



# VFB Soirées 2024

## “Generative AI”

October 1<sup>st</sup> 2024

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CEO

→ [evs.com](https://evs.com)





Worldwide leader in **live** video technology  
for broadcast and new media productions

**EVS**



OUR MISSION  
WE CREATE ...

RETURN ON  
EMOTION

EVS

2020

brabo

TO

2020

8

8

10

2

4

36

14

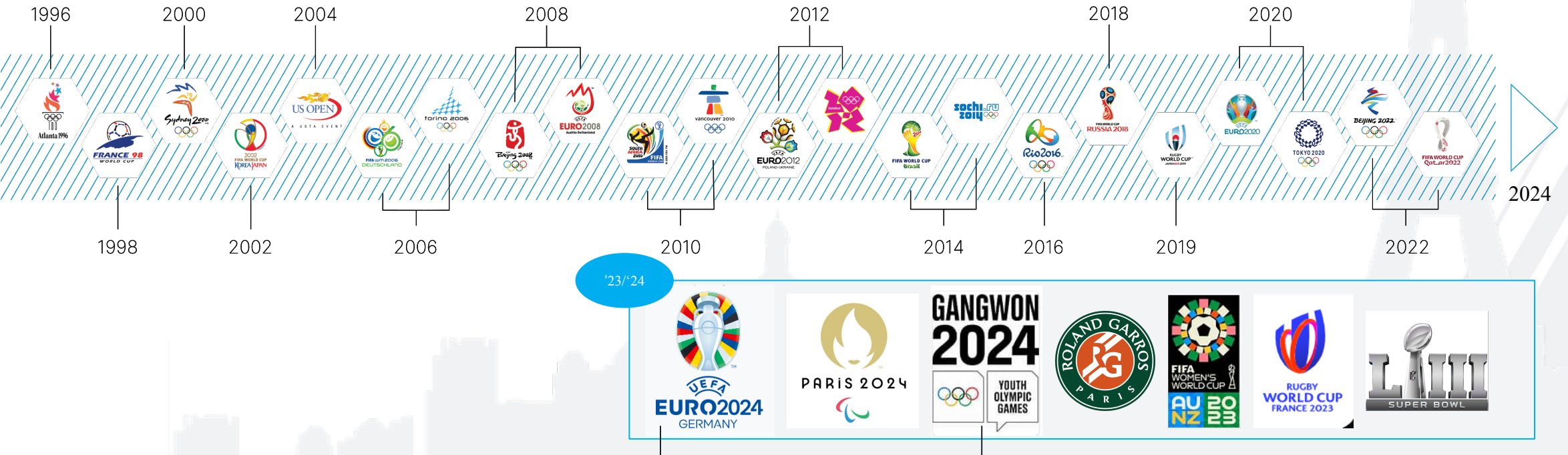
# Remember this ...

- > We create emotion
- > For billions of people
- > All over the world
- > Every day





# Powering the world's biggest live sporting events



EVS



PARIS 2024



# Paris 2024

## The broadest EVS footprint ever



# Markets we serve – structured by market pillars



## Broadcast & media networks



### Live Audience Business

Customers creating content for their own purpose

## Sports & events organizations



## Production facilities & service providers



### Live Service Providers

Customers serving “LAB customers”



**BER**

Revenues from major non-yearly big events rental.

# Market pillars illustrated



## Broadcast & media networks



### Live Audience Business

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## Sports & events organizations



## Production facilities & service providers



### Live Service Providers

Customers serving "LAB customers"

+

**BER**

Revenues from major non-yearly big events rental.





