



OMP named a Leader in the Gartner® Magic Quadrant™ for Supply Chain Planning Solutions for the 8th consecutive time

OMP, a global leader in supply chain planning solutions, has once again been recognized as a Leader in the Gartner Magic Quadrant for Supply Chain Planning Solutions. This marks the eighth consecutive time that OMP has received this recognition. Leaders are known for their strong vision and execution capabilities for supply chain planning solutions. They have broad, deep, and differentiated functionalities that address a broad range of user requirements.

OMP sees its eighth consecutive time being placed in the Leaders quadrant as an acknowledgment of its continued dedication to providing innovative supply chain planning solutions and excellent value to its global customers.

The 2023 Gartner Magic Quadrant for Supply Chain Planning Solutions, released May 2, analyzes supply chain planning (SCP) technology solutions needed to facilitate responsive and agile planning supporting a company's strategic goals. Regarded as the most comprehensive market assessment, a Magic Quadrant helps you quickly ascertain how well technology providers are executing their stated visions and how well they are performing against Gartner's market view.

"The past few years have been a rollercoaster ride for businesses worldwide," shares Philip Vervloesem, Senior Vice President at OMP USA. "With the global pandemic and natural disasters throwing supply chains into disarray, many organizations have continued to face significant disruptions. Business leaders are now more determined than ever to make their supply chains more resilient, robust, and responsive. They want to be able to predict and prepare for disruptions instead of just reacting to them. And that's exactly what OMP is all about - helping businesses achieve that mission."

In times of disruption, OMP's Unison Planning™ provides a leading solution platform to handle supply chain planning challenges in a unified way. Synchronizing all planning stages, horizons, functions, and roles, Unison Planning™ empowers supply chain professionals with smart analytics, simulations, and what-if scenarios to make better and faster decisions in today's volatile supply chain ecosystem.

"We believe OMP's continued recognition in the Leaders quadrant is a confirmation of our commitment to quality, innovation, and customer success," says Jan Snoeckx, Associate Director of Innovation at OMP. "We're proud to have earned the trust of global Fortune 500 customers in industries like chemicals, life sciences, consumer goods, metals, paper, and packaging, including big names like Beiersdorf, Kraft Heinz, and Roche. I want to congratulate our hardworking delivery, industry, and product teams whose dedication has helped OMP achieve this recognition, and of course, a huge thank you to our loyal customers for their unwavering support."

Gartner, Magic Quadrant for Supply Chain Planning Solutions, by Pia Orup Lund, Tim Payne, Janet Suleski, Joe Graham, Caleb Thomson, Amber Salley, published May 2, 2023

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About OMP

OMP helps companies facing complex planning challenges to excel, grow and thrive by offering the best digitized supply chain planning solution on the market.

OMP's Unison Planning™ solution has a unique approach. It handles all supply chain planning challenges in a unified way. It's full scope and in-depth. Unison Planning synchronizes all planning stages, horizons, functions and roles. From source to deliver, from strategic to operational planning. The unique combination of services and technology boosts collaboration throughout your value chain, from forecasters to schedulers, from business leaders to technology experts.

Unison Planning is a cloud-based, out-of-the-box solution for industry-specific challenges. Hundreds of customers in consumer goods, life sciences, chemicals, metals, paper and packaging run it to make the right decisions at the heart of their business. Valued as a thought leader by experts as Gartner, OMP invests one out of every three dollars earned into innovation.

Contact

Philip Vervloesem, Senior Vice President OMP USA

 +1 404 791 06 42

 pvervloesem@omp.com