



## PRESS RELEASE

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### **SITA, A SUBSIDIARY OF SUEZ ENVIRONNEMENT, RENEWS THE DREUX REGION SYROM CONTRACT TO COLLECT HOUSEHOLD AND SIMILAR WASTE.**

The *SYndicat intercommunal de Ramassage des Ordures Ménagères de la Région de Dreux* (SYROM DRD, the Inter-communal Syndicate for Domestic Waste Collection in the Dreux Region) is renewing its confidence in SITA, a SUEZ ENVIRONNEMENT subsidiary specialising in waste management and recovery, for the collection of the household and similar waste produced by its 47,204 residents in 55 communes. This contract, valid as of April 1, represents a total turnover of €12 million over a period of 6 years.

#### **A range of solutions combining financial and environmental performance**

SITA brings its expertise to bear at SYROM DRD to develop the financial and environmental performance of its waste collection service. Within the framework of this new contract, it places new solutions at the disposal of its client:

- flow management making it possible to decrease the frequency of runs and optimise waste collection for 2014;
- the deployment of 7 new collection vehicles compliant with the latest Euro6 environmental standards and 2 mini-skip trucks dedicated to collection in narrow lanes;
- the set-up of an IT platform enabling geolocation and real-time processing of anomalies detected along the collection route.

For SYROM DRD Chairman Dominique Marie, *"responding to tender specifications that left initiatives open to specific solutions, SITA managed to present a high-quality proposal adapted to regional morphology, thanks in particular to the deployment of mini-skip trucks that will help avoid driving in reverse and improve collection along narrow alleys"*.

#### **Optimised service for even more effective sorting management**

Alongside SYROM DRD, SITA also undertakes to improve user recycling performance, setting up a communication plan to raise residents' awareness of the sorting system as well as a dedicated collectors' training course on common local problems encountered. This two-pronged activity aims to achieve the recycling target set by SYROM DRD: a reject ratio of less than 15%, where the national average stands at 22.5%\*<sup>1</sup>.

For Philippe Leblanc, Chief Executive Officer of SITA Centre, *"this renewal testifies to the confidence of SYROM DRD in SITA, which has managed to present a proposal combining operational excellence, innovative capacity and financial performance. Our teams have managed to successfully develop a strong contractual relationship backed by over 10 years of experience at the service of SYROM DRD interests."*

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<sup>1</sup> 2010 data.



**SITA**, a SUEZ ENVIRONNEMENT subsidiary with expertise in the entire waste cycle, is the French leader in providing waste management and recovery solutions. With 21,600 employees, SITA France achieved revenues of EUR 3.7-billion in 2012, serving 80,000 private customers, enterprises and municipalities.

In the Centre, Poitou, Limousin and Bourgogne regions, SITA has 900 employees distributed over 11 departments, serving 650,000 residents and processing the waste of 4,500 health-sector and business customers.

### **SUEZ ENVIRONNEMENT**

Natural resources are not infinite. Every day, SUEZ ENVIRONNEMENT (Paris: SEV, Brussels: SEVB) and its subsidiaries deal with the challenge of protecting resources by providing innovative solutions to industry and to millions of people. SUEZ ENVIRONNEMENT supplies drinking water to 91 million people, provides waste water treatment services for 63 million people and collects the waste produced by 57 million people. SUEZ ENVIRONNEMENT has 79,550 employees and, with its presence on five continents, is a world leader exclusively dedicated to water and waste management services. In 2012, SUEZ ENVIRONNEMENT, a subsidiary in which GDF SUEZ has a 35.7% interest, generated revenues of EUR 15.1 billion.

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