# Resources at a glance



International footprint  
34 nationalities



HQ IN LIÈGE  
Belgium



+ 18 offices  
across the globe



173.2M  
revenue in 2023



Founded in  
1994



+620  
Team Members



41,1M  
EBIT 2023



Publicly traded  
Since 1998

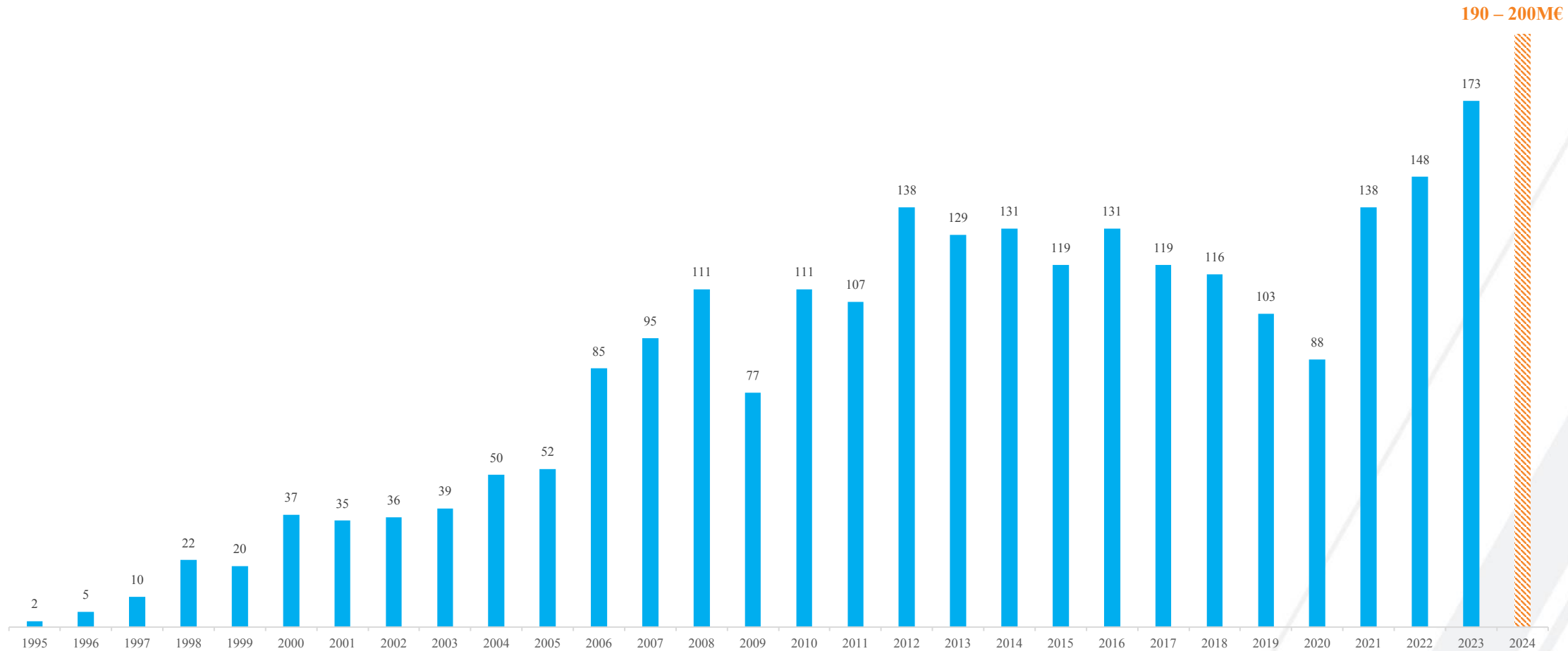
# 350Mio€

## OUR BHAG

BECOME THE #1 **SOLUTION PROVIDER** IN THE LIVE VIDEO INDUSTRY



# PlayForward strategy – EVS is back in growth mode



# Pioneering new technologies and innovations

Through our pioneering work around new technologies, we provide practical innovations that create value for our customers and support them on their transformation journey



