

## **RTL Group sells RTL Belgium to DPG Media and Groupe Rossel**

Luxembourg/Cologne, 28 June 2021 – RTL Group today announced that it has signed a definitive agreement for the sale of RTL Belgium to the Belgian media companies DPG Media and Groupe Rossel. The transaction is subject to regulatory approvals and is expected to close in Q4/2021.

The total consideration amounts to €250 million. RTL Group's shareholders will benefit from the cash proceeds in line with the stated dividend policy. RTL Group was the majority shareholder of RTL Belgium for 33 years, before taking full ownership of RTL Belgium in December 2020.

Elmar Heggen, COO and Deputy CEO of RTL Group, says: "DPG Media and Groupe Rossel are strong cross-media companies that are well equipped to accelerate RTL Belgium's digital transformation. The sale is in line with our strategy and the best strategic option for RTL Belgium, its dedicated employees and our shareholders."

Elmar Heggen continues: "We would like to thank the management and the team of RTL Belgium for their performance, passion and commitment. Today, RTL Belgium stands for audience proximity, independent information, pluralism of opinion and high-quality entertainment. We are looking forward to the continued cooperation with RTL Belgium, for example with our technical service provider BCE in Luxembourg and the streaming technology company Bedrock."

RTL Belgium's three free TV channels – RTL-TVI (family, general interest), Club RTL (children, sports, classic movies and series) and Plug RTL (fiction, young culture, reality TV) – form the leading family of TV channels in French-speaking Belgium. RTL Belgium's radio stations comprise Bel RTL (talk, general interest), Radio Contact (music) and the digital station Mint (pop rock music). The business unit also operates the streaming service RTL Play and the news website RTLInfo.be.

For RTL Group, J.P. Morgan acted as financial advisor for the transaction, Linklaters acted as legal counsel and KPMG as transaction advisor.

For further information please contact:

RTL Group Media & Investor Relations

Oliver Fahlbusch

Phone: +352/2486 5200

oliver.fahlbusch@rtlgroup.com


## About RTL Group

RTL Group is a leader across broadcast, content and digital, with interests in 67 television channels, ten streaming platforms and 38 radio stations. RTL Group also produces content throughout the world and owns a digital video network. The television portfolio of Europe's largest broadcaster includes RTL Television in Germany, M6 in France, the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia, Hungary and Antena 3 in Spain. RTL Group's families of TV channels are either the number one or number two in eight European countries. The Group's flagship radio station is RTL in France, and it also owns or has interests in other stations in France, Germany, Belgium, Spain and Luxembourg. RTL Group's content business, Fremantle, is one of the world's largest creators, producers and distributors of scripted and unscripted content. Fremantle has an international network of production teams, companies and labels in over 30 countries, producing over 12,000 hours of original programming and distributing over 30,000 hours of content worldwide. Combining the streaming-services of its broadcasters (such as TV Now, 6play, Salto, Videoland), the digital video company We Are Era, and Fremantle's more than 360 YouTube channels, RTL Group has become the leading European media company in digital video. RTL Group also owns the ad-tech businesses Smartclip and Yospace, as well as the streaming-tech company Bedrock. RTL AdConnect is RTL Group's international advertising sales house. Bertelsmann is the majority shareholder of RTL Group, which is listed on the Luxembourg and Frankfurt stock exchanges and in the SDAX stock index.

For more information, please visit [RTLGroup.com](https://www.rtlgroup.com).

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