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WITBE LISTS ON ALTERNEXT PARIS TO STEP UP ITS INTERNATIONAL EXPANSION

€15.4 million raised, market capitalisation €37.1 million



Paris – 18 April 2016 – EnterNext, the Euronext subsidiary dedicated to promoting and growing the market for small and medium-sized companies (SMEs), today announced the first day of trading on Alternext Paris of Witbe, a technology company that analyses the quality of experience (QoE) delivered to end-users by digital service providers.

Founded in 2000, Witbe develops and markets technologies that allow major telecoms operators, global broadcasters and other large companies to measure the quality of the digital services they deliver to their customers. Witbe's robots form the core of its technologies, reproducing typical actions and human behaviours—watching videos on demand on a tablet, connecting to an online bank account, making an online purchase via smartphone, etc—in order to detect service dysfunctions in real time, alert the supplier, and improve the quality ultimately delivered to the end-user. The company has four subsidiaries outside France, in New York, Montreal, Hong Kong and Singapore, and plans to accelerate its growth. Witbe robots and related technologies are currently used by over 300 customers in 45 countries around the world.

Witbe (ticker symbol: ALWIT) was listed through the admission to trading on 18 April 2016 of 3,827,853 common shares making up its equity, including 1,594,115 issued as part of a public offering, after exercise of the extension clause and the over-allotment option.

The admission price and issue price of Witbe shares was set at €9.68. Market capitalisation on the day of listing was €37.1 million, and the operation raised a total of €15.4 million.

Marie-Véronique Lacaze, President and CEO of Witbe, said *"We are delighted with the number of investors who have supported our project. I would like to extend warm thanks to all of the new institutional and individual shareholders who have joined us—for the long term, I hope—as we continue to forge ahead. I would also like to thank the entire team that took part in this project, as well as our own employees who, through their committed daily work, have made our listing such a success. We will be using the funds raised to accelerate the roll-out of our offering, consolidate our technological edge, and raise our profile."*



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About Witbe

Since 2000, Witbe has offered an award-winning approach to ensure the quality of experience (QoE) currently being delivered to the end users of interactive services (telephony, video, web) on any device (PC, smartphone, STB), and over any type of network (fixed, mobile, OTT). A leading innovator in the QoE industry, Witbe boasts over 300 clients worldwide. It has offices in Paris, New York, Montréal, and Singapore.

About EnterNext

Launched in May 2013, EnterNext is the subsidiary of the Euronext Group designed to develop and promote its stock markets specifically for small and medium-size enterprises (SMEs). Drawing on its pan-European presence, EnterNext brings together all Euronext Group initiatives for companies with market capitalisations under €1 billion, including companies listed in the B and C compartments of its regulated European markets and on Alternext, the market tailored to the needs of SMEs. EnterNext plays an active role in facilitating SMEs' access to financial markets, helping them generate the funds they need to grow at regional, national and pan-European level.

About Euronext

Euronext is the primary exchange in the Euro zone with more than 1 300 listed issuers worth more than €3.0 trillion in market capitalization as of end December 2015, an unmatched blue chip franchise consisting of 25 issuers in the EURO STOXX 50® benchmark and a strong diverse domestic and international client base.

Euronext operates regulated and transparent equity and derivatives markets. Its total product offering includes Equities, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. Euronext operates regulated markets, Alternext and the Free Market; in addition it offers EnterNext, which facilitates SMEs' access to capital markets.

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