

**Ahold Delhaize announces that the Romanian regulatory authorities have approved the acquisition of Profi Rom Food SRL**

**Closing date planned for early January 2025**



*Bucharest / Zaandam, 4 December 2024* – Ahold Delhaize is pleased to announce the Romanian regulatory authorities have approved the intended acquisition of 100% of Romanian grocery retailer [Profi Rom Food SRL \(Profi\)](#) from [MidEuropa](#). As this was the last condition to be met, the parties shall now proceed to closing which is planned for

early January 2025.

Claude Sarrailh, CEO Ahold Delhaize Europe & Indonesia: “I am pleased with this confirmation of the regulatory authorities and we look forward to welcoming the Profi team to our [family of great local brands](#), as of closing. Romania is an attractive market experiencing continued growth in public wealth and spending power, driven by strong economic fundamentals. Our teams are prepared for the next steps with the aim of a smooth transition for the Profi team after closing.”

### **Strategic rationale**

Profi is a leading traditional grocery retailer in Romania, operating 1,751 stores in the country. It is known for its strong assortment and value for customers. In the twelve months ending June 2024, the company generated €2.7 billion in sales.

The acquisition will increase Ahold Delhaize’s existing Romanian business, which operates under the Mega Image brand and has 977 stores, predominantly in urban areas. The combination will complement and expand Ahold Delhaize’s existing Romanian footprint to better serve both urban and rural areas. The strong format fit and complementary customer propositions between the Profi and Mega Image brands, will allow them to better serve the Romanian consumer, driving both sales growth and profitability.

*The intention to acquire Profi was announced on 30 October 2023.*

--Ends--

### **Cautionary notice**

This communication includes forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. Words and expressions such as shall proceed, strong, proposition, continued growth, transition, complement, serve, driving sales growth and profitability or other similar words or expressions are typically used to identify forward-looking statements.

Forward-looking statements are subject to risks, uncertainties and other factors that are difficult to predict and that may cause actual results of Koninklijke Ahold Delhaize N.V. (the “Company”) to differ materially from future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the risk factors set forth in the Company’s public filings and other disclosures. Forward-looking statements reflect the current views of the Company’s management and assumptions based on information currently available to the Company’s management. Forward-looking statements speak only as of the date they are made and the Company does not assume any obligation to update such statements, except as required by law.

### **About Ahold Delhaize**

Ahold Delhaize is one of the world’s largest food retail groups and a leader in both supermarkets and e-commerce. Its family of great local brands serves 63 million customers each week, both in stores and online, in the United States, Europe, and Indonesia. Together, these brands employ more than 400,000 associates in 7,716 grocery and specialty stores and include the top online retailer in the Benelux and the leading online grocers in the Benelux and the United States. Ahold Delhaize brands are at the forefront of sustainable retailing, sourcing responsibly, supporting local

communities and helping customers make healthier choices. The company's focus on four growth drivers – drive omnichannel growth, elevate healthy and sustainable, cultivate best talent and strengthen operational excellence – is helping to fulfil its purpose, achieve its vision and prepare its brands and businesses for tomorrow. Headquartered in Zaandam, the Netherlands, Ahold Delhaize is listed on the Euronext Amsterdam and Brussels stock exchanges (ticker: AD) and its American Depositary Receipts are traded on the over-the-counter market in the U.S. and quoted on the OTCQX International marketplace (ticker: ADRNY). For more information, please visit: [www.aholddelhaize.com](http://www.aholddelhaize.com).