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## ENTERNEXT CELEBRATES SUCCESSFUL TECH CONFÉRENCE IN LILLE

**Paris and Lille – 9 June 2015** – EnterNext, the Euronext subsidiary dedicated to promoting and growing the market for small and medium-sized companies (SMEs), today announced the success of its first Tech Conference in Lille, in Northern France. It was EnterNext’s third regional event, after Bordeaux and Nantes. Entrepreneurs, investors and experts took part, contributing their experiences and insights on financing tech sector<sup>1</sup> businesses.

### Focus on financing innovative businesses in Northern France

Held on Tuesday, June 9, the event was organised jointly by EnterNext and Lille Place Tertiaire with the support of Pierre de Saintignon, Vice President of the Northern France region; Frédéric Motte, President of MEDEF Nord-Pas de Calais, the French employers’ federation regional team; and Philippe Hourdain, President of the Greater Lille Chamber of Commerce and Industry. It was an overwhelming success, with the spotlight on financing the region’s tech companies and contributing to their growth.

Dedicated to the entrepreneurs driving innovative companies, the event also gave consultants, investors and government authorities a chance to meet up and promote Greater Lille as a technology hub. Themes addressed included tools and initiatives deployed to finance companies—from start-ups to mid-size enterprises—and the role of regional eco-systems in promoting company growth. Heads of iconic regional businesses and experts joined in to share their vision of the sector’s potential, needs and special features.

### Tech sector a prime driver of economic growth in Northern France

In 2014, SMEs from Northern France listed on markets covered by EnterNext raised €81.5 million on stock markets—the highest figure in six years. Most were in sectors of excellence driving the local economy, with a particular focus on life sciences. Genfit’s transfer from Alternext to Euronext in March 2014 and its inclusion in the SBF 120 index are a perfect illustration of how capital markets can encourage the emergence of regional SMEs.

Eric Forest, CEO of EnterNext, said: *“We are pleased to report another very successful regional tech conference. It is important to keep up our efforts in this growing sector. Northern France is home to many innovative companies, and at EnterNext we are on hand to help them access the financing they need to pursue their projects and make best use of capital markets.”*

Guillaume Morelli, EnterNext’s representative for Northern France, added: *“Since the launch of EnterNext in 2013, technology companies have enjoyed ever greater access to financing on financial markets. And an increasing number of SMEs in Northern France are taking advantage of this option.”*

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<sup>1</sup> Includes companies in digital technology, life sciences and eco-industries.

**We would like to thank our sponsors:**

- BNP Paribas-Portzamparc
- Deloitte-InExtenso
- CM-CIC Investissement
- NewCap

**Lille Tech Conference speakers, 17.00 to 19.30**

Olivier Asselin – President, Lille Place Financière

Hervé Borgoltz – CEO, DBT-CEV

Thibault Carlier – CTO and co-founder, Critizr

Raouti Chehah – CEO, EuraTechnologies

Pierre de Saintignon – Vice-President, Nord-Pas de Calais Region (Northern France)

Joseph Felfeli – Chairman & CEO, Acteos

Bertrand Fontaine – Regional Manager, Bpifrance Nord-Pas de Calais

Eric Forest – CEO, EnterNext

Christophe Guillaume - Business angel

Philippe Hourdain – President, Greater Lille Chamber of Commerce & Industry (CCI)

Emmanuel Huynh – CEO, Newcap

Luc Keppens – Head of Northern France network, BNP PARIBAS

Henryk Kłaba – Chairman and founder, OVH

Edouard Lhomme – Partner, Deloitte

Frédéric Motte – President, MEDEF Nord-Pas de Calais (regional rep, French employers' association)

Jean-Pierre Nacry - President, Lille Place Tertiaire

Damien Rahier - CEO, Portzamparc

Philippe Traisnel – Director CM-CIC Investissement Lille and President, Ambition Capital

Etienne Vervaecke – CEO, Eurasanté

Philippe Verwaerde – CEO, Alzoprotect

Mongi Zidi – President, Pôle Régional Numérique; President, Groupe Archimed; President, Lille is French Tech

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**About EnterNext**

Launched in May 2013, EnterNext is the subsidiary of the Euronext Group designed to develop and promote its stock markets specifically for small and medium-size enterprises (SMEs). Drawing on its pan-European presence, EnterNext brings together all Euronext Group initiatives for companies with market capitalisations under €1 billion, including companies listed in the B and C compartments of its regulated European markets and on Alternext, the market tailored to the needs of SMEs. EnterNext plays an active role in facilitating SMEs' access to financial markets, helping them generate the funds they need to grow at regional, national and pan-European level.

**About Euronext**

Euronext is the primary exchange in the Euro zone with more than 1,300 listed issuers worth €3.2 trillion in market capitalisation, an unmatched blue-chip franchise consisting of 24 issuers in the EURO STOXX 50® benchmark and a strong, diverse domestic and international client base.

Euronext operates regulated and transparent equity and derivatives markets. Its total product offering includes Equities, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. Euronext operates regulated markets, Alternext and the Free Market; in addition it offers EnterNext, which facilitates SMEs' access to capital markets.

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