

ROULARTA MEDIA GROUP is to attend the Smallcap Event in Paris on 12th April 2016.

Company Name: ROULARTA Market: Euronext ISIN: BE0003741551

Symbol: ROU

RELEASE 01 APR 2016 10:00 CET

ROULARTA MEDIA GROUP, a Belgian multimedia group, has announced that it will attend the Smallcap Event in Paris on 12th April 2016.

After having sold all its activities in France, Roularta is once more ready to resume its activities with a solid profitability. It is proud to announce new developments in the field of printing, audio-visual and new media. Its presence at the Smallcap Event is a unique opportunity for investors to rediscover the media group and take a closer look at its new developments in progress.

About the Roularta Group:

The group makes a consolidated turnover of 300 million euro and a combined turnover (which includes 50% of its joint ventures) of 500 million. It is active in the following fields:

- **Printing:** leader in the field of news and lifestyle magazines in Belgium - leader of the free press in Belgium - joint venture leader (50%) with Bayard France in the field of senior citizens magazines in Germany, Belgium and the Netherlands - leader thanks to Roularta Printing, the first offset printing in Belgium.
- **Audio-visual:** joint venture leader JV (50 %) with De Persgroep via Medialaan in the field of television and radio for the Dutch-speaking part of Belgium, sole shareholder of the only Belgian national and economic news station Kanaal Z/Canal Z.
- **New media:** active on the internet with the Belgian sites knack.be/ levif.be (5 million unique visitors) and has a digital version of all its titles on iPad, iPhone,... platforms.
- **Line Extensions:** thanks to its media force, the group makes an increasing turnover in the field of e-commerce, cultural products, travels, design and insurances.
- **Innovation:**
 - Roularta launches the "Digilocal" project, a full service for local advertising on the internet with Google-ads, Facebook-ads, websites and e-shops, Proxistore, Proxiletter, including a e-commerce platform "Storesquare".
 - Medialaan (50% Roularta) launches the platform "Stievie" (and vtm.be) for distribution of TV-programs via the internet.
 - Medialaan develops as MVNO (mobile virtual network operator) a new mobile telecom business with "Jim Mobile" and "Mobile Vikings".

HUG#1999658

Source: Roularta Media Group