Live IP media



The Cloud



Artificial intelligence



Remote  
production



Cybersecurity

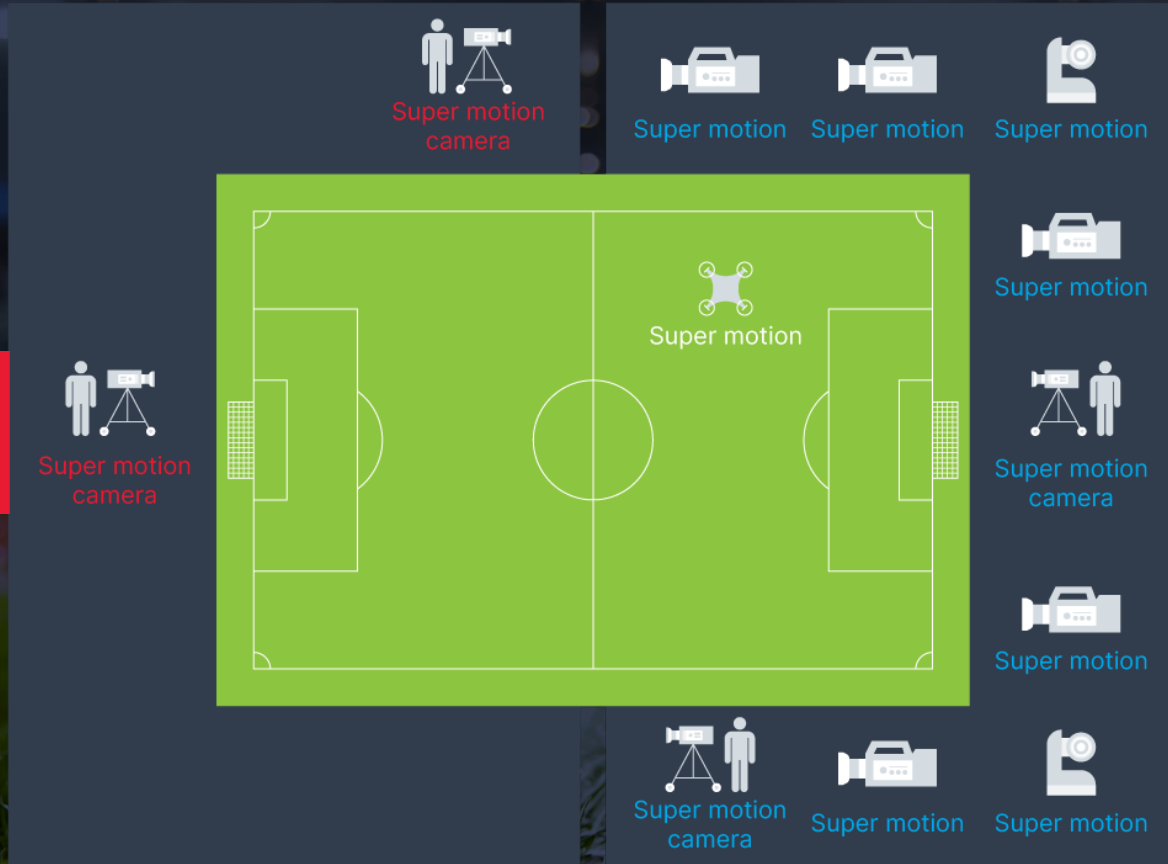
A group of people in a modern office setting are gathered around a large conference table. They are looking at a large screen displaying a soccer field with overlaid data and diagrams. A woman is standing and pointing at the screen. A man is standing next to a whiteboard with diagrams. The room has large windows and a modern design. The text 'Artificial Intelligence in action' is overlaid in the center of the image.

