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## **EnterNext and Midcap Partners host Forum for Paris Region software publishers**

**- All-day event promotes contacts between investors and listed companies -**

**Paris – 20 May 2014** – EnterNext, the Euronext subsidiary designed to promote and grow the market for SMEs<sup>1</sup>, today hosted a forum for software publishers from the Paris region. The event — the first of its kind — led to 54 investor meetings for seven software companies listed on Euronext.

The forum illustrates EnterNext's commitment to fostering closer ties between issuers and investors, giving featured companies an opportunity to discuss strategy and prospects directly with potential investors. Hosts EnterNext and Midcap Partners sought to highlight the energy driving France's software industry, ranked fourth worldwide, which employs over 70,000 people and reported sales of nearly €5.2 billion in 2013. Today 32 companies in the sector are listed, and their share prices rose 37.7% on average in 2013<sup>2</sup>.

*“We are delighted with the success of our forum, which gave issuers and investors an opportunity to get to know each other better. The software industry counts some highly innovative companies with premium business models and excellent growth prospects. We are convinced that this forum, combined with support from EnterNext, will raise participants' profiles with investors,”* said Eric Forest, Chairman and CEO of EnterNext.

Gilbert Ferrand, a financial analyst with Midcap Partners, added, *“Information technology (IT) is one of the France's leading business sectors, showing exceptional vigour year after year. In IT services, we have seen the emergence of world-class players, along with a host of SMEs whose most dynamic exponents are now listed on the stock exchange. The software industry is equally vibrant, with over 30 mid-size companies now listed. Together they represent an invaluable store of expertise and diversification for asset managers interested in investing in the Small and Midcap segment.*

*Midcap Partners, a company specialised in this market segment, offers institutional investors comprehensive coverage of the businesses and sectors it tracks. Given software producers' outstanding expertise, we are particularly eager to raise our investor clients' awareness of what these companies have to offer and promote on-going discussions between the two.”*

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<sup>1</sup> Small and medium-sized enterprises

<sup>2</sup> Compared with +27% in 2012. Source: Midcap Partners

Companies taking part in the forum were Avanquest, Axway, Coheris, Harvest, LineData, Prodware and Prologue.

To celebrate the day, issuers and investors teamed up to ring the bell signalling the opening of trading on financial markets in Paris.

## **CONTACTS**

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### **About Midcap Partners**

Midcap Partners is a Paris- and London-based brokerage linked to Louis Capital Markets and specialising in Small and Mid Caps. Midcap Partners offers a comprehensive range of services for institutional investors and listed companies. Its teams of senior equity research, sales and financial engineering teams make it a major contender in the market for SMEs listed on the stock exchange.

### **About EnterNext**

Launched in May 2013, EnterNext is the subsidiary of the Euronext Group designed to develop and promote its stock markets specifically for small and medium-size enterprises (SMEs). Drawing on its pan-European presence, EnterNext brings together all Euronext Group initiatives for companies with market capitalisations under €1 billion, including companies listed in the B and C compartments of its regulated European markets and on Alternext, the market tailored to the needs of SMEs. EnterNext plays an active role in facilitating SMEs' access to financial markets, helping them generate the funds they need to grow at regional, national and pan-European level. Euronext is a wholly owned subsidiary of IntercontinentalExchange Group (ICE).

### **About Euronext**

Euronext is the primary exchange in the Euro zone with over 1,300 issuers worth €2.6 trillion in market capitalization, an unmatched blue chip franchise consisting of 20+ issuers in the EURO STOXX 50® benchmark, and a strong diverse domestic and international client base.

Euronext operates regulated and transparent equity and derivatives markets. Its total product offering includes Equities, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise of running markets by providing technology and managed services to third parties. Euronext operates regulated markets, Alternext and the Free Market; in addition it offers EnterNext, which facilitates SMEs' access to capital markets. Euronext is a wholly owned subsidiary of IntercontinentalExchange Group (ICE).

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