

2022

Annual Report  
highlights

2022 net sales  
**€87.0 bn**  
up 6.9% at  
constant  
rates

**15.7 mln**  
monthly app  
users across  
all brands

2022  
net consumer  
online sales  
**€11.3 bn**  
up 4.9% at  
constant rates

Financial data  
& sales



Great local  
brands  
**19**  
total across United  
States, Europe and  
Indonesia

Invested  
**€218 mln**  
in charitable  
donations

Local brands

Associates  
**414,000**  
people work at  
one of our great  
local brands

**60 mln**  
customers shop in our  
brands' stores & online  
weekly



inclusive  
workplace  
**80%**

measuring respect,  
career opportunities  
and feeling heard

female  
representation  
VP+ level  
**27% to 33%**

We are proud of this shift in  
leadership supporting our  
ambition to be gender  
balanced at  
all levels

**79%**  
associate  
engagement  
score

Diversity, Equity  
& Inclusion

Gender Balance  
**47% women**  
**53% men**

**32%**  
Reduction in  
absolute CO<sub>2</sub>  
emissions  
(measured in  
thousand of tonnes)

Reduction  
in food waste  
**33%**  
(measured in tonnes  
of food waste per  
food sales)

Health &  
Sustainability

Interim  
CO<sub>2</sub> emissions  
reduction target for  
scope 3 updated  
to at least  
**37%**  
by 2030

MSCI ESG  
Index rating  
**2022: AA**  
2021: AA



LOCAL  
MATTERS