

## PRESS RELEASE

CONTACT - Media:

**CONTACT - Investor Relations:** 

+33.1.70.48.24.17

Amsterdam +31.20.721.4488 Brussels +32.2.620.15.50 Lisbon +351.217.900.029 Paris +33.1.70.48.24.45

# EURONEXT PARTNERS WITH HECKYL TECHNOLOGIES TO PROVIDE SENTIMENT ANALYSIS

Co-operation with the information analytic specialist will alert investors to sentiment change in listed companies



Amsterdam, Brussels, Lisbon, London and Paris – 2 November 2015 – Euronext and Heckyl Technologies, a leading provider of news and data analytic solutions, today announced a partnership to provide sentiment data, market intelligence and trending news on all companies listed on Euronext's markets. The sentiment data will be free of charge and available for retail investors in the first half of 2016 via Euronext's Market Data app and later on also through web-delivered services.

Through Heckyl Technologies' state of the art proprietary systems, data will be simultaneously gathered from hundreds of thousands of sources from all over the world, such as news websites and blogs, and presented as ready-to-use, actionable intelligence. The sentiment analysis will allow investors to be alerted to mood changes in a company's value before the price itself moves.

"Heckyl Technologies are one of the most exciting start-ups in London's Level39 fintech hub and this innovative service will enable investors to increase insight in stock market behaviour", said Lee Hodgkinson, Head of Markets and Global Sales at Euronext. "Heckyl's incredible technology, allied with their leading capability to harness the gargantuan and complex expanse of public information, intelligently converts disparate data items into intuitive, insightful and actionable outcomes for market users."

Som Sagar, COO and Co-Founder of Heckyl Technologies, said, "We are delighted that Euronext has chosen to work with Heckyl to provide this insight to their users. We have seen the very positive impact this has had with our existing users and know that it will be well received. We look forward to a long partnership with Euronext, rolling out additional innovation and content in the near future."

#### **CONTACTS EURONEXT**

Caroline Nico (Europe): +33 1 70 48 24 41; <a href="mailto:cnico@euronext.com">cnico@euronext.com</a>
Alice Jentink (Amsterdam): +31 20 721 4488; <a href="mailto:ajentink@euronext.com">ajentink@euronext.com</a>
Pascal Brabant (Brussels): +32 2 620 15 50; <a href="mailto:pbrabant@euronext.com">pbrabant@euronext.com</a>
Sandra Machado (Lisbon): +351 217 900 029; <a href="mailto:smallor:sma

### CONTACTS HECKYL TECHNOLOGIES

Gustav Pegers (London): +44 203 668 3761; gustav.pegers@heckyl.com

#### **About Heckyl Technologies**

Heckyl is a real-time data analytics company that brings news, price, fundamental and portfolio analysis through a single platform called FIND (Financial in News and Data). FIND can be used by a researcher, trader or an analyst to get actionable insights from both unstructured and structured data. The platform brings real-time news, information and market data from companies, businesses and global markets from around the world. Heckyl's key advantage is its technology with sentiment-tagging, news – clustering and discovery engine that present ready-to-use, actionable intelligence in a fast-moving market using conventional and evolving data sets like Open Databases and Social Media.

Heckyl covers millions of sources from all over the world pertaining to over 40,000 listed equities, FX, Commodities and Macro Economic Events.

#### **About Euronext**

Euronext is the primary exchange in the Euro zone with more than 1 300 issuers worth €3.2 trillion in market capitalisation, an unmatched blue-chip franchise consisting of 24 issuers in the EURO STOXX 50® benchmark and a strong, diverse domestic and international client base.

Euronext operates regulated and transparent equity and derivatives markets. Its total product offering includes Equities, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. Euronext operates regulated markets, Alternext and the Free Market; in addition it offers EnterNext, which facilitates SMEs' access to capital markets.

#### Disclaimer

This press release is for information purposes only and is not a recommendation to engage in investment activities. This press release is provided "as is" without representation or warranty of any kind. While all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication may be regarded as creating any right or obligation. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext.

This press release speaks only as of this date. Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is located at www.euronext.com/terms-use.

and intellectual property rights of Euronext is located at <a href="https://www.euronext.com/terms-use">www.euronext.com/terms-use</a>.

© 2015, Euronext N.V. - All rights reserved.