Fixed Voice revenue down on eroding base, while ARPU remains positive at +0.7%.
- Ongoing growth in Mobile services revenue, +2.9%;
   ARPU decline remained contained at -0.6%.
- Stable Fixed Data revenue, including positive Internet revenue on higher ARPU and increase of the Internet customer base in spite of the competitive setting.



# **Enterprise Q3 revenue -1.9%,** impacted by Fixed Voice revenue erosion & lower ICT product revenue



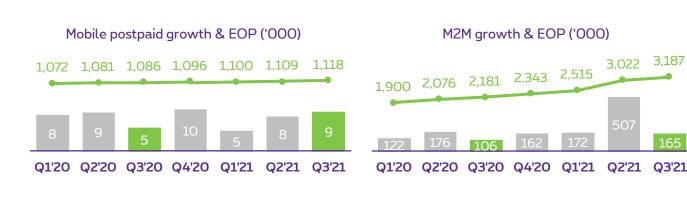
Others (incl Tango)

- Mobile services revenue up despite continued challenging competitive environment
- Stable Fixed data revenue
- Fixed voice revenue erosion or lower park
- Lower ICT product revenue, impacted by chip supply chain

39%
ICT revenue
in total
Enterprise revenue

#### enterprise

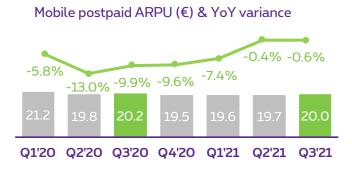
### growing base by +2.9% YoY, ARPU decline contained

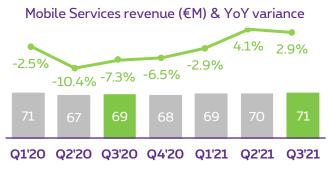


Mobile revenue up by 2.9%,

YoY mobile postpaid base +2.9% or +32,000 cards

> 3.1 million activated M2M





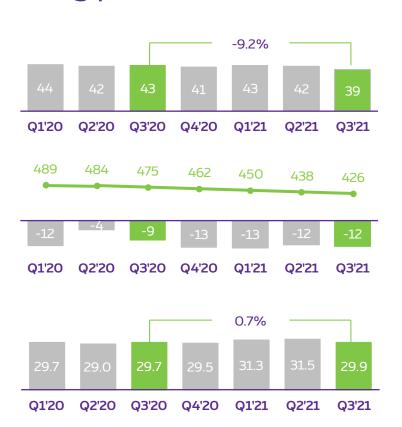
Mobile postpaid ARPU -0.6% YoY

# Fixed Voice revenue -9.2%, driven by decreasing park, ARPU +0.7% YoY

Fixed Voice revenue (€M) & YoY variance

Voice line loss/gain & **EOP Park ('000)** 

Fixed voice ARPU (€) & YoY variance



Fixed Voice revenue erosion -9.2% YoY, driven by the

Sequentially stable line loss. Fixed voice park, -10.3% YoY

#### **ARPU +0.7%** YoY

## Fixed Data revenue fairly stable.

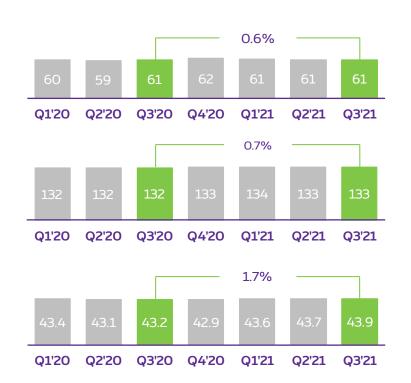
Positive Internet ARPU and customer base, in competitive setting.





revenue

Broadband ARPU (€) & YoY variance



#### Fixed data revenue +0.6% YoY

#### Internet revenue growth remained slightly positive

# ICT revenue -4.1% in Q3 YoY,

impacted by low-margin Products, Services continued positive track.

ICT revenue (€M) & YoY





**High-value services revenues** up YoY good performance in Advanced workplace, Security and Application & data integration and Cloud services, reflecting the initial success of the transformation into a convergent player.















**Product revenues** at lower margin decreased, with the global chip shortage affecting some of Proximus' hardware suppliers.

