

Havas lists on Euronext Amsterdam

Market capitalisation of €1.77 billion
47th listing on Euronext in 2024
4th listing on Euronext Amsterdam in 2024



Amsterdam – 16 December 2024 – Euronext today congratulates Havas N.V. (“Havas”), a world leader in communications and marketing, on its listing on Euronext Amsterdam (ticker code: HAVAS).

Havas is a world leader in communications and marketing with over 23,000 people, operating in over 100 markets and serving over 4,000 clients across a wide range of sectors. Since its creation in 1835, Havas has grown consistently, by anticipating new market needs and developing a client-centric and integrated approach, fusing creativity, media, production and new technologies.

Havas was listed through the admission to trading on 16 December of the 991,811,494 ordinary shares making up its share capital. The admission price of Havas shares was set at €1.79 per share. Market capitalisation was €1.77 billion on the day of listing. Havas’ listing marks one of the largest on Euronext Amsterdam in 2024.

Yannick Bolloré, Chairman and CEO of Havas, said: *“The successful completion of Havas’s spin-off and listing on Euronext Amsterdam marks a pivotal step towards the realisation of our long-term vision. It gives us additional flexibility to accelerate our growth across our key business lines and strengthens our unique position within the dynamic marketing and communications industry. Our Converged strategy, enhanced by exceptional talent, data-driven insights, cutting-edge technology, and targeted acquisitions, places us in the best possible position to be even more creative and strategic, and deliver robust financial performance, creating long-term value for our shareholders. I would like to thank our talented teams for all their hard work and commitment throughout this process, and all our clients for their trust.”*

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About Havas

Founded in 1835 in Paris, Havas is one of the world's largest global communications groups, with more than 23,000 people operating in over 100 markets and sharing one mission: to make a meaningful difference to brands, businesses, and people. To meet the needs of its clients, Havas has developed a seamlessly integrated strategy and operating system, Converged, fusing all its global expertise, tools and capabilities, to create, produce, and distribute real-time, optimized, and personalized marketing solutions at scale. With inspired human ideas at the heart of this unique model, supercharged by the latest data, technology and AI, the teams work together with agility and in perfect synergy within Havas Villages to provide clients with tailor-made solutions that support them in their positive transformation. Havas is committed to building a diverse, inclusive, and equitable workplace, that prioritizes the well-being and professional development of its talents. Further information about Havas is available at www.havas.com.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With nearly 1,900 listed issuers and around €6.3 trillion in market capitalisation as of end of September 2024, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to euronext.com or follow us on X (x.com/euronext) and LinkedIn (linkedin.com/company/euronext)

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