# Artificial Intelligence in action

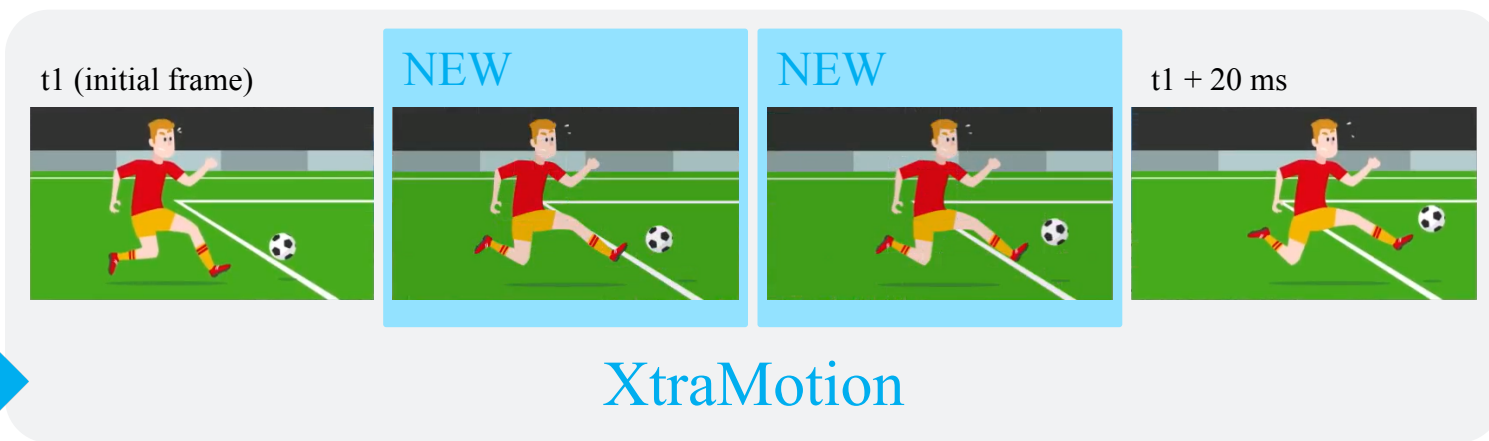
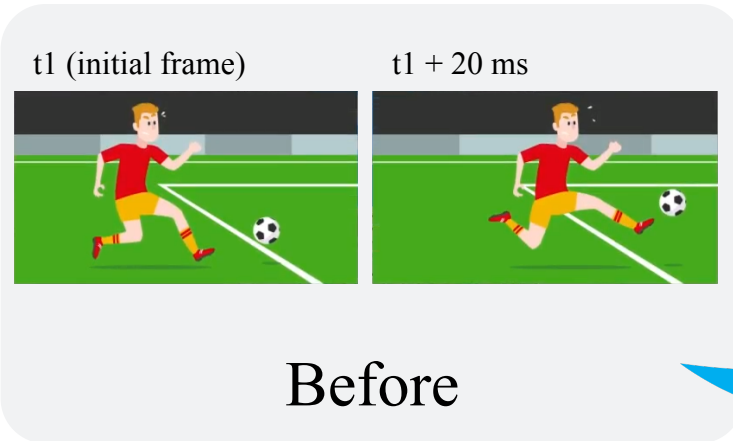
**Special effects for even more beautiful live replays**



