

FIRST TRADING DAY OF NEW ANHEUSER-BUSCH INBEV ON EURONEXT BRUSSELS

Leading global brewer largest listed company on the Euronext markets



Brussels – 11 October 2016 – Anheuser-Busch InBev (AB InBev, ticker symbol: ABI), the world’s largest brewer, listed today on Euronext Brussels following the successful realisation of the combination of AB InBev and SABMiller. The company is part of the flagship index of Euronext Brussels, the BEL 20®.

After opening, the first market price was € 114.95. Based on this first price, the total market capitalisation of the company was around € 195 billion, which makes AB InBev the largest listed company on the Euronext markets.

The combined company will have operations in virtually every major beer market and an expanded portfolio that includes global, multi-country and local brands, providing more choices for consumers around the world. Customers will benefit from a broad distribution network and strong brand-building expertise. The company will also continue to develop its business in partnership with its suppliers as it continues brewing the best beers using the best ingredients.

AB InBev will benefit from a geographically diversified platform, with a stronger presence in key emerging regions with attractive growth prospects, such as Africa and Latin America. The growth opportunities in these developing markets complement the stability and strength of the company’s strong existing presence in developed markets.

“As a truly global brewer, we will be able to achieve more together than each of us could separately,” said Carlos Brito, CEO of AB InBev. “We remain focused on delivering superior top-line growth and increasing shareholder value. Building on our strong heritage, passion for brewing and expanded brand portfolio, we are also committed to helping farmers, retailers, entrepreneurs and communities thrive. We are excited to work toward our Dream: Bringing people together for a better world. Our ambition is to build a company to last – not just for a decade, but for the next 100 years.”

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For more information on Anheuser-Busch InBev:

Please visit: www.ab-inbev.com

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