# Barco presents its 2020 annual report in a new, integrated format

Kortrijk, Belgium, 11 February 2021 – Global visualization and collaboration leader Barco presents its 2020 annual report, in an entirely new format. In line with our mission to enable bright outcomes, we are happy to present our very first integrated report. Striving towards more future-proof and holistic business reporting, we have chosen not just to transition, but to step up to a new platform that encapsulates both financial and non-financial outcomes.

## A more holistic view

"Having received positive feedback on our 2019 reporting, which already provided separate information on financials and non-financials, we're taking another leap forward in our reporting and have put in place a solid framework, ready for today and tomorrow. To underpin our commitment to sustainability and long-term value creation, we replaced our familiar annual and sustainability reports by one state-of-the art integrated report," says Carl Vanden Bussche, VP Investor Relations at Barco.

This next level of reporting will enable us to reach a more complete and aligned dialogue with different sets of stakeholders, to present a more balanced set of KPIs and to prepare our company for upcoming regulatory standards.

### **New format**

The 2020 report also provides elements and reporting principles recommended by the International Integrated Reporting Council (IIRC) including the introduction of a new Value Creation Model based on the 6 Value Capitals. As such it responds and anticipates to the latest regulations and directives on financial and non-financial data, remuneration and risks. This new approach reduces complexity and makes it possible to present the data in a more dynamic and visual way. The report also connects smoothly with additional information such as videos, press releases or whitepapers.

The full report can be found here: https://ir.barco.com/2020.

It is also available in PDF (both the 'Core' module and each of the various 'More' sections on Corporate Governance, Risk, Planet, People, Communities and Financials).



# **Request more information**

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#### Financial calendar 2021

Wednesday 21 April Thursday 29 April Monday 19 July Wednesday 20 October Trading update 1Q21 Annual general shareholders meeting Announcement results 1H21 Trading update 3Q21

More information? Please visit our dedicated webpage https://www.barco.com/investors

# About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop visualization and collaboration solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting, classroom and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2020, we realized sales of 770 million euro. We have a global team of 3,300 employees, whose passion for technology is captured in 430 granted patents.

For more information, visit us on www.barco.com, follow us on Twitter (@Barco), LinkedIn (Barco), YouTube (BarcoTV), or like us on Facebook (Barco).

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