

RTL Group

Press release

RTL Group interim results 2024
Foto: RTL

H1/2024: RTL Group grows streaming subscribers by 25 per cent to 6.3 million; confirms full-year outlook and long-term streaming targets

- Group revenue up 1.8 per cent to €2.9 billion (H1/2023: €2.8 billion), driven by higher TV advertising and streaming revenue; Group revenue up 1.8 per cent organically
- Adjusted EBITA slightly down to €172 million (H1/2023: €181 million), due to higher content investments
- Total Group profit up 31.1 per cent to €173 million (H1/2023: €132 million)
- On a pro-forma basis (incl. RTL Nederland), Group revenue up 2.1 per cent to €3,174 million; Adjusted EBITA up 2.0 per cent to €255 million
- Continued dynamic growth of RTL Group's streaming services: paying subscribers up 24.8 per cent to 6.3 million, streaming revenue up 41.9 per cent in H1/2024
- RTL Deutschland gained TV advertising market share; audience lead over ProSiebenSat1 in target group extended to 7.6 percentage points
- Full-year outlook for 2024 and streaming targets for 2026 confirmed

Luxembourg, 9 August 2024 – RTL Group announces its reviewed results for the six months ending 30 June 2024.

[Read the full press release on the media hub](#)

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