# Advanced Business Services

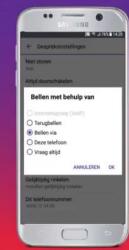
ABS includes revenue from Proximus' convergent solutions and Smart mobility revenue from Be-Mobile, with traffic management revenues lower YoY.

(€M)





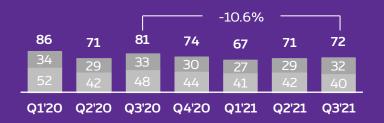


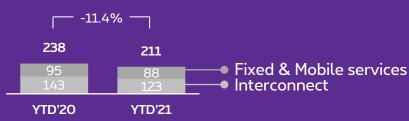


# Wholesale revenue from Fixed and **Mobile services** nearly stable YoY

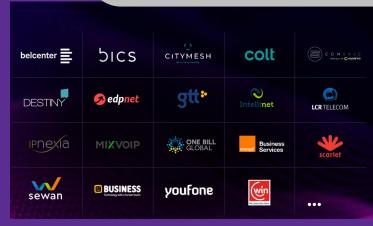
- Fixed and Mobile wholesale services almost stable YoY: Visitor roaming revenue remained positive YoY, supported by wholesale Mobile and Internet services, offset by the ongoing erosion in legacy services.
- Interconnect (margin-neutral) -17.3% YoY:
  - usage shift from regular SMS to OTT applications
  - EU regulation lowering the FTR & MTR as from 1 July 2021

Revenue (€M) & YoY





Proximus Carrier and Wholesale Solutions welcomes all operators on the Proximus open networks.

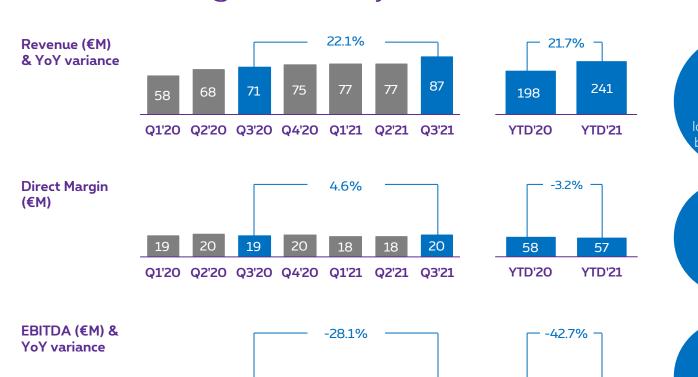


# Q3 TeleSign results

- Another strong sales quarter with revenue up +22.1% (+21.4% on a constant currency basis).
- Both Programmable Communication and Digital Identity services show revenue growth.
- Direct margin up year-on-year +4.6%, on constant currency basis this was +2.0%.
- Ongoing investments in growth ambitions increase TeleSign's operating expenses.
- EBITDA remains positive at EUR 5 million for Q3 2021.



# **TeleSign** revenue remains strong, fueled by both CPaaS and Digital Identity services



Q1'20 Q2'20 Q3'20 Q4'20 Q1'21 Q2'21

25

YTD'20

**YTD'21** 

Revenue +22.1% (+21.4% on constant currency)

Driven by both CPAAS & Digital Identity Services. YoY growth reflecting benefits of solid customer acquisitions.

Direct Margin +4.6% (+2.0% on constant currency)

#### EBITDA at € 5M in Q3'21

Following anticipated headcount investments to support its growth development.

- Q3'21 revenue +12.6%, all product groups posting revenue growth.
- Revenue from Core services up by 20.8% on sustained strong performance in messaging, combining high A2P volumes with a continued favorable destination mix in Q3.
- Cloud communication services main driver of Growth revenue.
- Q3'21 EBITDA up by 15.8% to EUR 28 million.



## Q3'21 revenue +12.6%, all product groups posting revenue growth.

#### Core Revenue (€M) (messaging, mobility, infrastructure)

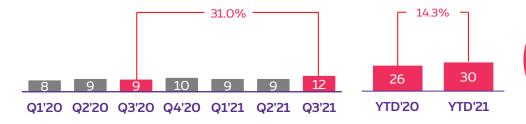


#### Revenue from **Core** services +20.8% in Q3 YoY

Sustained strong performance in messaging, combining high A2P volumes with a continued

#### **Growth Revenue** (€M)

(cloud communication, IoT, fraud prevention services)

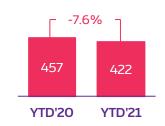


#### Revenue from **Growth** services +31.0% in Q3 YoY

mainly driven by Cloud communications.