without  
XtraMotion



with  
XtraMotion



Proprietary AI Algorithm  
Scientifically designed to optimize picture sharpness

3x Super Slow-Motion for all content  
720p, 1080i, 1080p, UHD, SDR, HDR

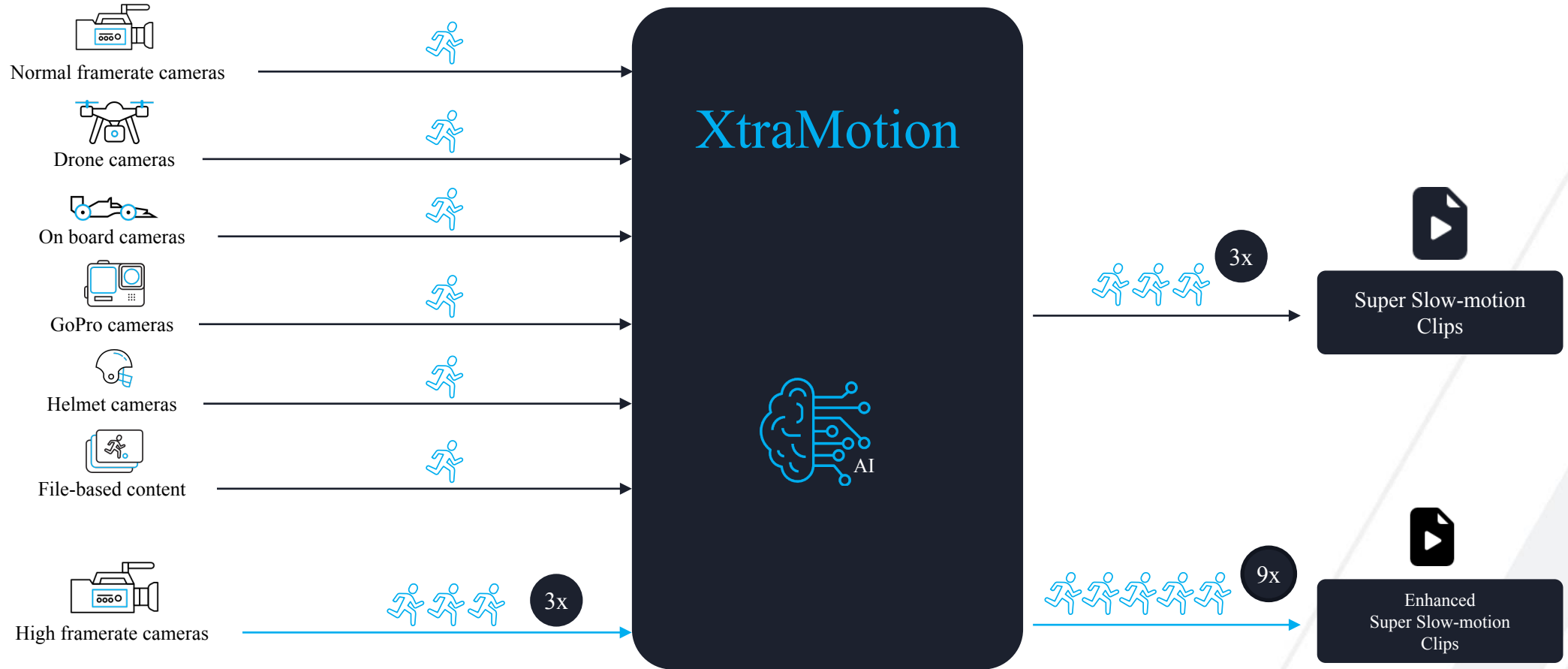
Frame Interpolation  
Automatic generation of 3x frames out for each frame in input stream

GPU Acceleration





# Super Slow-Motion Everywhere



EVS



# XtraMotion - F1 – US Grand Prix – Fernando Alonso



# EVS has developed broadcast specific **near realtime** generative AI to improve image quality at affordable costs



XtraMotion to replace Super-slowmotion cameras



Cinematic effects to replace Lenses with shallow DoF

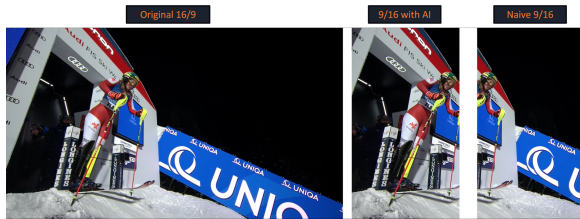


Deblurring to Maximize image sharpness

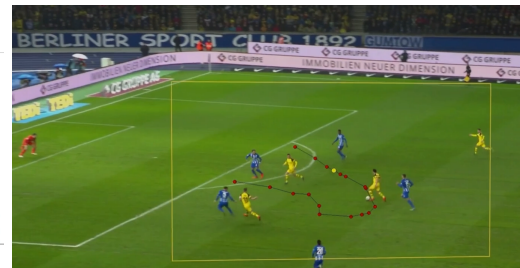
EVS has developed a set of near real-time graphical effect based on own generative AI computer vision expertise.

Thanks to these effects accessible from any broadcast camera, our customers don't have to rent special cameras, redirecting a part of the production budget towards EVS.

16/9 to 9/16 for social media



Saliency tracking to directly publish on 9x16 social networks



Auto-Zoom to replace painful manual key frame detection

And much more being cooked!



EVS

*Family & Friends*  
TOGETHER FOR LIVE

# Questions & Answers





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