#### Legacy Revenue (€M) (mainly Voice)

6.5% 167 150 148 141 136 139 138 Q1'20 Q2'20 Q3'20 Q4'20 Q1'21 Q2'21 Q3'21



#### **Legacy** Voice revenue +6.5% in Q3 YoY

exceptionally benefitting from the favorable destination mix, more than offsetting the

#### **Q3'21 EBITDA up by 15.8% to EUR 28M**



Q3'21 revenue +12.6%. all product groups posting revenue growth.

Q3'21 direct margin +7.2%, in particular from Core and Growth services

Q3'21 EBITDA +15.8%. resulting from the higher Direct margin, while the operating costs remained stable.

# Appendix

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- Shareholder structure
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- Contact information
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# From reported to underlying figures

GROUP - In	cidentals
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onoon incidentals	1	OUP enue
(EUR million)	Q3 '20	Q3 '21
Reported	1,368	1,401
Lease Depreciations	0	0
Lease Interest	0	0
Incidentals	-1	-1
Underlying	1,368	1,400
Incidentals	-1	-1
Capital gains on building sales	-1	
Early Leave Plan and Collective Agreement		
Fit For Purpose Transformation Plan		
M&A-related transaction costs		-1
Pylon Tax provision update (re. past years)		
Litigation provisions		
Others		

GROUP EBITDA Q3 '20 Q3 '21	
Q3 '20	Q3 '21
490	466
-19	-20
-1	0
-1	11
469	457
-1	11
-1	
-1	
-5	2
5	2
	6
	466 -20 0 11 457 11 2 2 2 1

GROUP Revenue YTD '20 YTD '21  4,091 4,138  0 0  -1 -1 4,091 4,137  -1 -1  -1 -1  -1 -1	
	YTD '21
4,091	4,138
Ο	0
0	0
-1	4,138 0 0 -1 4,137 -1
4,091	4,137
-1	-1
-1	
	-1
	_

GROUP EBIŢDA		
YTD '20	YTD '21	
1,486	1,403	
-60	-60	
-2		
-14	21	
1,410		
-14	21	
-1		
-14 -1 -12 9 -11	4	
9	10	
-11		
	6	
	1	

Dividend yield\*

#### Shareholder structure Situation 30/09/2021

Total number of shares

338,025,135

Free-float

Belgian Government

Market Capitalization\*

42%

54%

~**€ 5.5**Bn

~7.0%

Number of shares

% shares

% Voting rights

% Dividend rights

Number of shares

**Belgian state** 180.887.569

53.51%

56 04%

with voting rights

141.878.598

Number of shares with dividend rights

693,702

141.878.598

Proximus own shares

Free-float

141.878.598

15.258.968

4.51% 41.97%

100,00%

0.00%

43.96%

100.00%

55.92% 0.21%

43.86%

100.00%

180.887.569 0.00%

180.887.569







The voting rights of all treasury shares are suspended by law. Proximus has 14,565,266 treasury shares that are not entitled to dividend rights and 693,702 treasury shares that are entitled to dividend rights.

Transparency declarations: According to Proximus' bylaws, the thresholds as from which a shareholding needs to be disclosed have been set at 3% and 7.5%, in addition to the legal thresholds of 5% and each multiple of 5%.

# Cautionary statement

"This communication may include some forward-looking statements, without limitation, regarding Proximus' financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus' control. Therefore, the actual future results may differ materially from those expressed in or implied by the statements. Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication. Except as required by applicable law, Proximus disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This document and the Q&A session may contain summarized, non-audited or non-GAAP financial information. The information contained herein should therefore be considered in conjunction with all the public information regarding the Proximus Group available, including, if any, other documents released by the company that may contain more detailed information. Information related to Alternative Performance Measures (APM) used in this presentation are included in the consolidated management report."

# For further information...

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